CHAPTER 13

1988 to 1990

Historian: Betty Urban Wallick, ZZ



Diane Yencic James, HH

Dear Pearl:

Shortly after being installed as national president I received word that our beloved Wilma Wilson Sharp, ZZ, had died. Although not as involved with the sorority as she had been in prior years, Mrs. Sharp always kept abreast of sorority news and her influence was always evident.

When I my term began, I believed the national organization had been taking giant steps toward securing the future for all Alpha Sigma Alphas. We were on the verge of so many breakthroughs: a standardized pledge program, the Foundation being approved as a 501c(3) nonprofit foundation by the IRS, Emma Coleman Frost Leadership Development Institutes, a Long-Range Planning Committee — all so vital to the sorority's future. I wanted to see each of these happen and become a part of Alpha Sigma Alpha. I found it a very exciting time to take over the presidency.

I had been given excellent national council members to work with during both of my terms. These councils consisted of women who were visionary thinkers, who believed in the sorority and what it had to offer members of all ages. They also realized the sorority needed to find a place in the lives of the growing ranks of alumnae by continuing to offer them support through networking, programming and scholarships.

During my presidency I saw that once again it was in vogue to be a Greek; letters arrived almost daily from campuses interested in expanding their sorority system. We wanted to expand but to do it carefully so the association between the campus and the national organization was a good one. We wanted to establish chapters, but we needed to establish viable chapters with a strong foundation for future growth.

We also saw the number of pledges and initiations increase at our established chapters. More young women were going through rush and pledging sororities. We saw an opportunity to work with our established chapters to make them stronger and become a more successful part of Alpha Sigma Alpha. Over the past few years we have given them many new policies, a leadership procedure notebook and a requirement to establish advisory boards. Now we've given them a standardized pledge education program and more support by hiring more than two chapter consultants per year.

I realize that we've been given a great task — to make our organization a vital part of the lives of the women who've joined us. We also need to instill in them the importance of the sorority in their lives, not only while they're in college, but also as alumnae.

I hope that Alpha Sigma Alpha continues to grow. I also hope that the national officers charged with making the sorority the best organization it can be guide it carefully and lovingly through the remainder of the decade.

Diane Yencic James, HH
National president, 1988-1992

1988 to 1989

Convention 1988

"Hazing and liability emerged as the dominant themes of Alpha Sigma Alpha's 1988 national convention, hosted by the Tampa Bay Alumnae Chapter June 24-28 at the Holiday Inn Surfside, Clearwater Beach, Fla.," reported Sue Zorichak Hagen, BB, vice president of alumnae, in the fall 1988 Phoenix.

"A total of 261 delegates, national officers and guests heard seminars and keynote speakers expound on the consequences of and alternatives to hazing, the health of the Greek community and motivation.

"Attendees also shared in the excitement of several new sorority programs announced during convention and two surprises from the Tampa Bay alumnae: the opportunity to win a 14-karat gold sand dollar on an 18-karat gold chain, designed and donated by Emma Coleman Frost, ΠΠ, and a day cruise for two. Newly installed president Diane Yencic James, HH, won both.

"The new programs included the formation of the Emma Coleman Frost Leadership Development Institute (LDI); a standardized pledge program; the creation of a committee called ΑΣΑ Second Century: Strategic Planning for 2001; and updates on the status of the ΑΣΑ Foundation.

"After several years' absence, the sorority's leadership schools are back. The Emma Coleman Frost LDI, funded in part by a generous gift from Em Frost, will consist of four 'schools' around the country. The Palm, Crown, Star and Pearl schools were scheduled to start in fall 1989.

"The standardized pledge program was introduced to collegiate delegates at a membership education workshop led by Marilyn Manion Stratton, BB, vice president of collegians. The program, while leaving some room for individual chapter additions, further emphasizes the sorority's anti-hazing commitment.

"Foundation chairman Bonnie Payne Koenemann, ZZ, was overwhelmed with donations during convention and announced the Foundation's goal for the biennium: $90,000 by 1990. "The strategic planning committee, chaired by Linda Bonine Rogers, ΔI, standards chairman, was charged with planning the sorority's success for its second hundred years.

National council 1988-1990

President
Diane Yencic James, HH

Vice president of development
Dr. Rosemary Carucci Goss, BΠ

Vice president of program
Elaine Rahaim Fuerst, BΔ

Vice president of collegians
Marilyn Manion Stratton, BB

Vice president of alumnae
Sue Zorichak Hagen, BB

Vice president of finance
Connie Peyton Hoffman, ZZ

Secretary
Sandra Phillips Brzezinski, ΓE

Special officers

Phoenix editor
Nancy I. Zander Reese, BY

Headquarters executive
Rose Marie Fellin, BΣ

NPC delegate
Sidney Gremillion Allen, ΨΨ

NPC first alternate delegate
Betty Urban Wallick, ZZ



Members of the 1988-1990 national council are, from left: Elaine Rahaim Fuerst, BΔ, vice president of program; Rosemary Carucci Goss, BΠ, vice president of development; Sandra Phillips Brzezinski, ΓE, secretary; Diane Yencic James, HH, president; Marilyn Manion Stratton, BB, vice president of collegians; and Sue Zorichak Hagen, BB, vice president of alumnae. Not pictured is Connie Peyton Hoffman, ZZ, vice president of finance.

Committee members are Kim Ramsey Meyer, BB, membership education chairman; Cindy Fundis, EE, province XIV director; Vicki Vaughn Dennett, HH; Marilyn Ramsey Garbee, BΣ; Mary M. Neilan, ΓH; and Diane James.

"Amid a sea of sunburned faces, President Rosemary Carucci Goss, BΠ, opened convention Friday, June 24. Elaine Yates, Beta Delta adviser, again led all singing during convention. Special guest Mayor Rita Garvey welcomed attendees to Clearwater Beach.

"That night's keynote address, 'Motivation — The Key to Success,' by T.J. Schmitz, Tau Kappa Epsilon fraternity executive vice president, proved to be the perfect prelude to the ice breaker at 11 p.m., led by philanthropic chairman Elaine Rahaim Fuerst, BΔ. First-time delegates soon realized that the word 'sleep' is not part of convention lingo.

"Saturday's agenda included the white breakfast, during which attendees met three Special Olympians from Pinellas County, Fla. Speaker Wrex Diem, principal at Stephens Exceptional Student Center, applauded our efforts with Special Olympics. After the Special Olympics and awards program, Marti Stratton read the names of members who died during the biennium. A moving rendition of 'Mizpah,' sung by Amy McRee, BΔ, left few dry eyes.

"Ritual chairman Silvana Filippello Richardson, ΓΛ, then led members to a levee, where Rosemary Goss placed a memorial wreath in the water. Across the street, Annette Fellin, niece of headquarters executive Rose Marie Fellin, BΣ, was initiated into Alpha Sigma Alpha at the Chapel by the Sea. She graduated from the College of St. Catherine in St. Paul, Minn.



Emma Coleman Frost, ΠΠ, right, reacts as Rosemary Carucci Goss, BΠ, past national president, announces the establishment of the Emma Coleman Frost Leadership Development Institute during the 1988 convention.

"During the second business meeting Saturday afternoon, one constitution and six bylaw changes were proposed, but not all passed. The proposed constitution change that stated all those voting at convention be initiated members, including advisers, was opposed by two male chapter advisers present. After a statement by Beta Theta Adviser Dino Martinez, the proposal was defeated.

"All bylaw changes passed, except one concerning removal of a chapter officer. After considerable debate, the proposed change was defeated. Rosemary Goss then instructed Jean Moore Weaver, BN, constitution chairman, and a bylaws revision committee composed of past constitution chairmen and collegiate delegates Trish Cope, AB, and Kate String, ΔI, to reword the proposed change according to procedure prescribed in Robert's Rules of Order. The revised change passed the next day, but not before more debate and an addendum to the change.

"The Foundation Breakfast, a new convention feature, was held Sunday morning. Foundation chairman Bonnie Koenemann introduced the Foundation board, detailed its progress the past two years and outlined its goals. Donors of $100 or more were recognized.

"Six rush workshops were held Sunday afternoon: the planning process, led by Kim Meyer; Panhellenic rush, with NPC delegates Sidney Gremillion Allen, ΨΨ, and Betty Urban Wallick, ZZ; alumnae involvement in the rush process, led by rush chairman Beth Ann Colwell, BB, Sandy Phillips Brzezinski, ΓE, and Deborah Fields Dietrich, BN; membership

selection, led by Paula Cyrus Foreman, PP, vice president of program; rush communication with Beth Colwell; and rush — a touch of class, led by Cindy Fundis, Rosemary Goss and MaryAnn Sidehamer Wenzel, ΓH, vice president of development.

"Monday's workshops were membership education with Marti Stratton; hazing alternatives, led by former chapter consultants Cindy Fundis, Suzanne Kilgannon, BI, Lisa Stanley, HH, Lisa O'Neill, NN, Karen Fulmer, BΘ, and Carol Hrenchir, HH; and building alumnae membership with Sandy Brzezinski.

"The Panhellenic luncheon was a surprise tribute to NPC delegate Sidney Allen, who in fall 1987 completed six years in the chairs of the National Panhellenic Conference. She was the first Alpha Sigma Alpha to serve as NPC treasurer, secretary and chairman. The entire room rose and sang 'Hello Sidney' to the tune of 'Hello Dolly,' planned and led by Elaine Yates, BΔ.

"A choir of Beta Deltas then sang its own tribute to Sidney, but was overcome with tears. 'For once in my life, I really am speechless,' Sidney said. 'Thank you for helping make me the woman I wanted to be.' Sidney's close friend, NPC delegate Betty Mullins Jones, Alpha Phi, delivered an inspiring talk titled 'The Moving Finger Writes.'

"Prior to the awards banquet, Betty Wallick, past national president, installed the 1988-1990 national council."



Esther Kauffman Gatseos, BB, received the Helen L. Corey Convention award during the 1988 convention.

Smith receives prestigious award

The Recognition of Eminence award was presented at the 1988 convention. Dr. S. June Smith, KK, received the award, which honors alumnae whose professional or community achievements receive recognition outside the sorority.

In the early 1960s she established the Retarded Children's Daycare Center, a nonprofit organization dedicated to providing early intervention services to children with mental handicaps. It was later named the S. June Smith Center in her honor.

Wrote June to national council that August, "If it were possible to total all the amazing public and private contributions of Alpha Sigma Alpha members down through the years, it would be a long and proud story. To be considered one of the representatives of that group makes me feel humble and very honored. Even though it was a startling surprise, I want to express my sincere and lasting gratitude for the honor." For more on June Smith, see p. 333.



Dr. S. June Smith, KK, center, received the sorority's Recognition of Eminence award at the 1988 convention. With June are Paula Cyrus Foreman, PP, left, and Dr. Rosemary Carucci Goss, BΠ.

Wilma Wilma Sharp dies

Three weeks after convention Alpha Sigma Alpha members were saddened by the death of Wilma Wilson Sharp, ZZ, president emerita. Sidney Gremillion Allen, ΨΨ, adapted the tribute from the winter 1989 Phoenix article (written by Judy DeMasters Winter, ZZ, Helen Hooper Malone, BΓ, Rhetta Nesbitt Robinson, BΓ, and Rose Marie Fellin, BΣ), and read it at the NPC biennial meeting in November 1989:

"Heaven could not wait and apparently needed Wilma Wilson Sharp. On July 16, 1988, Alpha Sigma Alpha's president emerita died in Overland Park, Kan., at age 88. She had

completed her earthly journey, which she traveled with perseverance and always with graceful elegance.

"Wilma touched and influenced the lives of countless people. Her love, her dedication, her way of supporting and encouraging individuals and her abiding faith were all contagious.

"The life of Wilma Wilson Sharp has been so intertwined with that of Alpha Sigma Alpha that for many members, she exemplified Alpha Sigma Alpha. She wrote the beautiful inspirational memorial service ritual, which is still used by Alpha Sigma Alpha to honor its deceased members. But it was another piece of writing — The Creed — that was her most visual, and perhaps most long-lasting contribution to Alpha Sigma Alpha:

'To fill my days with satisfying activity,
To find dominant beauty in art, literature, nature and friendships,
To know the peace and serenity of a Divine faith,
To love life and joyously live each day to its ultimate good —
This is my creed in Alpha Sigma Alpha.'"



On July 16, 1988, Wilma Wilson Sharp, ZZ, Alpha Sigma Alpha's president emerita, died in Overland Park, Kan., at age 88.

A member of the national council from 1922 to 1957, she served as national president from 1930 to 1936 and again from 1941 to 1952. She represented Alpha Sigma Alpha as NPC delegate from 1947 to 1957 and was a regional adviser of college Panhellenics and chairman of a joint committee for NPC and the National Association of Deans of Women. She was honored with the title of president emeritus in 1959.

"She is missed," Sidney wrote. "Our lives have been strengthened by the inspiration of her life. May we remember her for her influence upon the Greek world and society at large."

Before she moved to a retirement center in 1986, Mrs. Sharp left her furniture and personal items to national headquarters, where they are today. She also left $81,940.76 to the Alpha Sigma Alpha Endowment Fund. For more on Wilma Sharp, see p. 331.

"The ΑΣΑ Way"

The school year 1988-1989 was the first time each chapter used the same basic pledge program. "The ΑΣΑ Way," compiled and written by Marilyn Manion Stratton, BB, vice president of collegians, was the culmination of several years of work and a combination of the "best of the best" pledge programs throughout the sorority.

The no-hazing program gave complete education about Alpha Sigma Alpha and the responsibilities and privileges of membership. A new office, chairman of membership education, was appointed by council to oversee and develop programs relative to new member education. The pledge program itself offered a wide variety of choices, enabling the program to fit any personality or campus situation.

Epsilon Nu, Epsilon Xi join chapter rolls

Epsilon Nu became the 57th chapter March 4, 1989, and the third NPC sorority at the State University of New York at Brockport. The group began as Pi Theta Psi, created in 1986

by seven members of a women's auxiliary who wanted to form a local chapter of a national sorority. March 5, 1988, 28 women were pledged as Epsilon Nu Colony by Kathleen Thompson Pilecki, ΔΤ, region I director.

Ceremonies were conducted by Dr. Rosemary Carucci Goss, ΒΠ, vice president of development; Rhetta Nesbitt Robinson, ΒΓ, colonies chairman; Sharon M. Sterner, ΓΙ, province I director; Kathleen Pilecki; Karen Parsons, ΕΓ, chapter consultant; and Karen Fulmer, ΒΘ, former chapter consultant. Collegians from Pi Pi, Gamma Iota and Gamma Rho also participated.

A month later, 28 women were initiated into the sorority when Epsilon Xi Chapter was installed April 8, 1989, at Kutztown University of Pennsylvania. The group was the second NPC sorority on campus, joining Delta Zeta, one national fraternity and several local Greek groups. The installation team consisted of Diane Yencic James, ΗΗ, president; Rhetta Robinson; Lisa O'Neill, ΝΝ, installing officer; MaryAnn Sidehamer Wenzel, ΓΗ; and Karen Parsons.

And in the world ...

March 30, 1989

The worst oil spill in U.S. history occurs when the super tanker Exxon Valdez runs aground in Prince William Sound, Alaska. More than 1 billion barrels of oil are spilled into the ocean. Approximately 730 miles of coastline is affected.

1989 to 1990

Anniversaries and excellence

"Catch the Alpha Spirit — An Attitude of Excellence" served as the theme of the national extension campaign for the biennium, as well as the 1990 convention. Materials included posters, balloons and bumper stickers emblazoned with the slogan.

Two past national presidents — Dr. Rosemary Carucci Goss, ΒΠ, vice president of development, and Rhetta Nesbitt Robinson, ΒΓ, colonies chairman, were key personnel in establishing four colonies, reorganizing an inactive chapter and installing four new chapters.

Phoenix Editor Nancy I. Zander Reese, BY, discussed "An Attitude of Pride" in the winter 1990 issue, and cited several accomplishments in which the sorority can be proud:

- Alpha Beta charter member Anna Lemen Valentine celebrated her 75th anniversary of membership. She wrote Nancy to praise the chapter members who serenade her each year. One of those members is Laura Kemper, who was named Northeast Missouri State University Outstanding Greek Woman for 1988-1989.
- Judi Biggs, EE, Greek adviser at Arizona State University, donated her $200 honorarium as keynote speaker at the Western Regional Greek Conference to the Emma Frost Leadership Development Institute.
- Headquarters executive Rose Marie Fellin, ΒΣ, marked 25 years of continuous national service in 1989. In 1964, Rosie was elected national treasurer, and became headquarters executive in 1967. Headquarters itself marked 25 years in Springfield, Mo., in 1989. Known then as the central office, it was located in rented office space until the present building — a stately old home at 1201 E. Walnut — was purchased in 1966.



"Catch the Alpha Spirit – An Attitude of Excellence" served as the theme of the national extension campaign during the 1988-1990 biennium.

The Phoenix also celebrated an anniversary that year — its 75th. The fall 1989 issue was a special anniversary edition published under the guidance of Nancy I. Zander Reese, BY, Phoenix editor since 1984. Included were a concise history of the magazine, several covers

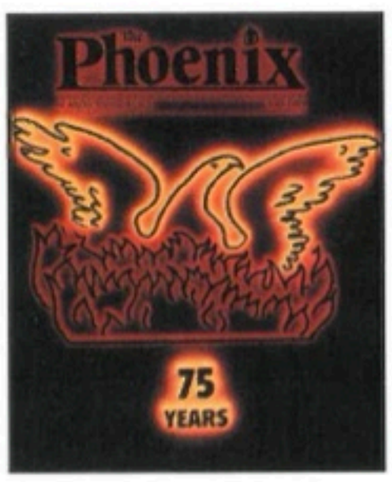
from the past, excerpts from and about past editors and notable quotes from the past 75 years. For more information on The Phoenix and other sorority publications, see p. 339.

Several chapters also celebrated milestones. Alpha Beta and Alpha Gamma chapters celebrated their 75th anniversaries within weeks of each other.

Alpha Beta's coincided with Northeast Missouri State's 50th homecoming Oct. 21, 1989, and included the school's first homecoming queen — an Alpha Beta. The chapter sponsored two receptions with dinner, a slide show and entertainment. A banquet concluded the weekend.

Nov. 11, 1989, Alpha Gamma at Indiana University of Pennsylvania celebrated with a dinner dance attended by several alumnae, who spoke on the changes that had occurred in the chapter over the years.

Beta Epsilon marked 50 years at James Madison University March 18, 1989; Gamma Mu celebrated 25 years at Adrian College; Gamma Lambda held a mini-reunion to note its 25 years at Loyola University in Chicago; Gamma Iota staged a dinner dance in recognition of its 25 years at Rochester Institute of Technology May 5, 1989; and Delta-Nu B held a 15-year reunion dinner dance May 19, 1990.



The Phoenix celebrated its 75th anniversary in fall 1989.

Foundation grows

The ΑΣΑ Foundation continued to grow during the biennium. Explained chairman Bonnie Payne Koenemann, ZZ, in the spring 1989 Phoenix: "We have a common venture in the ΑΣΑ Foundation. We must build a strong endowment to carry out the aims of the Foundation, which are to grant scholarships to deserving young women and provide support for leadership training seminars, as well as other worthwhile endeavors within the scope of the Foundation."

Epsilon Rho chartered

Forty women were initiated when Epsilon Rho was installed Oct. 21, 1989, at William Paterson College in Wayne, N.J. The group joined Phi Sigma Sigma and Delta Phi Epsilon on the 7,500-student commuter campus. Epsilon Rho was colonized in February by chapter consultant Karen Parsons, ΕΓ.

The installation team consisted of Diane Yencic James, HH, president; Dr. Rosemary Carucci Goss, ΒΠ, vice president of development; Rhetta Nesbitt Robinson, ΒΓ, colonies chairman; Maria Malayter, XX, chapter consultant; and installing officer Karen Parsons, province V director. Assisting were collegians from Epsilon Mu and Delta Iota.

New colonies

National council also announced two colonizations that fall: Epsilon Sigma at the University of Virginia Sept. 10, and Epsilon Tau at the University of Maryland-Baltimore County Nov. 27; and the recolonization of Beta Gamma Chapter at Northeastern State University in Tahlequah. The chapter had been closed in May 1977.

First LDI "Shares the Vision"

Under the coordination of Elaine Rahaim Fuerst, BΔ, vice president of program, the Emma Coleman Frost Leadership Development Institute (LDI) was christened at Penn State University Oct. 13-15, 1989, with 82 collegians and 14 national officers participating.

It's fitting that a leadership training school be named after Emma Coleman Frost, ΠΠ, in light of her dedication and accomplishments in the area of training. Em was the 1945 recipient of the Wilma Wilson Sharp Alumna award given in recognition of service to her sorority, profession and community. In 1949 she established the Frost Fidelity award, given annually to a collegian who goes beyond the call of duty, offers loyal friendship and lends her abilities to all projects. Em herself personifies this "unswerving loyalty and allegiance."

The theme of the first LDI was "Share the Vision." The WAΣA–TV program used popular television titles as workshop names: "The Guiding Light," led by Susanne Withsosky Ford, NN, ritual chairman, and Silvana Filippello Richardson, ΓΛ, philanthropies chairman, covered values and ethics;"Good Morning America" featured Dr. Betty Moore, assistant director of Penn State's Campus Life Assistance Center. She administered the Myers-Briggs Personality Profile test, considered a key to understanding others and developing leadership skills.

Cindy Fundis, EE, province XIV director, led "Designing Women," which covered goal setting and decision making; and Marianne Busch Bullock, BΘ, scholarship chairman, led "Don't Leave It to Beaver," which focused on how to discover and develop the contributions each members can make to a chapter."Who's the Boss?" was led by former field representatives Judi Biggs, EE, residence hall/program/conference coordinator at Arizona State University, and Vicki Hersh, ΦΦ,ASU Greek life coordinator. They discussed the characteristics of a leader and leadership styles.

Suzanne Kilgannon, BI, province X director, led "Family Ties," a group discussion on the commitment to sisterhood and how a leader gets that commitment to function; and Deborah Fields Dietrich, BN, province XVI director, led "Perfect Strangers," which explored communication skills and how a leader effectively plans, leads meetings and improves group relationships.

"Growing Pains," led by Gretchen Erb, ΓH, province III director, addressed the causes of conflict and how to resolve it, while "Wheel of Fortune," led by Connie Peyton Hoffman, ZZ, examined the financial management of the sorority and financial planning. Kim Ramsey Meyer, BB, membership education chairman, wrapped up the program with "The Wonder Years" or "ΑΣΑ Today — ΑΣΑ Tomorrow." She discussed how attendees could take the information back to their chapters and implement change.

The weekend ended with "Highway to Heaven," an evaluation session led by LDI chairman Elaine Fuerst. Other alumnae involved in planning the weekend were Cynthia Rhoades Christfield, ΔI, province VI director; Karla Kamp Cook, ΔK; Lisa Tait, ΓH; Jane Ramsey, ΔI; Marilyn Manion Stratton, BB, vice president of collegians; Dolly Purvis Loyd, BΔ, region II director; Nancy Szalwinski, BΔ; Karen Fulmer, BΘ; Mari Hunter, EA; and Karen Parsons, EΓ, province V director. Gretchen Erb also served as on-site coordinator.

The institute continues to offer leadership training that will prepare collegiate women



Elaine Rahaim Fuerst, BΔ, vice president of program, led the 22-member team that put together the first Emma Coleman Frost Leadership Development Institute at Penn State University Oct. 13-15, 1989.



Deborah Fields Dietrich, BN, province XVI director, was among the workshop leaders at the first Emma Coleman Frost Leadership Development Institute.

for current responsibilities and future challenges. Paula Cyrus Foreman, PP, and the national council first developed the concept when Paula was vice president of program in 1986. The LDIs are held in several locations during the years Alpha Sigma Alpha doesn't have a national convention.



Members of the delegation to the 1989 NPC meeting are, seated from left: Betty Urban Wallick, ZZ, and Sidney Gremillion Allen, ΨΨ. Standing, from left: Nancy I. Zander Reese, BY; Rosemary Carucci Goss, BΠ; Diane Yencic James, HH; and Rose Marie Fellin, BΣ.

NPC meets in Scottsdale

The 51st biennial session of the National Panhellenic Conference was held Nov. 1-4, 1989, at the Princess Resort in Scottsdale, Ariz. Alpha Sigma Alpha's delegation consisted of Sidney Gremillion Allen, ΨΨ, delegate; Betty Urban Wallick, ZZ, first alternate delegate; second alternate Dr. Rosemary Carucci Goss, BΠ, vice president of development; and third alternate Diane Yencic James, HH, president. Also attending were Rose Marie Fellin, BΣ, headquarters executive, and Nancy I. Zander Reese, BY, Phoenix editor.

A special honor was extended to Sidney, past NPC chairman, and other past chairmen. At a luncheon for Kappa Delta's Minnie Mae Prescott, Sidney and others were awarded the Order of the Diamond, the highest award Kappa Delta gives to a nonmember.

Freezing in Phoenix

In January 1990 national council met at the Registry Resort in Scottsdale to, among other things, finalize plans for convention, now just six months away. Council members hoped the weather would be a little warmer in July than the 20 F they encountered in January. (The record 122 F convention attendees lived with for four days was a little warmer than they bargained for, however.)

Recognizing that chapter consultants and chapter advisers make a difference in the success or failure of the collegiate chapters, national council set a goal to continue to hire a minimum of three consultants per year.

Council also urged each chapter to establish a functioning advisory board composed of local alumnae and faculty members. The sorority recommended a minimum of three advisers: chapter, financial and membership. Others could include a rush adviser, scholarship adviser and social/activities adviser.

National council also contracted for an Alpha Sigma Alpha Sorority Alumnae Directory, scheduled for release in summer 1991. The directory, produced by Harris Publishing Co., was to be the most up-to-date and complete reference of the sorority's 28,995 alumnae ever compiled.

Beta Gamma reinstalled

Beta Gamma Chapter at Northeastern State University in Tahlequah, Okla., was reinstalled April 28, 1990. Many alumnae of the original chapter assisted in pledging and colonizing the group, reported Tulsa alumna Marilyn Ramsey Garbee, BΣ, in the fall 1990 Phoenix.

The installation team consisted of Diane Yencic James, HH, president; Rhetta Nesbitt Robinson, BΓ, colonies chairman; Rose Marie Fellin, BΣ, headquarters executive; Juanita Roberts Rowe, BΣ, headquarters office manager; Marilyn Garbee, installing officer; and Nancy Clohisy, EH, chapter consultant. Eta Eta, Beta Lambda and Beta Sigma chapter members served as sponsors.

Lois V. Beers, BΓ, Foundation treasurer, announced the formation of, and her donation to, a Beta Gamma scholarship fund through the Foundation. The highlight of the weekend came when Diane James presented the chapter with the framed original 1937 charter.



Beta Gamma Chapter at Northeastern State University in Tahlequah, Okla., was reinstalled April 28, 1990.

Epsilon Tau installed

The sorority installed its first Maryland chapter May 12, 1990, when Epsilon Tau at the University of Maryland-Baltimore County was added to the chapter roll. Forty-nine actives and 11 pledges celebrated attaining a goal that was set only three years earlier, wrote Suzanne Kilgannon, BI, province X director, in the winter 1991 Phoenix.

The installation team consisted of Diane Yencic James, HH, president; installing officer Suzanne Kilgannon; Dr. Rosemary Carucci Goss, BΠ, vice president of development; Cynthia Rhoades Christfield, ΔI, province VI director; Karen Parsons, EΓ, province V director; and Nancy Clohisy, EH, chapter consultant. Epsilon Tau members were joined by collegians from Delta Iota, Epsilon Nu, Epsilon Mu and Epsilon Rho. The celebration was topped off with a banquet that featured Dr. Geraldine Vang Cox, NN, as guest speaker.

Spring projects

In addition to reading, writing, rituals and rush, collegians busied themselves by making life a little better for those around them. Philanthropic activities included Alpha Chapter's donation of close to 8,000 hours of community service, for which it won Longwood College's Service Project Award; Alpha Beta's fund-raiser for violence-intervention services; Alpha Gamma's "Bachelor Bazaar," which raised more than $800 for Special Olympics; and Beta Beta's sale of bunny rabbit slippers and 24-hour teeter-a-thon, also for Special Olympics.

Beta Kappa members participated in balloon day and a "jump-rope for heart" sponsored by the American Heart Association, and served as huggers and activity organizers for a Special Olympics track event. Beta Nu members collected $1,094 for the American Heart Association in a door-to-door campaign, while Beta Sigma participated in a Panhellenic project to clean up downtown Springfield. Gamma Mu helped Theta Chi fraternity raise more than $1,000 with its Alzheimers run-walk, and Delta Chi members took Special Olympians roller skating.

Epsilon Eta members each gave up a bad habit and pledged to donate to a fund each time a vow was broken. At semester's end, the fund was donated to Special Olympics. Gamma Zeta held a road block to raise money for Special Olympics; Epsilon Beta partici-

pated in a crime safety program, and Epsilon Nu held a teeter totter-a-thon to raise funds for Special Olympics.

Epsilon Epsilon raised $600 for the local Big Brothers/Big Sisters organization by participating in an annual bowl-a-rama; Gamma Rho supported the Deborah Heart and Lung Foundation through a dance marathon; and Alpha Alpha, through its broomball tournament, donated to Dreams Come True for terminally ill children.

Gamma Iota holds an annual teeter-totter event for cystic fibrosis, Beta Nus decorated the doors of a local nursing home and Gamma Omicron made Easter greeting cards for students enrolled in special education classes at the Foundry Street School.

Top money-raisers Gamma Eta, paired with Alpha Sigma Pi fraternity, contributed $112,000 to the Hershey Medical Center Childrens Unit through Penn State's IFC Dance Marathon. Gamma Omega members were huggers and runners for Special Olympics, Delta Iota participated in a bowling and basketball tournament for Special Olympics, Delta Omicrons visited women in nursing homes, Delta Rho participated in the March of Dimes Walk, and Epsilon Alpha raised money for the Arthritis Foundation through a balloon release and road block.



Linda Wyrick Linebeck, XX

Best of the biennium

Alumnae also had plenty to be proud of during the biennium, when several were recognized for outstanding career achievements. Roberta Sue Gunchuck, ΓΞ, wrote her first book: "An Educator's Cry," a collection of her reflections on 10 years of teaching children with learning disabilities.

Junior high math teacher Terry Miller, BY, was selected as one of three outstanding working women of Terre Haute by the Wabash Valley Business and Professional Women's Organization, and Marcia D. Steward, ΓΩ, was recognized as Guidance Counselor of the Year by the Illinois Association for Counseling and Development.

Mary Brackett Sagstetter, BΦ, was named Woman of the Year by the Fort Wayne, Ind., branch of American Association of University Women. Elizabeth Elliott Moore, BΣ, was the graduate recipient of the St. Louis Alumnae Panhellenic Scholarship for 1988, while Nancy Lucas McFaddin, BB, received the 1988 Colorado Award from Adams County School District 14 honoring excellence in education.

The Buffalo Alumnae Chapter honored Jean Carmichael Richard, ΠΠ, with is Sweetheart Award at the spring luncheon. Her many accomplishments include serving as Alpha Sigma Alpha's first central office executive from 1952 to 1963, national treasurer from 1952 to 1963, treasurer and president of the Buffalo Alumnae Chapter and president of the Buffalo State University Alumnae Association.

Shirley Fieth Smith, ZZ, an instructor in the office systems and careers department at Longview Community College, Kansas, City, Mo., was named the state's Post-secondary Teacher of the Year by the Missouri Business Education Association. In Pittsburg, Kan., Mary Judene Nance, HH, and Lynda S. Ham, HH, made history by being among the first six women to be inducted into the previously all-male Pittsburg Rotary Club.

Linda Wyrick Lineback, XX, was elected president of the Indianapolis City Panhellenic, and Cecily Coffelt Bullard, BΛ, was named Outstanding Alumna of the University of Central Arkansas home economics department. Nancy Fickle Dickson, XX, chaired the Muncie Area Reading Council committee that developed "Baby's First Book," which was given to every new mother at the local hospital.

Ursula Jones, BΔ, a fifth and sixth grade health and drug education teacher, received a Public Lifesaver Award from the state division of the American Cancer Society. Recipients are selected for their exemplary work in encouraging others to change behaviors for healthier lifestyles.

Headquarters executive Rose Marie Fellin, BΣ, led another successful golf fund-raiser for the Greene Unit, Missouri Division of the American Cancer Society. She helped raise $25,000 through a golf tournament at a Springfield, Mo., country club.

Juanita Tefft Morgan, ΔΔ, was honored for her involvement in the "Shatter Silence" program. Through her perseverance, the governor of Ohio proclaimed May speech and hearing month in that state.


Cecily Coffelt Bullard, BΛ

Fulbright scholar Dr. Dorothy Harris, BE, was awarded the James Madison Alumni Achievement Award for 1989. A pioneer in the field of sports psychology, she received the first Fulbright Scholarship ever awarded in that field. Suzanne Kilgannon, BI, province X director, was honored as an Outstanding Young Woman of America.

The Tulsa Alumnae Panhellenic awarded its first Outstanding Greek Alumna Award in 1989 to Marilyn Ramsey Garbee, BΣ. Marilyn, ΑΣΑ cookbook chairman, is a past national executive vice president and past national treasurer. Mary Goeke Backsman, AA, was named Outstanding Zontian by the Zonta Club of Cincinnati. She served as the sorority's national president from 1964 to 1970. Marilyn Potter Bowling, XX, was named an Outstanding Woman of Achievement by the Hamilton, Ohio, YWCA.

Alumnae chapters also made sorority news. Flint alumnae donated almost $1,000 to Special Olympics and other local charities. The money was raised at the chapter's annual Christmas auction. The Akron-Canton Alumnae Chapter donated to the Hope Home Foundation Garage Fund, while Terre Haute, Ind., members helped set up and sell souvenirs at the state Special Olympics.

Members of the Greater Dallas Alumnae Chapter decorated and filled Easter baskets for the adults in the Transition Service Center in Richardson, Texas; Indianapolis alumnae made valentines for students in special education classes; and alumnae in Washington, D.C., contributed to Frontier Nursing Service in Kentucky and Special Olympics in Maryland.

Former national officers die

On a sad note, the sorority lost three former national officers within less than a year. Polly Smelser Schlosser, BB, died Oct. 14, 1989. A longtime member of the Denver Alumnae Chapter, Polly was national treasurer from 1934 to 1941 and national vice president from 1941 to 1946. She received the Wilma Wilson Sharp Alumna award in 1956.

Jean Carmichael Richard, ΠΠ, the sorority's first central office executive, died in Decem-

ber 1989. She served as both national treasurer and central office executive when it was located in Kenmore, N.Y.

Esther Bucher, HH, who served Alpha Sigma Alpha on the national level for more than 25 years, died June 17, 1990. She held six national offices: secretary, 1936-1938 and 1941-1943; vice president, 1938-1941; treasurer, 1943-1952; editor, 1952-1958; and NPC delegate, 1958-1959. For more on Esther Bucher, see p. 342.

Great get-togethers



Jean Carmichael Richard, ΠΠ

Many state and provinces held meetings during the biennium. In 1988, Sandra Phillips Brzezinski, ΓΕ, vice president of alumnae, was featured speaker at Indiana state day, held at Indianapolis Union Station in February. Cincinnati alumnae were in charge of Ohio state day in Columbus, for which Anne Petree Niemeyer, AA, served as chairman.

In 1989, Columbus (Ind.) Alumnae Chapter hosted Indiana state day, which featured Nancy I. Zander Reese, BY, Phoenix editor, who spoke on how to publicize sorority events. Elaine Rahaim Fuerst, BΔ, vice president of programs, was guest speaker at Illinois state day at Harper College, while Missouri-Kansas state day was hosted by Alpha Beta.

Province I held a social retreat at Riverside Inn, Edinboro, Pa., and Delta Rho was in charge of provinces VI and VII day at Radford University in Virginia. Beta Upsilon hosted province VIII day in Terre Haute, Ind., while Chi Chi hosted province IX day at Ball State University. Gamma Mu hosted province X day at Adrian College in Michigan.

Twenty-four members of the 1949 pledge class of Zeta Zeta returned to the Central Missouri State University campus in 1989 — some for the first time since graduation — for their 40th reunion, while six Chi Chi charter members gathered at Turkey Run State Park for their third reunion since 1929. Present were Lois Herring Euchenhofer, Thyra Marvel Mauck, Frances Bone Kimble, Eleanor Burton Tofaute, Kay Haas Huber and Alice Meyer Eickenberry.