CHAPTER 8

1964 to 1970

Historian: Shirley Pallatto Bone, AA



Mary C. Goeke, AA

Dear Pearl:

I became national president in 1964 as we met in convention at the Grove Park Inn, Asheville, N.C. My term of office began with an undertaking that was to play a major role in the history of Alpha Sigma Alpha.

Shortly after the convention, our central office was relocated in Springfield, Mo. It was felt that a more centrally situated office would facilitate better and quicker service to all members. In the next few years, the office became more streamlined through reorganization of old facilities and the purchase of new equipment.

Then, in 1966, a truly significant step was taken. The national council voted to purchase a house that would be the new home of the central office. The move was made in September, and the spacious residence at 1201 E. Walnut St. officially became the Alpha Sigma Alpha national headquarters.

A decorating committee was appointed, and three very busy years were spent on the project of making ready our new home. It was a glorious occasion on June 29, 1969, when the national headquarters had its formal dedication. I was honored to make the dedicatory address. This was, indeed, for us a truly fine hour.

During my years as president our collegiate chapters grew, new alumnae groups formed and The Phoenix celebrated its golden anniversary. Too, it was during this period that a need was seen nationwide for added guidance and support to the collegiate sorority picture, and leadership conferences came into being.

They were conducted in different regions of the country with chapter representatives and national officers. The workshops provided not only personal growth and chapter development but also the warmth, enthusiasm and incentive that come from sharing. The leadership conferences served a definite purpose and reaped additional rewards.

Regards,
Mary C. Goeke, AA
National president, 1964-1970

1964 to 1965

A changing time

As Alpha Sigma Alphas made their way up the winding mountainside to the majestic Grove Park Inn they prepared themselves for a too short but memorable stay in "The Land of the Sky."

The delegates coming to Ashville, N.C., by plane were met by Lois Meadowcraft Baker, Nu Nu adviser, or some of the other women who had volunteered to join the reception committee she had formed.

Treasurer Margaret Hammond Nelson, ΠΠ, and membership director Helen Hooper Malone, BΓ, in charge of registrations, waited at the reception desk at the inn. Meanwhile, the North Carolina alumnae and the Alpha and Beta Iota chapters supervised the lovely luncheon on the terrace provided for the arriving delegates.

The 1964 national convention was officially opened the afternoon of July 6 by the roll call given by Helen L. Corey, KK, national secretary. Helen Malone introduced the collegiate delegates and alumnae director Nancy Gibson Mathisen, ΣΣ, introduced each alumnae delegate.

That evening dinner was held in the Plantation Room, which had been decorated in red, white and blue. In honor of two other conventions being held that year, the tables had place cards of cute little donkeys and elephants. Shirley Ainsworth Hellrich, HH, led the group in songs of the Southland after the meal. Helen Corey was chairman of this delightful dinner.

Mary Emerson Blackstone, AΓ, president, presided at the first business meeting Monday evening. Ritual chairman Viola Caraway Brewer, ΨΨ, and her committee then presented a model consecration service. This was the first of several revised rituals observed by the delegates throughout the convention.

Miss Corey presented the convention program, at which point the sorority recognized two 50-year members. The entire convention body rose to honor Mary Turner Gallagher, XX, and Elizabeth Newhall Johnston, AA. An officer reception was held in the Green Room immediately after the business session.

Guest speaker Dr. Ralph T. Woods, president of Murray (Ky.) State College, explored the convention theme "A Changing Time." His speech, "Changing Times and Re-discovery of Values," emphasized the sorority woman's heritage of feminine traits and qualities, which should remain constant in a changing world.

The guest speaker for the NPC luncheon, Ellen Hofstead of Kappa Alpha Theta, stressed the traditions of high ideals and standards that fraternities and sororities have maintained in the past and will continue to maintain regardless of change on today's campuses.

A group trip to Cherokee, N.C., provided fun and relaxation for everyone. Upon arrival in Cherokee, the first event was a shopping expedition through the many Indian shops lining

National council 1964-1967

President
Mary C. Goeke, AA

Vice president and NPC delegate
Helen Hooper Malone, BΓ

Secretary
Viola Caraway Brewer, ΨΨ

Treasurer
Rose Marie Fellin, BΣ

Membership director
Judy Matthews, BM

Alumnae director
Nancy Gibson Mathisen, ΣΣ

Extension director
Marie Scanlan Brown, BΔ

Phoenix editor
Bonnie Payne Koenemann, ZZ

Central office executive
Juanita Roberts Rowe, BΣ



Members of the 1964-1967 council are, seated from left: Viola Caraway Brewer, ΨΨ, secretary; Mary C. Goeke, AA, president; and Helen Hooper Malone, BΓ, vice president and NPC delegate. Standing from left: Rose Marie Fellin, BΣ, treasurer; Nancy Gibson Mathisen, ΣΣ, alumnae director; Bonnie Payne Koenemann, ZZ, Phoenix editor; Judy Matthews, BM, membership director; and Marie Scanlan Brown, BΔ, extension director.

And in the world ...

Feb. 9, 1964
The British rock group The Beatles appear on the Ed Sullivan Show.

the streets. Everyone then enjoyed a box supper in a picnic area near the theater.

The highlight of the day was attending the historic drama "Unto These Hills," a pageant performed in an outdoor theater with the Smoky Mountains providing the natural backdrop. This poignant story of the Cherokee Nation was a thrilling play that deeply impressed everyone.

In spite of all the activity, entertainment and accomplishments experienced so far, the best was yet to come on Thursday, the last day of convention. A wonderful surprise was in store for two of Alpha Sigma Alpha's most loyal and loved members. The Mother-Patroness Crown Degree was bestowed upon Mary Blackstone and Helen Corey in appreciation of their many years of service.

Decisive changes

The final business session was consistent with the theme of changing times. Certainly, the decisive changes voted into the constitution that afternoon were to have far-reaching effects and would denote the beginning of new growth for Alpha Sigma Alpha.

Convention delegates agreed that the national council would include an extension director who would hold voting privileges. The offices of editor, central office director and NPC delegate were to be nonvoting posts. Furthermore, central office director and treasurer were to be separate positions.

Other significant changes were the establishment of alumnae dues and compulsory life subscriptions to The Phoenix, and authorization to grant additional scholarships for the training of teachers of the mentally handicapped. The revised rituals were approved as presented.

The beautiful Plantation Room was a breathtaking sight the night of the awards dinner. A total of 175 Alpha Sigma Alphas in their loveliest gowns were seated at tables gracefully decorated by the Boston alumnae in red and gold. Ruth Newcomb Fletcher, TT, awards chairman, was toastmistress and introduced each officer who, in turn, presented the awards.

Friday morning, July 10, the 1964 convention was officially closed. As members readied themselves for the journey home, the lovely pearl bracelet with golden crest was seen on every wrist — a treasured remembrance of another fine convention.

The new national council was a group of capable and thoroughly dedicated young women. New president Mary C. Goeke, AA, exemplified the vitality, drive and foresight that all the officers were bringing to their posts.

With high hopes for the future, these women were eager to initiate new programs and plans for the sorority, but they never hesitated to call upon the advice and wisdom of past national officers. Among the officers appointed by national council was Betty Phillips Hall, AB, as the first chairman of the official ΑΣΑ Store.

The Phoenix carried a moving tribute to the three retiring officers — Mary Emerson Blackstone, AΓ, Helen L. Corey, KK, and Margaret Hammond Nelson, ΠΠ: "To these loyal members of Alpha Sigma Alpha who have given 'full measure' to their sorority we give our humble thanks. Their untiring efforts and sincere devotion have been an inspiration

to those who have had the privilege of working with them."

Firm foundation

Echoing the convention theme in her first Founders' Day proclamation, president Mary C. Goeke, AA, wrote, "Throughout the years, many changes have occurred in most aspects of our sorority. The 1964 convention theme, 'A Changing Time,' focused our attention upon the fact that change is constant and necessary to ensure survival in a changing world.

"As such, it is evident that one of the most valuable legacies that the founders of Alpha Sigma Alpha could have bestowed upon its future members was a base or foundation broad but firm enough to encompass whatever changes might occur. Fortunately, this is precisely what those five women did leave to us, and it is for this reason that all members pause once each year to pay tribute to them."

Four new chapters installed

As shining proof of the pace Alpha Sigma Alpha had set for itself, the sorority announced the installation of four new collegiate chapters in the past year. Gamma Theta Chapter at Syracuse University and Gamma Iota Chapter at the Rochester (N.Y.) Institute of Technology were both installed in the spring of 1964. Vice president Marie Scanlan Brown, BΔ, was in charge of the Gamma Theta installation and Evelyn G. Bell, ΠΠ, presented the charter to Gamma Iota.

Loyola University in Chicago received the Gamma Lambda Chapter on its campus in September. Mary Emerson Blackstone, AΓ, retiring national president, supervised the installation. Kappa Chi Kappa at Glenville State College in West Virginia was installed as Gamma Kappa Chapter in December. President Mary C. Goeke, AA, and Marie Brown conducted the installation ceremony.

Central office moves to Springfield

Shortly after convention the central office relocated to Springfield, Mo. For more information on national headquarters, see p. 347. Sorority officers believed that a more centrally situated office would facilitate better and quicker service to all members. Over the next few years the office became more streamlined and purchased new equipment, including a "multilith" machine.

In 1966 the sorority took a truly significant step: The national council voted to purchase a house that would be the new home of the central office. The move was made in September, and the spacious residence at 1201 E. Walnut St. officially became the Alpha Sigma Alpha national headquarters.

Phoenix turns 50

The golden anniversary edition of The Phoenix was published in the winter of 1964. The first article found between the yellow-gold covers of the magazine was a history of its publication. It noted that Genevieve Steele Leib Foltz, XX, became editor in 1934 and held

And in the world ...

July 1, 1964
The Civil Rights Act passes, giving the federal government broad powers to fight discrimination of all kinds.

And in the world ...

1965
The mini skirt appears for the first time.

The first combat troops land in Vietnam.

that post for 18 consecutive years. In reflecting on her years as editor, Mrs. Foltz recalls, "It was a long and happy time."

Other past editors had similar recollections. Ida A. Jewett, AB, editor from 1921 to 1922, said, "I have only pleasurable memories of my time as editor." Julia E. Lancaster, ΘΘ, noted, "When I was editor [1930-1934], we were a much smaller sorority. ... The Phoenix needed to flap its wings vigorously."

Esther Bucher, HH, editor from 1952 to 1958, expressed the wish that The Phoenix have as glorious a next half century as the past 50 years. On her duties as editor, she commented, "It is a challenging experience, and I'm happy I had the opportunity to be associated with The Phoenix."

Hiwana Cupp Crompton, BE, considered the post [1958-1961] to be "a privileged experience" while Mary C. Goeke [1961-1964] wrote, " ... it is truly a rewarding experience to be able to claim a kinship with our great editors of the past and our promising editors of the present and future." For more on The Phoenix and other sorority publications, see p. 339.

The National Association of Women Deans and Counselors convened in Minneapolis in the spring of 1965. Helen L. Corey, KK, attended as a nominee for the office of vice president. Mary Goeke and Marie Scanlan Brown, BΔ, were also present. The theme for the convention was "Perspectives for Tomorrow."

1965 to 1966

Alumnae receive honors

Many members received deserving honors this year. Dr. Ethel J. Alpenfels, BB, received the third annual award for distinguished service to humanity given by the Women's Auxiliary of Philadelphia's Albert Einstein Medical Center. The recipient of numerous outstanding awards, Dr. Alpenfels' contributions to the field of anthropology have received worldwide recognition.

The Palos Verdes Peninsula Chamber of Commerce presented its citizen of the year award to Adelene Ponti Pearson, ΞΞ, in gratitude for her many services. Mrs. Pearson was a charter member of the Xi Xi Chapter at U.C.L.A. Barbara Sloan Swabb, BΓ, was named outstanding young educator by the Junior Chamber of Commerce of Bartlesville, Okla. She was one of 16 nominees from a faculty of 350 teachers.

Beatrice Jacquart, TT, received an outstanding achievement award from her alma mater, Fort Hayes State College. The title of her commencement address was "Stand Tall — You Are a Kansan." Miss Jacquart served her state as a legislator and participated extensively in community projects. Beta Sigmas were unable to contain their pride and pleasure when their lovely sorority sister, Lesley Fleenor, was named Miss Missouri in the national Miss America contest.

NPC meets in Virginia

In October, national officers traveled to historic Williamsburg, Va., to attend the 39th session of the National Panhellenic Conference. Alpha Sigma Alpha's delegation was presi-

dent Mary Goeke, AA; Marie Scanlan Brown, BΔ, extension director; Bonnie Payne Koenemann, ZZ, Phoenix editor; Juanita Roberts Rowe, BΣ, headquarters executive; Helen Hooper Malone, BΓ, vice president; and collegian Carole Dawson, A.



Members attending the 39th NPC meeting are, from left, Carole Dawson, A; Marie Scanlan Brown, BΔ; Bonnie Payne Koenemann, ZZ; Mary C. Goeke, AA; Juanita Roberts Rowe, BΣ; and Helen Hooper Malone, BΓ.

Beta Zeta marks 25 years

Beta Zeta Chapter celebrated its 25th anniversary in November 1965. Nine of the 39 charter members attended the Founders' Day banquet. Members were proud to look back on 25 years of active service on the University of Southwestern Louisiana campus.

The Panhellenic Council at the University of Wisconsin elected Mary Ellen Hickey, ΓΕ, sorority woman of the year. A staunch advocate of the fraternity system, Mary Ellen served her chapter well and is typical of the caliber of collegiate women Alpha Sigma Alpha may claim.

Epsilon Epsilon builds house

A fabulous new sorority house for the Epsilon Epsilon Chapter was a longstanding dream come true. The reality of the dream was made possible only through hard work by the members and generous contributions of the alumnae.

New alumnae chapters contributed to an even stronger organization. The DeKalb, Ill., group was organized and concentrated its main efforts toward helping Beta Rho Chapter at Northern Illinois University. Milwaukee Beta Chapter organized as a smaller group from the original Milwaukee Chapter. The Glenville, W.Va., Chapter was organized in 1965 as were the Illinois Fox Valley and the Des Moines chapters. Central New York, Indiana-Kentucky, Southeast Louisiana and Charleston, W.Va., all received their charters in 1966. Columbus, Ohio, alumnae organized at the 1967 Ohio state day.

1966 to 1967

First leadership training school

In her annual Founders' Day message, Mary Goeke, AA, president, announced plans for the sorority's first leadership training school. The pilot program was held in August 1966 on the Southwestern Missouri State College campus.

The program was carefully planned and conducted by the national officers with an eye toward all phases of training. Delegates from 11 Midwestern collegiate chapters were received by the Beta Sigma members at their chapter house.

The weekend-long session included lessons on finances, national procedures, voting, membership, rush, NPC, pledge training, social graces and adviser-alumnae relationships. There was even time left for fun and socializing in these few busy days.

After the initial leadership conference, many more were to follow — the next one being held in Huntington, W.Va., at Marshall University. This type of training was an invaluable aid to the collegiate members, who responded with great enthusiasm.

And in the world ...

October 1966
The National Organization of Women is founded, launching the modern women's movement.

Three chapters installed

The collegiate chapters continued to grow and become stronger in number and spirit. Gamma Mu Chapter at Adrian College in Michigan was installed in the spring of 1965. Gamma Xi Chapter was added to the roster a year later when 20 girls were initiated as charter members at Slippery Rock State College in Pennsylvania. Still another installation was performed in the spring of 1967: Gamma Omicron Chapter at Clarion State College, Clarion, Pa.

Alpha Sigma Alpha was invited to participate in the Southeastern Panhellenic Conference, a regional convention of Southern colleges. Extension director Marie Scanlan Brown, BΔ, attended the 1964 conference with collegiate representatives from Beta Nu, Beta Mu, Beta Zeta and Beta Delta.

The 1966 conference was held at the University of Kentucky. The sorority was represented by Mary Goeke, AA, president, and Shirley Pallatto Bone, AA, historian, along with members of Beta Nu and Beta Zeta.

Deaths sadden sorority

That biennium members paused to commemorate the passing of several beloved sisters. Dorothy Williamson Crook, NN, died April 17, 1965. Wilma Wilson Sharp wrote a moving tribute to her, expressing love for a dear friend and devoted sorority sister.

The sudden death of Charlotte Kriebel Fischer, KK, May 7, 1966, was a great shock to all who knew her. In her memory, the Bux-Mont Alumnae Chapter established the Charlotte Kriebel Fischer Memorial Award to be given annually to undergraduate members at Temple University and Drexel Institute. The sorority also made a memorial contribution to The Institutes for the Achievement of Human Potential in her name.

Alpha Alpha members and alumnae — indeed, all Ohio members — grieved over the death of Elizabeth Newhall Johnston, AA, on Feb. 5, 1967. That year also marked the passing of Edna Elcan Jones, a charter member of Alpha Chapter and first national president.

Chapters celebrate longevity

Beta Beta celebrated its 50th anniversary Nov. 13-19, 1966, on the Colorado State Teachers College campus in Greeley. The entire college observed ΑΣΑ week, beginning with the candlelight ceremony held in the city park and followed by a week full of activities. President Mary C. Goeke, AA, arrived in time for the dedication ceremony for a set of Loeb Classic books presented to the college library. Later, the chapter held a reception in Miss Goeke's honor.

Beta Theta, Central Michigan University, Mount Pleasant, and Beta Eta, State University of North Dakota, Dickinson, both celebrated their 25th anniversary that year.

Alpha Beta, Northeast Missouri State University, Kirksville, and Alpha Gamma, Indiana University of Pennsylvania, Indiana, also observed the passing of 50 years and were officially recognized and presented with awards during the 1967 convention.

The attendance at the 1967 convention in St. Louis was the highest for any convention

in the history of the sorority. The friendships made there were, as always, a precious part of the convention spirit.

1967 to 1968

25th national convention

"The Spirit of ΑΣΑ" prevailed in St. Louis during the 25th national convention June 26-30, 1967, at the Chase-Park Plaza. Membership director Anne Petree Niemeyer, AA, and constitution chairman Lynn Peters Fountaine, BE, greeted delegates and guests as they registered on the opening day.

President Mary C. Goeke, AA, led the first business session, during which the national officers were introduced — as were the collegiate delegates, alumnae delegates and advisers. Convention chairman Helen L. Corey, KK, presented the convention program. After a reception featuring the national officers, Mary Goeke spoke to the delegation that evening about the progress and achievements of Alpha Sigma Alpha over the past triennium.

Mrs. Karl B. Miller, chairman of the National Panhellenic Conference, spoke to a large group assembled for the NPC luncheon. Many St. Louis Panhellenic officers were present for the occasion. Mrs. Miller discussed the strength NPC sororities derive from the standards they uphold and the benefits they receive from working toward a common goal.

The traditional white dinner followed an impressive ritual service conducted by Pauline Smith Olson, BN. The speaker for the evening was Helen B. Lortz, HH, a Washington, D.C., alumna. Miss Lortz worked for the U.S. State Department in conjunction with the Food for Freedom Program. She showed slides that depicted her efforts in Latin America. Later in the convention, Miss Lortz received the coveted Recognition of Eminence award. For more on Helen Lortz, see p. 326.

National council 1967-1970

President
Mary C. Goeke, AA

Vice president and NPC delegate
Helen Hooper Malone, BΓ

Secretary
Viola Caraway Brewer, ΨΨ

Treasurer
Juanita Roberts Rowe, BΣ

Extension director
Lynn Peters Fountaine, BE

Alumnae director
Sidney Gremillion Allen, ΨΨ

Membership director
Anne Petree Niemeyer, AA

Phoenix editor
Bonnie Payne Koenemann, ZZ

Headquarters executive
Rose Marie Fellin, BΣ

A new scholarship

Mary Goeke announced during convention that Mary Turner Gallagher had endowed a new philanthropic scholarship for Alpha Sigma Alpha collegians. Mrs. Gallagher, who was the first initiate of Chi Chi Chapter, has been an active member for more than 50 years. She was the first recipient of the Wilma Wilson Sharp Alumna award. For more information on Mary Gallagher, see page 320.

The formal banquet was the culminating affair of a series of events that ranged from serious workshops to a slapstick fun night. Hiwana Cupp Crompton, BE, presented the slate of officers for the national council at the last business session, and the officers were elected unanimously. Deep appreciation was expressed to retiring councilors Marie Scanlan Brown, BΔ, and Judy Matthews Trowell, BM. After many years of service as art chairman, Edith Gaupp Wolf, ΠΠ, resigned her post. Another editor joined The Phoenix staff when Beulah Wooten Schicker, BN, took the newly created job of spotlight editor.



Members of the 1967-1970 council are, seated from left: Anne Petree Niemeyer, AA, membership director, and Mary C. Goeke, AA, president. Standing from left: Juanita Roberts Rowe, BΣ, treasurer; Lynn Peters Fountaine, BE, extension director; Bonnie Payne Koenemann, ZZ, Phoenix editor; Wilma Wilson Sharp, ZZ, president emerita; Helen Hooper Malone, BΓ, vice president and NPC delegate; Sidney Gremillion Allen, ΨΨ, alumnae director; Viola Caraway Brewer, ΨΨ, secretary; and Rose Marie Fellin, BΣ, headquarters executive.

Hiwana Crompton became the first national standards chairman. It was her responsibility to coordinate the development of a standards program by working with the chapter standards chairmen and their standards boards.

Mary Williamson Hundley dies

Sad news came to the sorority shortly after the national convention. Founder Mary Williamson Hundley died Aug. 31, 1967, in Richmond, Va. There will always be a place in the heart of Alpha Sigma Alpha for "May" Hundley — not only because she was one of the founders of the sorority but also because of her ideals, warmth and contagious zest for life.

Another devoted sorority sister, Marie Brunsman Berry, AB, died in the spring of 1968 in Pasadena, Calif. Marie's contributions to Alpha Sigma Alpha were invaluable, including the period she served on the national council as registrar, from 1941 to 1945.



Helen Beatrice Lortz, HH, left, receives the sorority's Recognition of Eminence award from Ruth Newcomb Fletcher, TT, awards chairman.

11 chapters in two years

During this time colleges and universities were experiencing a rapid growth in enrollment, which opened up many possibilities for extension. Extension director Lynn Peters Fountaine, BE, took advantage of this opportunity and worked hard to achieve an astounding number of installations during her term.

The first new collegiate chapter to be installed during this period was Gamma Pi on Sept. 29, 1967, at Missouri Valley College, Marshall, Mo. Marie Scanlan Brown, BΔ, who had recently retired from the national council, helped install this chapter, which she had colonized.

The new chapters that followed were Gamma Rho, East Stroudsburg State College, East Stroudsburg, Pa., on May 18, 1968; Gamma Sigma, Nicholls State College, Thibodaux, La., on Oct. 19, 1968; Gamma Tau, C.W. Post College, Long Island, N.Y., on Nov. 9, 1968; Gamma Upsilon, New Mexico Highlands University, Las Vegas, N.M., on Nov. 9, 1968; Gamma Phi, St. John's University, Jamaica, N.Y., on Feb. 8, 1969; Gamma Psi, Edinboro State College, Edinboro, Pa., on Feb. 22, 1969; Gamma Omega, Eastern Illinois University, Charleston, Ill., on May 10, 1969; Delta Alpha, University of Tampa, Tampa, Fla., on April 20, 1969; Delta Beta, Tennessee Technological University, Cookeville, Tenn., on Oct. 11, 1969; and Delta Gamma, West Chester State College, West Chester, Pa., on Nov. 15, 1969.

Beta Nu honors Evelyn Linn

Along with the excitement of receiving new members were some poignant reminders of the loyalty and devotion of older members. Beta Nu Chapter and Murray, Ky., alumnae paid a beautiful tribute to Evelyn Linn. When school convened in the fall of 1967, Miss Linn had been serving Beta Nu as its adviser for 20 years — ever since the chapter organized at Murray State College.

A portrait of Miss Linn, painted by alumna Bobbie Jo Parks, was placed in the Alpha Sigma Alpha room as an expression of appreciation for all the help and interest she had given each individual member over the years.

Also in 1967, Lu Ann Casey West, BN, was selected as the Graves County, Ky., woman of the year by the Graves County Young Democrats Club. Lu Ann helped found the Mayfield Graves County Association for Retarded Children in 1963 and helped plan the Nursery School for Retarded Children in 1964. She worked with the school board to establish special-education classes for children with mental retardation within the city and county schools. She also was instrumental in planning a multiple disciplinary center in Mayfield.

40th session of NPC

The 40th session of the National Panhellenic Conference was held in New Orleans Nov. 1-5, 1967. Alpha Sigma Alpha delegates were president Mary C. Goeke, AA; delegate Helen Hooper Malone, BΓ; alumnae director Sidney Gremillion Allen, ΨΨ; Phoenix editor Bonnie Payne Koenemann, ZZ; extension director Lynn Peters Fountaine, BE; headquarters executive Rose Marie Fellin, BΣ; and Diane Nedelcu, BP, Panhellenic president at Northern Illinois University. NPC appointed Mary Goeke as its six-year delegate to the Interfraternity Research and Advisory Council.

The National Panhellenic Editors' Conference elected Bonnie Koenemann to the office of secretary-treasurer. The editors chose four articles from a brochure titled "Operation Brass Tacks" to be used in their sorority magazines. "Operation Brass Tacks" was originated by the Editors' Conference in 1963 to broaden the scope of information available for publication on matters of mutual concern and interest to the readership.



Beta Nu alumnae, including Scottie Heathcott Hina, left, donated a portrait of adviser Evelyn Linn, right, to the chapter room.

Two benefit from new program

The sorority decided at the 1967 national convention that both collegiate and alumnae chapters could nominate candidates for the national Alpha Sigma Alpha Special Education scholarships.

Gamma Xi Chapter, Slippery Rock State College, Slippery Rock, Pa., nominated Roland Barry Vandeland, who received a scholarship under this new program. Leslie Kay Langdon, BZ, received a philanthropic scholarship to further her education toward a master's degree in special education. The first Mary Turner Gallagher scholarship was granted to Jane Ellen Barker, BY.

1968 to 1969

Leadership conferences

Collegians from Gamma Theta Chapter at Syracuse, N.Y., invited representatives from Theta Theta, Gamma Delta, Gamma Tau, Gamma Rho, Gamma Eta, Nu Nu and Kappa Kappa for a leadership conference in the fall of 1968.

Four more regional leadership conferences were held the following spring. Hostesses were Rho Rho Chapter in Huntington, W.Va., Beta Psi Chapter in Kalamazoo, Mich., Beta Sigma Chapter in Springfield, Mo., and Beta Delta Chapter in Hattiesburg, Miss.

And in the world ...

1967
The microwave oven is introduced.

Zeta Zeta, Eta Eta mark milestones

Zeta Zeta Chapter observed its golden anniversary April 19, 1969. National officers, mother patronesses, alumnae and collegiate members gathered on the Central Missouri State College campus to celebrate the event. Wilma Wilson Sharp, president emerita and Zeta Zeta alumna, was the honored guest speaker at the banquet. A year later, Eta Eta Chapter at Kansas State College observed 50 years with a fitting celebration.

Wilma Wilson Sharp honored

President emerita Wilma Wilson Sharp, ZZ, received the Matrix award from the Kansas City Chapter of Theta Sigma Phi, a professional women's journalism society, on April 12, 1969. The annual Matrix Table Banquet honored eight women of achievement in various fields of endeavor. Mrs. Sharp was recognized for her work in the fields of education and religion, having been a public-school teacher at one time and then a Sunday school teacher most of her adult life.



Alpha Sigma Alpha national headquarters, 1201 E. Walnut, Springfield, Mo.

Another leader in the field of education, Perva Goodwin Hughes, HH, received the 1969 Wilma Wilson Sharp Alumna award. Mrs. Hughes, a professor of education at Kansas State College, was named outstanding female educator by the Pittsburg, Kan., Women's Committee of the Chamber of Commerce. She also received the Aerospace Education Leadership Award for outstanding service to the country and unusual contributions to the field of aerospace education, and was named a Kansas Master Teacher.

1969 to 1970

National headquarters dedicated

June 29, 1969, was a banner day for the sorority. The national headquarters, a spacious 11-room house, was formally dedicated. This was the culmination of much foresight on the part of the councilors who secured the house and much work and planning on the part of many members who sought to make this a beautiful, gracious home for Alpha Sigma Alpha and an efficient, orderly place to work.

Headquarters executive Rose Marie Fellin, BΣ, presided over the dedication ceremonies, welcoming the many members from across the country who traveled to Springfield for this historic event. Wilma Wilson Sharp, ZZ, who was celebrating her 50th anniversary as a member of Alpha Sigma Alpha, was guest of honor. Vice president Helen Hooper Malone, BΓ, gave the invocation:

"Our Heavenly Father, we thank thee for our sorority and for her heritage. We thank thee, too, for this day when a dream is realized for all Alpha Sigma Alphas. We ask thy blessing on this facility, our national headquarters. We know the past is ours to share now and in the years to come because our national headquarters will give this continuity. "Bless our sorority in her new home. Let us look to this day and the realities of our existence, the bliss of growth, the glory of action, the splendor of beauty. For yesterday was but a dream of happiness and every tomorrow a vision of hope. Amen."

After this moving prayer, president Mary C. Goeke, AA, gave the dedicatory address and then introduced the headquarters decorating committee: Maurine Harra Farrar, BΣ, chairman; Phon Johnson Gillespie, EE; Martha Boynor Wiseman, BΓ; Verneal Meyer Newhouse, BΣ; Martha Ray Sweeney, BΣ; Judy DeMasters Winter, ZZ; Doris Snodgrass Klein, ZZ; and Rose Marie Fellin.

The tiers of red and white ribbon at the front door were cut by Mary Goeke for the national officers, by Phon Gillespie of Kansas City for the alumnae, and by Vickie Bellman of Beta Sigma Chapter for the collegians.

Mary Goeke then unveiled a portrait of Wilma Wilson Sharp, which was presented as a gift from the national officers. The portrait was placed over the fireplace of the second-floor conference room where it hung as a constant reminder of all Mrs. Sharp means to Alpha Sigma Alpha — her service, her devotion, her inspiration. Preceding the presentation, Hiwana Cupp Crompton, BE, read a loving tribute to Mrs. Sharp, which she had written for the occasion.

Sonnet to Wilma Wilson Sharp

Ah youth! with heart so rapturous and so sweet,
When gay, light thoughts float in from day to day,
'Twas then that you became an ΑΣΑ
And gave to each and all a joy complete.
Your life brought strength supreme to rise and greet
A sisterhood that in its full array
Did seek and then aspire along the way
To reach attainment fine in every feat.
Ah age! where faith and goodness have had time
To form a beauty so truly sublime
One edged with thoughtfulness, blended with care,
And in this realm, you are beyond compare.
Thus, do receive, dear Wilma, all else above,
Our deepest gratitude and dearest love.

A lovely reception arranged by the Springfield alumnae followed; national officers served at the tea table. After the dedication weekend, all the national councilors remained in Springfield for the 1969 council meeting. The national chairmen who had been present for the ceremonies joined them the first day.

Alpha Alpha Chapter, Miami University, Ohio, won the 1968-1969 Annual Magazine Trophy. Akron Alumnae Chapter remains the leader for alumnae chapters in magazine sales.

Evelyn G. Bell, ΠΠ, national president from 1936 to 1941 and 1952 to 1958, was the 1969 recipient of the Distinguished Alumnus award of Buffalo State University College. She was cited for "outstanding professional services" at the college's 98th commencement.

And in the world ...

July 20, 1969
Apollo 11 lifts off for the moon. Six and one-half hours after landing, Neil Armstrong makes his decent to the moon's surface.



President Mary C. Goeke, AA, right, unveils the portrait of Wilma Wilson Sharp, ZZ, during the headquarters dedication in Springfield, Mo. At left is Rose Marie Fellin, BΣ, headquarters executive, with Mrs. Sharp.

NPC meets in Miami

The Hotel Fontainebleau in Miami Beach, Fla., served as the setting for the NPC meeting Oct. 22-25, 1969. Representing Alpha Sigma Alpha were Mary C. Goeke, AA, president; Helen Hooper Malone, BΓ, vice president; Rose Marie Fellin, BΣ, headquarters executive; Bonnie Payne Koenemann, ZZ, Phoenix editor; Judy Hartman, BY, field representative; and Denise Corriero, ΓT.

A new phase of the conference was implemented during this meeting when college Panhellenics were invited to send two representatives to the undergraduate session; 127 collegians attended, along with advisers, nonfraternity deans and visitors. Rosie Fellin was elected to serve as secretary-treasurer of the Central Office Executives for the 1969-1971 biennium.

New alumnae chapters

In 1970 the sorority announced three new alumnae chapters: Pine Bluff, Ark., Jan. 22; Butler County, Ohio, March 18; and Columbia, Mo., March 15.