

Alpha Sigma Alpha Team and Committee Charge

Team/Committee Name: Alumnae Coaching Team

Team/Committee Direction:

Strategic Goal Area: Enhance member experience Goal: Increase the value of lifelong membership

Team Description:

The team will work with alumnae chapters who are in need of support and guidance. Areas of support may include budgeting, recruitment, programming, marketing & communications and/or service & giving.

Strategies and objectives:

- ◆ Conduct an annual call with each alumnae chapter to determine areas of success and improvement
 - Team members will utilize past chapter reports during the discussion, and assist the chapter in setting goals for the year
- ◆ Connect alumnae chapters to one another for combined programming and brainstorming
- Oversee and manage a virtual forum for alumnae chapter officers to interact and network with each other
- Provide due date reminders to alumnae chapters about IRS tax forms and alumnae chapter reports
- Develop an ongoing communications plan and the promotional material for "why/how to create an alumnae chapter/association"
- Scope out highly concentrated areas of alumnae members, and conduct outreach gathering potential interest in creating an alumnae chapter or association
- Provide guidance to alumnae chapters on enhancing and/or increasing their social media presence
- Provide ideas, best practices and strategies for alumnae chapter recruitment
- Serve as the connection between alumnae chapter needs and the services available from the national organization
- Promote alumnae initiation and alumnae Panhellenic group involvement within alumnae chapters
- Review and work with alumnae chapters on their chapter bylaws

National Council Liaison: Appointed vice president

Staff Team Member: Director of alumnae and volunteer services

Resources: To include, but not be limited to:

♦ Alpha Sigma Alpha National Policies and Procedures

Reporting: The team leader shall submit progress reports as requested and will prepare an annual report (due in May). Additional reports may be due upon request of the national council and/or staff liaison.

Voting status: The team leader is a voting delegate. Team members are not voting delegates.