



Alpha Sigma Alpha Team and Committee Charge

Team/Committee Name: Lifetime Membership Resource Group

Team/Committee Direction:

Strategic Goal Area: Enhance member experience

Goal: Increase the value of lifelong membership

Team Description:

The members of this resource group will serve as liaisons between collegiate and alumnae members. Volunteers will provide education at the collegiate level about alumnae membership, and facilitate connections between collegiate and alumnae members. As a result, collegians will have an understanding of what to expect from their lifetime membership and there will be a strengthened collegiate-alumnae network. The volunteers will work with the director of alumnae and volunteer services to assist in alumnae involvement education and collegiate-alumnae connections.

Strategies and objectives:

- ◆ Work with region and national volunteers and the national headquarters staff to provide resources and education about lifetime involvement to collegiate members
- ◆ Deliver one hour of curriculum to collegiate sophomore members/2nd year members each academic year educating on the importance of lifetime membership and the alumnae engagement opportunities offered by Alpha Sigma Alpha
- ◆ Communicate monthly with collegiate vice presidents of alumnae & heritage to increase chapter communications with both local and chapter alumnae
- ◆ Educate and assist collegiate vice presidents of alumnae & heritage on the e-newsletter template for alumnae communications
- ◆ Assist collegiate chapters in planning at least one event per academic year that chapter and local alumnae can attend
- ◆ Assist collegiate chapters in planning reunion or anniversary events that include alumnae members
- ◆ Communicate alumnae engagement opportunities with advisory board members
- ◆ Work with the vice president of alumnae & heritage to acquire missing sister updates

- ◆ Promote alumnae initiation to collegiate chapters
- ◆ Promote alumnae Panhellenic group involvement to alumnae members

Staff Team Member: Director of alumnae and volunteer services

Resources: To include, but not be limited to:

- ◆ Alumnae education curriculum materials
- ◆ Alpha Sigma Alpha National Policies and Procedures

Reporting: The staff liaison will provide updates as requested. Additional reports may be due upon request of the national council and/or staff liaison.

Voting status: Resource group members are not voting delegates.