CHAPTER 14

1990 to 2001

Historian: Suzanne M. Zorichak, BB



Suzanne M. Zorichak, BB

Dear Pearl:

The death of Wilma Wilson Sharp, president emerita, July 16, 1988, came at a time of great challenge not only for Alpha Sigma Alpha, but for the entire fraternity world as well. Issues such as hazing, alcohol and drug abuse, poor campus reputations, date rape, eating disorders and declining membership gripped collegiate Greeks across the country. On the alumnae level, women's groups struggled to attract and maintain members who most likely now worked outside the home.

Our expansion onto campuses other than those known as teachers colleges produced graduates ready and hungry to join corporate boardrooms rather than school classrooms. The 1980s saw more women in America enter the work force than ever before.

As a result, women's social groups suddenly found themselves having to re-examine the value of what they offered their members. Alumnae programming was forced to shift from domestic-related topics to those of a business nature: networking, balancing career and family, "dressing for success" and how to handle sexual harassment.

The increased number of women in the work force also had another effect on sororities: Who among us had time to volunteer to serve as a national officer? Fewer new graduates, it seemed, were interested in — or rather, had the time — to help shape their sorority's future. Their energies were directed toward new jobs, new husbands, new children. At the same time, the women who had dedicated years to national service were eager to pass on their knowledge to "the younger generation."

Alpha Sigma Alpha reacted as most other NPC groups did. Along with the values and ideals instilled by each group in its collegians came leadership training, stronger messages of lifetime commitment and increased interaction with alumnae chapters. The ultimate message: Each sororities' life lay in the hands of its collegiate members. Lack of volunteers has proved to be one of the sorority's biggest challenges as it heads into its second century.

Regards.,
Suzanne M. Zorichak, BB
Historian, 1990-

1990 to 1991

Convention 1990 a sizzler

Members braved record heat June 27-July 1 in Scottsdale, Ariz., where the average high temperature during those four days soared to 120 F. National officers who came in June 26 have the dubious distinction of surviving the all-time record high of 122 F. Things sizzled inside the Registry Resort as well, when 206 members got down to business.

President Diane Yencic James, HH, opened the convention with her state of the sorority address and highlighted several accomplishments during the biennium, including the national pledge program, expansion efforts, the Long-Range Planning Committee, the Emma Frost Leadership Development Institutes and the ΑΣΑ Foundation.

That first day ended with a hoedown — moved indoors because of the heat. Undaunted, participants enjoyed a human bingo game and "the great T-shirt exchange." "Reaching for the Stars" was the theme of the Foundation breakfast the next day.

Foundation chairman Bonnie Payne Koenemann, ZZ, recognized those who had contributed to build the Foundation to $40,000 since its inception in 1986. The Foundation also sold chances on an official Alpha Sigma Alpha watch, which raised $4,500. Mary Sidhu Pittman, EB, won the watch.

Education was the focus throughout convention with a series of workshops organized by Elaine Rahaim Fuerst, BΔ, vice president of programs. Collegians attended workshops on the standardized pledge program, led by Marilyn Manion Stratton, BB, vice president of collegians; money management with Connie Peyton Hoffman, ZZ, vice president of finance; extension with Dr. Rosemary Carucci Goss, BΠ, vice president of development; advisers and managing conflict, led by Gretchen Erb, ΓH, philanthropic chairman; and risk management tactics, led by Cynthia Rhoades Christfield, ΔI.

Barbie Tootle, Pi Beta Phi and director of editorial projects for the office of the president of the Ohio State University, entertained attendees with a keynote demonstration on how to develop creative potential and how to nurture it in others.

That evening, adventurous members boarded buses for Rawhide, Arizona's 1880s Western town and home of the "world famous Rawhide Steakhouse." Entertainment included shopping at Main Street boutiques, witnessing a gunfight outside the jail, touring a Western museum and riding a stagecoach.

The next morning, a more serene group attended the white breakfast, which featured Special Olympian Christy Todd. Rev. Elizabeth Terry, co-pastor with her husband at the Forest Hills Presbyterian Church in Helotes, Texas, also spoke. She closed her talk on love and giving by singing a moving rendition of "Wind Beneath My Wings."

After the white breakfast, Marti Stratton read the names of members who had died during the biennium. She paid special tribute to president emerita Wilma Wilson Sharp, ZZ, who died shortly after the 1988 convention. Past national president Betty Urban Wallick, ZZ, historian, narrated a slide show highlighting Mrs. Sharp's long sorority career. The sorority also announced that a star had been named for her.

Gretchen Erb had a star made for her — a star she designed for the national council-

National council 1990-1992

President
Diane Yencic James, HH

Vice president of development
Dr. Rosemary Carucci Goss, BΠ

Vice president of program
Kim Ramsey Meyer, BB

Vice president of collegians
Suzanne M. Kilgannon, BI

Vice president of alumnae
Marianne Busch Bullock, BΘ

Vice president of finance
Connie Peyton Hoffman, ZZ

Secretary
Marilyn Manion Stratton, BB

Special officers

Phoenix editor
Nancy I.Zander Reese, BY

Headquarters executive
Rose Marie Fellin, BΣ
(1990-1991)

Lisa A. Tait, ΓH
(1991-1992)

NPC delegate
Sidney Gremillion Allen, ΨΨ

NPC first alternate delegate
Linda Bonine Rogers, ΔI

sponsored "Create a Winning Star" contest. Her winning design became the official symbol of the sorority and is used in jewelry and promotional materials. She was presented with a lavalier of her star during convention.



Members of the 1990-1992 national council are, from left, Kim Ramsey Meyer, BB, vice president of program; Marilyn Manion Stratton, BB, secretary; Dr. Rosemary Carucci Goss, BΠ, vice president of development; Diane Yencic James, HH, president; Suzanne Kilgannon, BI, vice president of collegians; Marianne Busch Bullock, BΘ, vice president of alumnae; and Connie Peyton Hoffman, ZZ, vice president of finance.

Two other stars at convention were new initiates Cissy Vanek and Ethel Platt. Both women had daughters who belonged to Gamma Phi Beta sorority at Colorado State University and who were instrumental in convincing their mothers to join Alpha Sigma Alpha. Cissy and Ethel played bridge with several Denver alumnae, who were all present for the initiation ceremony.

After election of new officers Friday, there were more workshops: "Who, What, When, Where and Why," led by Rosemary Goss; conflict resolution with Gretchen Erb; alumnae membership recruitment with Kathleen Thompson Pilecki, ΔT, region I director; team building with Suzanne Kilgannon, BI, province X director; situational leadership led by Vicki Hersh, ΦΦ; an alumnae program exchange with Sue Zorichak Hagen, BB, vice president of alumnae; and "Everything You Wanted to Know About Being an Adviser and More," with Marlys Jarrett White, BB, advisers chairman, and Paula Cyrus Foreman, PP.

After dinner, everyone convened for "Late Night with ΑΣΑ" starring Marti Stratton and used their newfound creative powers to make "Top 10" lists, similar to those read on "Late Night with David Letterman."

After the business meeting Saturday, two final workshops were held: "ΑΣΑ 2001" and "Career Planning." After the awards banquet, Cindy Christfield and Julia Cooke Hofer, ΔI, donned crab hats and offered their own Top 10 list for 1992 convention sites. No, not Diane James' house, but Baltimore.

Soon after convention, province directors convened at Southwest Missouri State University in Springfield, Mo., July 19-22, 1990, for a training workshop led by Suzanne Kilgannon, newly installed vice president of collegians, and Marti Stratton, who developed the province director's handbook.

New philanthropy

The S. June Smith Center was adopted as an additional national philanthropy during convention in Scottsdale. The center, with four locations in the Lancaster, Pa., area, was established by June Smith, KK, in 1965 to aid infants and preschool children with developmental delays. Its slogan illustrates its mission simply: "To find the gift in every child."

Alpha Sigma Alpha, which has supported Special Olympics primarily through volunteer work since 1976, would support the S. June Smith Center primarily through financial means. A committee was appointed to carry out the resolution. Philanthropic chairman Gretchen Erb, ΓH, urged collegiate and alumnae chapters in 1991 to carry out a fund-raiser for the center. June, immediate past ΑΣΑ Foundation trustee, was a 1988 Recognition of Eminence award winner.

Strategic plan ensures sorority's future

"A Strategic Plan for Alpha Sigma Alpha," the culmination of two years of work by the Long-Range Planning Committee, was presented to the 1990 national convention by chairman Linda Bonine Rogers, ΔΙ, standards chairman. National council pledged to take action in six specific areas:

- Membership services: "Alpha Sigma Alpha will provide services that improve members' personal and business skills and stimulate interest in the sorority."
- Expansion: "Alpha Sigma Alpha will promote membership to prospective members, stressing alumnae participation and active, lifetime involvement."
- Finances: "The leadership of Alpha Sigma Alpha will continue to strive to maximize the sorority's financial security by raising, investing and spending money wisely."
- Organizational structure: "Assessment and development of an efficient and effective organizational structure is vital to Alpha Sigma Alpha."
- Public relations: "Alpha Sigma Alpha will strengthen public and member awareness of a positive sorority image."
- National headquarters: "Daily operations of national headquarters will continue to be improved to meet the needs for service to membership and to ensure the facility reflects the quality image of Alpha Sigma Alpha."



Members of the 1990 ΑΣΑ Foundation Board of Trustees are, from left: Lois V. Beers, ΒΓ, treasurer; Diane Yencic James, ΗΗ, sorority president; Judy DeMasters Winter, ΖΖ, secretary; Connie Peyton Hoffman, ΖΖ, sorority vice president of finance; Betty Urban Wallick, ΖΖ, vice chairman; and Bonnie Payne Koenemann, ΖΖ, chairman.

"By working together," wrote committee member Kim Ramsey Meyer, BB, in the winter 1991 Phoenix, "the future of Alpha Sigma Alpha is not only ensured, but also sure to be the best it can be."

Invasion stuns the country

Aug. 2, 1990 — one month after members returned home from convention — Saddam Hussein and his Iraqi army invaded the tiny country of Kuwait. The United States' decision to become involved in the conflict affected the sorority much the same as it affected all U.S. citizens. Spouses and other family members — even sorority members — in the U.S. armed forces were deployed to a very different kind of desert than the one many saw in Arizona.

Jan. 16, 1991, the United States officially declared war on Iraq. Operation Desert Storm, as it was called, riveted the country to its collective television sets. The war hit home for several Alpha Sigma Alphas, including Phoenix editor Nancy I. Zander Reese, BY.

Nancy, Chicago Tribune associate design director/graphics, spent three weeks in Washington, D.C., covering the crisis. She worked as a reporter for her department, which produces all the maps, charts and diagrams for the newspaper. She also attended Pentagon briefings and interviewed numerous military officers on weapons, strategy and policy.

Dr. Robert Stratton, husband of secretary Marilyn Manion Stratton, BB, spent several months in Saudi Arabia, as did Gilda Bailey Gross, EN. Gail Martin Boyles, ΔΡ, notified the

Phoenix that her husband, First Lt. Benjamin M. Boyles, was deployed to Saudi Arabia in August. He returned seven months later to meet his new son, Alexander.

Chapters across the country rallied around the troops. Epsilon Nu sent care packages and "gag" gifts to Gilda Gross while she trained in Maryland; Beta Theta joined in citywide support for the soldiers; and Delta Epsilon tied yellow ribbons to trees on campus and throughout Mansfield, Pa.

After a relentless air attack that obliterated the Iraqi forces, the allies claimed victory Feb. 26, 1991. Operation Desert Storm briefly lifted the country out of what had become a full-blown recession, but that respite was as short-lived as the war.

Council closes colonies, chapter

Sept. 4-9, 1990, an expansion team led by Marilyn Manion Stratton, BB, national secretary, arrived at the University of Southern Mississippi in Hattiesburg to conduct an expansion rush at Beta Delta Colony. The chapter, chartered in 1938, was closed May 10, 1989, because of low membership.

The colony was closed May 10, 1991, for failing to meet colonization requirements. Also closed that summer for the same reason were Epsilon Sigma Colony at the University of Virginia, colonized Sept. 10, 1989, and Epsilon Omicron Colony at the University of Pittsburgh-Greensburg in Pennsylvania, colonized July 10, 1988.

National council also announced the closing of Epsilon Beta Chapter at the University of Illinois Feb. 3. 1991. The chapter was installed April 30, 1983.

Epsilon Upsilon chartered

Epsilon Upsilon Chapter was installed Nov. 10, 1990, at California University of Pennsylvania, with 50 members. Originally a little sister group, the women formed a sorority and became the Phi Lambda Delta local March 12, 1989. They were pledged as a colony April 29, 1990.

The installation team featured Diane Yencic James, HH, president; Dr. Rosemary Carucci Goss, BΠ, vice president of development; Cindy Fundis, EE, colonies chairman; Leslie Maxwell Ziringer, ΓH, province III director; Bonnie Oswald, ΓΞ, installing officer; and Andrea Tunia, EI, chapter consultant. Gamma Psi Chapter members, area alumnae and Pittsburgh alumnae (including Kathy Trellan Staving, ΓO, mother of one of the initiates) served as sponsors.

Recession lingers in new year

Despite the Persian Gulf War and a lingering recession, the sorority carried out business as usual in the new year. National council met Jan. 3-6, 1991, in Indianapolis. Agenda items included extension visits, plans for the Emma Frost Leadership Development Institute to be held in summer 1991, and the 1992 convention in Baltimore. While in Indianapolis council members visited Indiana University and toured Sigma Kappa sorority's national headquarters.

After meeting, national council announced the colonization of Epsilon Phi at Indiana University Jan. 13, 1991, and of Epsilon Chi at Goldey Beacom College in Wilmington, Del., Feb. 5, 1991.

Beta Beta celebrates 75th

Several members went west to help Beta Beta Chapter celebrate its 75th anniversary Feb. 16, 1991, in Greeley, Colo. The weekend affair, whose theme was "A Celebration of Excellence — From Generation to Generation," attracted 48 collegians and 35 alumnae from as far as California and Minnesota.

National president Diane Yencic James, HH, delivered the keynote address at the formal banquet. Other current and past national officers there were Beta Betas Kim Ramsey Meyer, vice president of program; Marilyn Manion Stratton, national secretary; Sue Zorichak Hagen, historian; Beth Ann Colwell, region V director; Lynda Johnson Hempstead, province XVII director; Esther Kauffman Gatseos, former national councilor, chairman and historian; Patricia McCarthy DiTolla, past province XVII director; Marlys Jarrett White, former national councilor and chairman; Ellen Funk Morris, BΛ, scholarship chairman; and Maryann Sidehamer Wenzel, ΓH, former national president and chairman.

Fifty-year members Doris Sunderlin McFarland, Dorothy Hughes Johnson and Patricia Meehan Malm were honored with plaques.



President Diane Yencic James, HH, left, presents Elizabeth Humphrey, Beta Beta president, with the silver punch bowl from national council during the chapter's 75th anniversary celebration Feb. 16, 1991, in Greeley, Colo.

Epsilon Phi installed at Indiana University

Epsilon Phi Chapter was installed April 13, 1991, at Indiana University in Bloomington. Sixty-nine women and 14 of their mothers became the newest members of Alpha Sigma Alpha. There are 35,000 students at the Big 10 Conference School, founded in 1820. Alpha Sigma Alpha became the 22nd NPC sorority on campus.

The colony was formed Jan. 13, 1991, when 57 women were pledged by the national rush team of Marilyn Manion Stratton, BB; Juanita Roberts Rowe, BΣ, headquarters office manager; Suzanne Kilgannon, BI, vice president of collegians; Karen Fulmer, BΘ, rush chairman; and Kim Ramsey Meyer, BB, vice president of program.

Officiating at the initiation and installation ceremonies were Diane Yencic James, HH, president; Dr. Rosemary Carucci Goss, BΠ, vice president of development; Kim Ramsey Meyer; Tracy Neff, installing officer; Ruth E. Sanders, BN, province XI director; and Cindy Fundis, EE, colonies chairman. Sponsors were members of Alpha Alpha and Chi Chi chapters, and Indianapolis and Columbus, Ind., alumnae chapters.

Epsilon Chi is second Delaware Chapter

Epsilon Chi Chapter was installed May 11, 1991, at Goldey Beacom College in Wilmington, Del. The group is the first national sorority on campus and the second Alpha Sigma Alpha chapter in Delaware.

Formerly Zeta Nu Upsilon, the sorority had been on campus for more than 25 years. In an unusual move, the college showed its support for the group's efforts to seek national

affiliation by offering to help defray expenses.

The installation team consisted of Diane Yencic James, HH, president; Dr. Rosemary Carucci Goss, BΠ, vice president of development; Julia Cooke Hofer, ΔI, advisers chairman; Suzanne Kilgannon, BI, vice president of collegians; Jane B. Ramsey, ΔI, installing officer; and chapter consultants Christine Leakey, ΓΩ, and Andrea Tunia, EI. Members of Delta Iota, Nu Nu, Kappa Kappa, Epsilon Mu and the Baltimore Alumnae Chapter were sponsors.

Alumnae in action

Alumnae newsmakers in 1990-1991 included Dolly Diane Purvis Loyd, BΔ, region II director, who was elected vice president of the Collegiate Activities Division of the American Marketing Association. Mary Jo Van Handel, XX, was named Outstanding State Jaycee Program Manager in the International Area for 1990. She was the first female president of the Plymouth, Ind., Jaycees and was named Outstanding Local Jaycee president during her term.



Lillie M. Greer, ΔΔ, was honored in October 1990 by Dr. Charles Ping, president of Ohio University, for founding the school's University Club 50 years ago. Lillie served as the sorority's historian from 1972 to 1974.

Angela L. Richardson, EI, received a national grant from Sigma Xi to research candida albicans as an intern. Her research was published and was anticipated to help AIDS research.

Helen Frame Snyder, OO, was an honored guest at the 40th anniversary celebration of the Summit County Association for the Retarded. Helen organized and opened the first school class for the mentally handicapped in Akron, Ohio, Nov. 8, 1949.

Six years after returning to teaching, Judy Wylie Burgeson, XX, a member of the Chicago West Suburban Alumnae Chapter, received a "Those Who Excel" award from the Illinois State Board of Education. Her nomination came from a parent who claimed Judy made a total difference in her son's life.

Amy Moelhman, XX, was named director of family programs for the Family Connection Center in Indianapolis. Lu Ann West, BN, was presented the Lovey Raburn Memorial Award at the Western Kentucky Regional Mental Health-Mental Retardation Board's 24th annual dinner. The award is given annually for outstanding community service, dedication and support in the areas of mental health, mental retardation and/or substance abuse.

Therese Miller, BY, a member of the Terre Haute Alumnae Chapter, was elected District 4 director of the Business and Professional Women's Organization.

The newly reorganized Central New Jersey Alumnae Chapter held its first meeting in November, while Washington, D.C., alumnae celebrated the 50th anniversary of the chapter, which has met continuously since 1940.

The Fort Lauderdale, Fla., chapter celebrated its sweet 16 anniversary in February, while the Cincinnati Alumnae Chapter celebrated its 40th anniversary in March. Charter members Evelyn Fetter Long, AA, Miriam Sharp, AA, and Ruth Snedaker Kohl, AA, were recognized at the anniversary luncheon.

Ninety-two-year-old Nancy E. Frey, KK, was noted for having two poems published in the American Poetry Anthology, while Janelle Haworth Munn, BB, was chairman-elect of the Children's Citizens Advisory Committee for the Los Angeles County Department of Mental Health.

Trudy Crow Silkwood, BΣ, was recognized for her 14 years of service to Beta Sigma as

chapter adviser, and Alice Theurer Miley, XX, was cited for her work as alumnae coordinator for the colonization and installation of Epsilon Phi Chapter at Indiana University.

Flint Alumnae members held their 10th annual Christmas auction, at which more than $1,000 was raised and donated to Special Olympics. At the suggestion of Sharon Kostyun, ΠΠ, Buffalo alumnae gave a "baby shower" for the Friendship House, an agency that places newborns with foster parents.

On campus

Collegians, as always, filled their days with any number of activities during the 1990-1991 school year, ranging from classes and tests to rush parties, philanthropic projects and homecoming. Nu Nu held its preference party at the newly renovated Panhellenic house; Phi Phi hosted a "Wonderful World of Alpha" rush party; Chi Chi sang an ΑΣΑ parody of "My Favorite Things"; and Beta Gamma completed its first formal rush as a new chapter with the theme "U B U in ΑΣΑ."

Beta Mu used a rush skit titled "The Wizard of Alpha Sigma Alpha," written by member Heidi Scheutz; Gamma Iota and Gamma Omicron both rushed to the theme of "Late Night with ΑΣΑ"; Gamma Pi's rush theme was "Christmas in September"; and Gamma Rho clowned around during rush with an "ΑΣΑ Circus" party.

Delta Epsilon made signs to hang around campus to welcome new students; Delta Iota blasted off rush with the theme "Alpha Sigma Alpha — Out of This World"; Delta Chi used a Disney-themed rush party; Delta Rho performed a song and dance routine to "Don't Go for Second Best, Rushee," a take-off from pop singer Madonna's hit song; and Epsilon Alpha's most successful rush party was called "Red, White and You."

Epsilon Gamma used a "Sail Away With ΑΣΑ" theme; Epsilon Delta showed rushees sorority material and memorabilia, then had rushees write facts about themselves on miniature playing cards; Epsilon Eta rushed with "From Coast to Coast with ΑΣΑ," complete with "From Coast to Coast — Alpha Sigs Are the Most" T-shirts; and Epsilon Kappa entertained rushees with "ΑΣΑ Under the Big Top," and "Late Night with ΑΣΑ."

Epsilon Lambda held an open rush party in the log cabin on campus, with the theme "Camping out with ΑΣΑ," and Epsilon Tau completed its first formal rush with a successful "Cafe Alpha" theme.

Homecoming activities were just as varied. Alpha Alpha paired with Sigma Nu fraternity and Pi Beta Phi sorority to take second place in the float contest during "Hollywood Homecoming," while Alpha Gamma teamed with Tau Kappa Epsilon fraternity to build a float of France for the school's "Around the World" homecoming theme.

Epsilon Epsilon participated in "Something for Everyone" homecoming week; Alpha Beta celebrated homecoming week with two queen candidates: Anne Blanke represented the chapter and Sarah Hartman represented Cardinal Key; Eta Eta pledges marched in the "Monster Mash" homecoming parade before the football game; and Beta Kappa earned a third place in the homecoming dance "Mardi Gras — Western Goes Beserk" competition.

Beta Rho hosted an alumnae day during homecoming week; Beta Upsilon teamed with

Alpha Tau Omega fraternity during "Hooray for Hollywood" homecoming; Dena Berger served as Gamma Psi's homecoming queen candidate; Epsilon Nu received the "most spirited" award during "A Salute to the '50s" homecoming; and Epsilon Upsilon had two members run for homecoming queen: Brooke Dunn and Heidi Johnson.

The philanthropic spirit

Chapters helped instill a philanthropic spirit in their members by raising money for Special Olympics, the S. June Smith Center and other charities, and donating their time to area social service agencies.

Alpha roller-skated for dollars to benefit the S. June Smith Center; Epsilon Epsilon conducted an Easter egg hunt for children with mild retardation; Beta Kappa helped chapter alumnae raise $2,900 via the annual phone-a-thon; and Beta Lambda sold raffle tickets, the proceeds of which went to the S. June Smith Center.

Epsilon Alpha sponsored a balloon release for the Arthritis Foundation and won a trophy for the fifth year in a row for collecting $1,500 in the March of Dimes walk-a-thon. Epsilon Gamma helped raise funds for Virginia Commonwealth University's academic program, and Epsilon Kappa joined the Adopt-a-Highway program.

Epsilon Pi hosted a picnic and Easter egg hunt for foster children; Epsilon Chi Colony teamed with Delta Iota to serve as huggers, supporters and cheerleaders at a Special Olympics basketball game; and Pi Pi worked with a fraternity to help "The People of the Night," an organization dedicated to helping the homeless.

Beta Nu teetered for tots; Gamma Omega members participated in "Friend for a Day," during which they spent time with a person with disabilities; and Delta Rho held a lock-in to benefit the Muscular Dystrophy Association. The chapter also held a picnic, with proceeds going to MDA and Special Olympics.

1991 to 1992

National council meets

National council convened in Springfield, Mo., July 5-8, 1991, for a productive and positive meeting. Diane Yencic James, HH, president, announced that Marilyn Ramsey Garbee, BΣ, had joined the ΑΣΑ Foundation board of trustees, replacing Judy DeMasters Winter, ZZ, whose term had expired. Marilyn has served the sorority for many years and on many levels — in chairmanships, as a region director and as a national councilor.

Diane also reported other noteworthy news:

- The S. June Smith Center, the sorority's new philanthropy, had received $2,940 in contributions from individuals and collegiate and alumnae chapters.
- The first Rose Marie Fellin Financial Excellence award will be presented at convention 1992 in Baltimore to a collegiate chapter. Criteria for the award, which will be presented only at convention, includes meeting financial obligations in a timely manner, keeping accurate records and filing financial reports on time.
- Plans are underway for the spring 1992 reorganization of Beta Upsilon Chapter,

which was placed on inactive status in spring 1991 because of low numbers and inability to compete in fall rush. Marilyn Manion Stratton, BB, secretary, will lead the rush team.

- Performance evaluations and expectations will be developed for all national officers to better clarify job responsibilities.
- Ellen Funk Morris, BΛ, scholarship chairman, had completed the first draft of the new national scholarship program, and Susanne Withsosky, NN, ritual chairman, had produced a first draft of the ritual revision. Both hope to have each publication ready for convention 1992. Julia Cooke Hofer, ΔI, was working on a new adviser's handbook.
- Sue Zorichak Hagen, BB, historian, has begun work on the 15-year history, which will be printed as a special section of the summer 1992 Phoenix.
- Copies of the Alpha Sigma Alpha Alumnae Directory were mailed in July to alumnae who ordered the red-bound book. The 603-page volume includes a list of national presidents, the 1990-1992 national council, the Creed of Alpha Sigma Alpha, a description of the sorority's beginning and its founders, a sorority timeline, the collegiate chapter roll, Wilma Wilson Sharp Alumna award winners, Recognition of Eminence award winners, descriptions of the ΑΣΑ Foundation and philanthropies and alumnae listings by chapter, alphabetically by maiden name and by location.

Alcohol position statement

A revised Alpha Sigma Alpha alcohol policy went to each chapter president in the fall 1991 packets, accompanied by a National Panhellenic Conference statement on alcohol signed by all 26 sorority presidents. The NPC statement also was printed in every NPC sorority magazine.

The revised ΑΣΑ policy on alcohol reads:

"The national council of Alpha Sigma Alpha, in its continuing effort to eliminate alcohol abuse, mandates that no alcoholic beverage may be purchased with sorority funds or served or stored in Alpha Sigma Alpha housing.

"Alpha Sigma Alpha requires that each chapter abide by federal, state and local laws, and university regulations governing alcohol consumption. Each chapter is required to conduct at least one alcohol awareness program per year.

"The national council encourages all members to adhere to the concepts of responsible drinking."

LDIs hit three campuses

"WAΣA-TV is on the air! Share the vision!" These words opened each of the three Emma Frost Leadership Development Institutes (LDIs) held during summer 1991. The first was held in July at Southwest Missouri State University in Springfield, hosted by Beta Sigma; the second in August at the University of Delaware in Newark, hosted by Delta Iota; and the

third in late August at Indiana University in Bloomington, hosted by Epsilon Phi.

The varied locations and times provided an LDI within driving distance for all collegiate chapters except two. With the help of funds from the ΑΣΑ Foundation, women from Beta Beta Chapter in Colorado and Delta Upsilon Chapter in Texas were able to travel by air to Springfield and Bloomington, respectively.

Each chapter president, vice president, membership director, treasurer, rush chairman and standards board chairman were expected to attend. The national sorority paid half the cost for each woman.

A team of current and former national officers and alumnae presented the workshops at each LDI: Marilyn Manion Stratton, BB, secretary; Suzanne Kilgannon, BI, vice president of collegians; Cindy Fundis, EE, colonies chairman; Maria Malayter, XX, province X director; Vicki Hersh, ΦΦ, former field representative; Andrea Tunia, EI, former chapter consultant; Lori White Scott, EE, housing chairman; Trish Cope, AB; Cynthia Rhoades Christfield, ΔI, former ritual chairman and province director; Tracy Neff, BΘ, former chapter consultant; and Deborah Fields Dietrich, BN, province XIII director.



Rose Marie Fellin, BΣ, left, attended her second national convention in 1961 as an adviser for Beta Sigma Chapter. Next to Rosie are Sidney Gremillion Allen, ΨΨ, and Genevieve Steele Lieb Foltz, XX, chapter alumnae secretary.

The same workshops were presented at each weekend LDI and featured sessions on sorority ritual and how values and ethnics affect decision making, evaluating personalities of participants, goal setting and decision making, how to delegate and understand leadership styles, how to build sisterhood, communications, conflict resolution and fund-raising.

At the end of the goal-setting session, every chapter had a written plan and "to do" list for the coming year.

Rose Marie Fellin retires



In 1982, Helen L. Corey, KK, right, presented Rose Marie Fellin, BΣ, with the Helen L. Corey Convention award.

After 27 years of continuous national service to Alpha Sigma Alpha, Rose Marie Fellin, BΣ, retired as headquarters executive in August 1991, a position she had held since 1967. Rosie, as she is known in the sorority and throughout the Greek community, was succeeded by Lisa A. Tait, ΓH.

Said Judy DeMasters Winter, ZZ, a past ΑΣΑ Foundation trustee, in the winter 1992 Phoenix: "Rosie knows more about Alpha Sigma Alpha than any other member alive. She and our beloved Wilma Wilson Sharp were made from the same mold.

"Had it not been for her devotion," Judy continued in the tribute written by Cretia Rowlette, ΦΦ, Phoenix feature editor, "Alpha Sigma Alpha would definitely not be where it is today."

As headquarters executive, Rosie faced the challenges of "meeting deadlines and keeping everyone happy." She was instrumental in overseeing the development of chapter consultants through training, consulting and support. From filing reports at national headquarters to picking thistles at her Marshfield farm, every former field representative and chapter consultant can attest to Rosie's energy, caring, efficiency and dedication to doing things correctly.

She also is credited with developing the leadership procedure notebooks, used for many years by every chapter across the country.

Rosie made many other contributions to Alpha Sigma Alpha, but a very significant one is offering her financial expertise in managing and investing sorority funds. "Rosie has most definitely helped shape the sorority by bringing it to such sound financial stability," said Diane Yencic James, HH, national president, in The Phoenix tribute. Rosie was employed at Boatmen's Bank in Springfield for 42 years, most recently as assistant vice president.

"We [her family] were always encouraged to do the best we could at what we were doing and improve anything we could," Rosie explained. "I have carried this philosophy over to my work with Alpha Sigma Alpha.

"I've given my best to Alpha Sigma Alpha on the national level for 27 years. And now I look forward to the accomplishments of my successors. Happiness is an Alpha Sig!" For more on Rosie Fellin, see p. 318.

Lisa Tait new headquarters executive

Lisa A. Tait, ΓH, was named full-time headquarters executive Aug. 25, 1991, replacing Rose Marie Fellin, BΣ, who had retired. Lisa received her undergraduate degree from the Pennsylvania State University and her master's degree in college student personnel from Bowling Green State University in 1991.

She traveled as a chapter consultant in 1988-1989 prior to entering graduate school, and served the sorority as membership education chairman during the 1990-1992 biennium. She is a member of the Association of Fraternity Advisers and the American College Personnel Association.



Lisa A. Tait, ΓH, was named full-time headquarters executive in August 1991.

NPC meets in November

The National Panhellenic Conference convened at the Ramada Renaissance Techworld in Washington, D.C., Nov. 12-17, 1991. Alpha Sigma Alpha was represented by Sidney Gremillion Allen, ΨΨ, delegate; Linda Bonine Rogers, ΔI, first alternate delegate; Dr. Rosemary Carucci Goss, BΠ, second alternate delegate; and Diane Yencic James, HH, third alternate delegate.

Rose Marie Fellin, BΣ, and Lisa A. Tait, ΓH, were official representatives to the central office executives (COE) meetings, while Nancy I. Zander Reese, BY, editor, attended the editors meetings.

According to Sidney Allen in her report to the national officers, more than 30 resolutions were adopted by the body on such topics as rush activities and recommended practices regarding financial outlay and types of parties; protocol; treatment of rush infractions-mediation; judicial procedures protocol; proper use of chapter funds; philanthropic, public relations and educational programming; and extension protocol.

Several panels addressed the topic of status of women in America today, as well as the relationship between NPC and other organizations that work with collegians. Rep. Patricia Schroder, D-Colo., noted that while women are guaranteed equality, in practice, they don't have it. She urged attendees as individuals and as well-educated and informed women of



Members attending the alumnae luncheon during NPC's 52nd biennial meeting in Washington, D.C., in November 1991 are, seated from left: Paula Cyrus Foreman, PP; Diane Yencic James, HH, president; Sidney Gremillion Allen, ΨΨ, delegate; Dr. Rosemary Carucci Goss, BΠ, vice president of development; Dr. Geraldine Vang Cox, NN; and Helen B. Lortz, HH. Standing, from left: Rose Marie Fellin, BΣ, retiring headquarters executive; Judith Whipp Parkison, BΘ; Katherine Wilson Burke, NN; Doris Jean Dowling Adams, AA; Maureen Herring Harvey, AA; Cynthia Rhoades Christfield, ΔI; Heidi L. Stine, ΔE; Linda Bonine Rogers, ΔI, first alternate delegate; and Lisa A. Tait, ΓH, headquarters executive.

ability and influence to actively pursue and persist in efforts that will result in women gaining equality in the work force, government and other agencies.

Several presentations to NPC were made during the meetings, among which was a beautiful podium floral arrangement presented by Diane James Nov. 15 to honor the sorority's founding in 1901.

The Alpha Sigma Alpha delegation honored Rose Fellin at a retirement breakfast Nov. 14. All of her COE colleagues and special friends — including her niece, Annette Fellin, BΣ, from St. Paul, Minn. — celebrated her service to Alpha Sigma Alpha as headquarters executive and representative to the COE conference for more than 25 years.

Her fellow COEs presented her with an inscribed silver tray, while the ΑΣΑ delegation gave her an inscribed piece of cut glass. At a special dinner for its sorority customers, the official sorority jeweler, Burr, Patterson & Auld, honored Rosie at the head table with a dozen red roses and a jade putter.

The Alpha Sigma Alphas met with the Washington, D.C., alumnae Thursday evening in the home of Helen B. Lortz, HH. Several area alumnae attended the Alumnae Panhellenic Luncheon Saturday, including Dr. Geraldine Vang Cox, NN, and Paula Cyrus Foreman, PP.

Sidney Allen became seriously ill a month after the meeting and was hospitalized for a time in December. To allow her to recover fully, Marilyn Manion Stratton, BB, secretary, was appointed first alternate and acting delegate in January 1992.

Collegiate chapters make news

Alpha Chapter held a reunion in November 1991 for all collegiate and alumnae members to celebrate the chapter's 90th anniversary. A reception picnic kicked off the day's events, followed by dinner in the Virginia Room on the Longwood College campus.

Beta Theta Chapter celebrated its 50th anniversary at Central Michigan University by using it as a rush theme. Frances J. Mewman-Rose, a member of Beta Theta's 1941 pledge class, told rushees stories about the university during her school days.

Gamma Eta also had reason to celebrate in fall 1991. Along with its fraternity partner, the chapter raised $196,000 at Penn State's annual dance marathon for cancer research. The chapter had raised a total of $1 million in the dance marathon over the years.

In October, Phi Phi Chapter members mourned the death of Ruth Jean Souter Price, who served as patroness for the chapter for more 63 years.

Beta Upsilon recolonizes

Fifty-two women were pledged as members of Beta Upsilon Colony at Indiana State University Feb. 2, 1992. The chapter was placed on inactive status in spring 1991.

Rush team members were Marilyn Manion Stratton, BB, secretary; Lisa Tait, ΓH, headquarters executive; Diane Yencic James, HH, president; Sharon M. Sterner, ΓI, province I director; Maria Malayter, XX; Rebecca Bright, BI, chapter consultant; and Ruth Sanders, BN, province XI director.

Alpha Alpha goes inactive

National council started off the new year by meeting in January at national headquarters in Springfield, Mo. Convention, now just six months away, was a major agenda item.

"Charting the Course" was the theme of the 1992 convention in Baltimore. Convention chairman Julia Cooke Hofer, ΔI, wouldn't reveal any surprises in a fall 1991 Phoenix article, but did say her greatest challenge as chairman was finding a good hotel in a good location at a reasonable price for a few hundred women.

On a sad note, national council was forced to place Alpha Alpha Chapter, Miami University of Ohio, on inactive status in May 1992. Alpha Alpha was first installed in May 1913, closed in 1938 and reinstated Dec. 9, 1950. In her statement to alumnae, Diane Yencic James, HH, president, explained that the council planned to reorganize the chapter in fall 1993.

However, the sorority was informed in January 1993 that the campus Panhellenic would not support our return in the fall. A variety of factors influenced the school's decision, including the struggles of Sigma Sigma Sigma, the most recently reorganized group, which didn't take any pledges during formal rush.

New method, new colonies

After the national council meeting, Diane Yencic James, HH, president, reported that council had determined a new method by which to name colonies. To eliminate the "skip" that occurs in the Greek alphabet when a colony isn't installed, colonies would now be known by their school name.

And to illustrate, she announced three new colonies: Plymouth State College Colony in Plymouth, N.H., colonized March 7, 1992; Bentley College Colony in Waltham, Mass., colonized March 23, 1992; and North Adams State College Colony, North Adams, Mass., colonized May 4, 1992.

1992 to 1993

Dear Pearl:

I had a wonderful sorority experience as a collegian and I loved being an alumna and national officer. But I never truly realized the value of sisterhood until I was elected national president in Baltimore in 1992. No man (or woman) is an island! Every day brought new challenges to my doorstep (or telephone or mailbox) and I often felt pushed beyond what I thought I could do.

The support of alumnae, councilors and national officers made all the difference. Their confidence in me made each task "do-able" and enabled me to succeed and lead the sorority through difficult and exciting times. What a wonderful four years I had!



Kim Ramsey Meyer, BB

No national council starts from scratch and we were privileged to build on the excellent work of the councils before us. We began with a focus on getting "Back to Basics." We evaluated all of our national programs and publications, updating them to meet the needs of our prospective members, collegians and alumnae. An integral part of this process was keeping in mind the ideas and ideals our founders had in 1901.

As we examined our educational programs, we found a need to create a new lifetime membership program with three phases of membership (new member, initiate, alumna). The biggest change was shortening the pledge program to a six-week new-member program and eliminating the word "pledge" from our sorority vocabulary.

"Back to Basics" also meant holding ourselves accountable to the ideals our sorority stands on. This meant strict enforcement of our standards and putting chapters on probation for hazing or not meeting our academic standards. Sadly, this also meant closing some chapters.

One of my goals as national president was to improve communication among all of our members. I began writing a quarterly FYI letter that was sent to all past and present national officers and VIP donors to the foundation. We held our first national officer retreat, and the national council met for a weekend to write a mission statement, set goals and prioritize the work of the national organization.

The Phoenix was redesigned, and AlphaNet was begun. Collegians and national officers gathered in the summer to share "sisterhood, heritage and leadership" in our LDIs.

Many of my fondest memories of my presidency center around the adventures I had while traveling for the sorority. With the understanding and support of my husband and three sons, I visited 35 chapters and installed 11 new chapters in four years. I traveled to conferences and visited chapters on probation. I had all sorts of adventures traveling with other national officers and my suitcase developed an itinerary of its own. Everywhere I traveled I met new sisters and was instantly welcomed into their homes or chapters.

Although I was able to travel to many places and do many exciting things, in the end it all comes down to remembering people — my sisters. I can't begin to name them all but the councilors who served with me will always have a special place in my heart.

There are no words I can find to describe the talent and dedication of these women: Cindy Fundis, ΕΕ, *Rosemary Goss,* ΒΠ, *Suzanne Kilgannon,* ΒΙ, *Marianne Bullock,* ΒΘ, *Diane James,* ΗΗ, *Leslie Ziringer,* ΓΗ, *Ellen Morris,* ΒΛ, *Pat Hawkins,* ΒΣ, *and Lori Scott,* ΕΕ. *Lisa Tait,* ΓΗ, *our incomparable headquarters executive, was an integral part of everything we did. Her energy and commitment to improving our sorority was an inspiration to us all.*

Many other exciting things happened for our sorority during my term as national president. Rosemary Goss, Foundation chairman, and I signed an agreement to transfer the sorority's Philanthropic Fund into the Foundation (the Philanthropic Fund — which is now called the Scholarship Fund — existed separately from the Development Fund, which was the precursor to the Foundation). This enabled us to endow many scholarships and dramatically increase the net worth of our Foundation.

Nancy Reese, BY, *Phoenix editor, served as president of the College Fraternity Editors' Association, and then as the chairman of the National Panhellenic Editors' Conference. We instituted a program for payment of "one-time alumnae dues" to ensure the quality of alumnae programming. Many changes also came to our national headquarters as we completed the redecorating project, added more paid staff, and updated our office equipment — including touch-tone phones and computers.*

Focusing on the basic ideals of our beloved sorority, communicating with one another, traveling and connecting with sisters all over the country and changing to meet the challenges of the times — I was privileged to lead our sorority through an exciting time. The gratitude I feel toward all of my sisters for their love and understanding is beyond measure.You all are arista — the best!

Mizpah,
Kim Ramsey Meyer, BB
National president, 1992-1996

Charting our course in 1992

The equestrian atmosphere of the secluded Marriott Hunt Valley Inn, 20 minutes from downtown Baltimore, provided the setting for the 37th national convention June 25-29, 1992, reported Cretia Rowlette, ΦΦ, Phoenix alumnae editor, in the fall 1992 issue.

Julia Cooke Hofer, ΔΙ, convention chairman, and Lisa Tait, ΓΗ (who survived her first convention as headquarters executive), reported a count of 236 attendees (128 voting delegates).

National officers met collectively with national council prior to the start of convention for a "biennium recap," during which everyone reviewed roles, accomplishments and goals for the next biennium.

A busy scene of arrivals, registration and greeting old friends and new took place the next day before Diane Yencic James, HH, president, officially called the convention to order June 25. Donna Gaither, a representative from the mayor's office, welcomed the sorority to Baltimore. Cynthia Rhoades Christfield, ΔΙ, led the first of many singing sessions, after which the convention body was individually introduced by office or chapter.

During the first business meeting that evening, Diane James presented her state of the sorority address. Among the highlights:

- The sorority's membership includes approximately 45,000 women.
- Three Emma Coleman Frost Leadership Development Institutes were held that year in Missouri, Delaware and Indiana. LDIs will continue to be held in off-convention years.
- Nancy I. Zander Reese, BY, Phoenix editor, will become president of the College Fraternity Editors Association for 1992-1993. This is the first time Alpha Sigma Alpha has held that position and only the third time since 1924 that a woman has held the post.

National council 1992-1994

President
Kim Ramsey Meyer, BB

Vice president of extension
Dr. Rosemary Carucci Goss, BΠ

Vice president of programs
Cindy Fundis Smith, EE

Vice president of collegians
Suzanne M. Kilgannon, BI

Vice president of alumnae
Marianne Busch Bullock, BΘ

Vice president of finance
Diane Yencic James, HH

Secretary
Leslie Maxwell Ziringer, ΓH

Special officers

Phoenix editor
Nancy I. Zander Reese, BY

Headquarters executive
Lisa A. Tait, ΓH

NPC delegate
Marilyn Manion Stratton, BB

NPC first alternate delegate
Sidney Gremillion Allen, ΨΨ

- Ellen Funk Morris, BΛ, scholarship chairman, developed a scholarship program that was presented as part of the convention program. Marilyn Manion Stratton, BB, secretary, and Susanne Withsosky, NN, ritual chairman, revised the ritual and performed it during convention.
- After 24 years of service to Alpha Sigma Alpha as part-time headquarters executive, Rose Marie Fellin, BΣ, retired, and Lisa Tait was hired as full-time headquarters executive. And for the first time since 1969, national headquarters was being redecorated.
- The S. June Smith Center, added at the last convention as part of the sorority's national philanthropic program, has proved to be popular with collegiate and alumnae chapters. Over the past biennium, chapters have contributed $6,500 to the center.
- The Long Range Planning Committee will be revived and asked to focus on membership services, expansion, headquarters operations, organizational structure, public relations and finances.

After what seemed like just a few hours of sleep, the second business meeting convened at 8 a.m. Friday. Two noteworthy events made this more than just a business meeting. Dr. S. June Smith, KK, founder of the S. June Smith Center, attended the meeting and was recognized with a standing ovation.

Kim Ramsey Meyer, BB, vice president of program, recognized the 27 years of continuous national-level service by immediate past headquarters executive Rose Marie Fellin and declared the day as Rose Marie Fellin Day. To commemorate the event, everyone wore a red and white ribbon pin and Kim gave Rosie a bucket of candy to pass out throughout the day.

The ΑΣΑ Foundation breakfast followed the meeting. Betty Urban Wallick, ZZ, vice chairman, announced that the foundation had received more than $100,000 in donations. Charter members of the "Proud 100" were recognized at the breakfast with a certificate of appreciation. Proud 100 is a title given to those who will have donated $1,000 or more to the Foundation by the sorority's 100th birthday in 2001.

"Proud 100" charter members are Lois V. Beers, BΓ; Emma Coleman Frost, ΠΠ; S. June Smith; Diane Yencic James; Helen B. Lortz, HH; Karen Adams Hussey, BE; Helen L. Corey, KK; Betty Wallick; Bonnie Payne Koenemann, ZZ; Rose Marie Fellin; Karen Varde Stacy, ΦΦ; Evelyn McKinley Schneider, ΔΔ; Edith Callahan Titley, ΞΞ; Marti Stratton; Nancy Reese; Judy DeMasters Winter, ZZ; Dr. Rosemary Carucci Goss, BΠ; Jacqueline Vito LoRusso, ΠΠ; Kathleen Geib Boykin, AA; M. Jean Reimet Shull, NN; Marilyn Ramsey Garbee, BΣ; and Sidney Gremillion Allen, ΨΨ.

The Foundation also announced that Deborah Fields Dietrich, BN, had been elected to the board of trustees. Deb replaced Lois V. Beers, BΓ, who had served since the Foundation's incorporation six years ago.

After breakfast attendees could choose from 13 workshops for alumnae, collegians and advisers. Dr. Richard Keeling, director of student health at the University of Virginia, spoke at the next general session. He reflected on a wide range of issues and concluded his pre-



Diane Yencic James, HH, left, vice president of finance, and Marilyn Manion Stratton, BB, right, show Sidney Gremillion Allen, ΨΨ, the portrait of Sidney that will hang at national headquarters.

sentation by offering this realistic advice: "Do what you value."

The final event of the day was an open-forum discussion titled "All Hands on Deck," led by Connie Payton Hoffman, ZZ, vice president of finance, and Sandy Brzezinski, ΓE, constitution chairman. This discussion allowed members to pose questions and discuss issues under consideration during convention, including constitution changes and alumnae dues.

Saturday started off with the white breakfast. Several guests from the S. June Smith Center were there — including Dr. Smith. Student Amber Briggs and her parents presented a film showing the services provided by the center. Philanthropic awards and scholarships were also presented during the breakfast.



Members of the 1992-1994 national council are, from left: Cindy Fundis, EE, vice president of programs; Dr. Rosemary Carucci Goss, BΠ, vice president of extension; Suzanne Kilgannon, BI, vice president of collegians; Kim Ramsey Meyer, BB, president; Marianne Busch Bullock, BΘ, vice president of alumnae; Diane Yencic James, HH, vice president of finance; and Leslie Maxwell Ziringer, ΓH, secretary.

The traditional memorial service followed breakfast, as did the newly revised initiation ceremony. Michelle Dohey was initiated into Epsilon Lambda Chapter at the University of Pittsburgh-Johnstown; and Jennifer Bachman, Robyn Greenberg, Jamille Hartman, Jennifer Koster, Michelle Mullen, Luann Sluder, Melissa Ward and Chasta Wolfgang were initiated into Epsilon Tau Chapter at the University of Maryland Baltimore County.

The sorority hosted several guests from other sororities at the Panhellenic luncheon. Corre Stegall, past national president of Kappa Delta and current NPC delegate, addressed the topic of self-esteem.

Diane James then honored Sidney Allen for her years of service to NPC — culminating with the post of NPC chairman. Diane presented a framed portrait of Sidney that will hang at national headquarters. The surprised Sidney said that for every hour of service to the sorority, much more was returned to her.

"If I stumbled, a sister picked me up; I have experienced sisterhood at the highest level. It is more beautiful to serve than to be served."

During the next session, image consultant Judith Rasband transformed her appearance from casual to business to sophisticated to many "in between stages."

After the third and fourth business meetings, attendees left the hotel on Sunday to tour Baltimore's Inner Harbor. A boat tour of the harbor included lunch and views of the national aquarium, Fort McHenry, the Red Cross ship that assisted during the Gulf War, clipper ships and a former immigration station. The evening concluded with the installation of the 1992-1994 national council, followed by the awards banquet.



Convention chairman Julia Cooke Hofer, ΔI, second from left, had to ransom back her hat by collecting donations for the ΑΣΑ Foundation during convention 1992. With Julia are, from left, Foundation officers Bonnie Payne Koenemann, ZZ, chairman; Deborah Fields Dietrich, BN, treasurer; Betty Urban Wallick, ZZ, vice chairman; and Marilyn Ramsey Garbee, BΣ, secretary.

New dues procedure

In an effort to enhance member services, the 1992 convention body voted to enact a new alumnae dues collection procedure. Everyone initiated after July 1, 1992, will pay a one-time fee of $50, due the October after she's initiated. Women initiated before July 1, 1992, have three options:

- Pay $40 one-time alumnae dues before Dec. 31, 1992. This reduced rate is in appre-

And in the world ...

1992

The USDA replaces the four food groups with the "food pyramid" as the foundation for a healthy diet.

ciation of the loyal financial support alumnae have shown in the past.

- Pay $50 one-time alumnae dues any time.
- Continue to pay annual dues of $8.

A stand against hazing

In 1992 the sorority took its strongest stand yet on hazing. The fall Phoenix featured a forceful note from editor Nancy I. Zander Reese, BY, urging all members to help eliminate any form of hazing. "I again urge all Alpha Sigma Alphas to take action when confronted by even the hint of such behavior, which cannot be tolerated by any member and will not be tolerated by the national organization," she wrote.

The full-page article included the sorority's policy on hazing and the 21-item pledge bill of rights. To drive home the point, national council placed several chapters on multiyear probation for violating the sorority's hazing policy.

Hazing and alcohol misuse continue to be major concerns for all Greek organizations. In fact, in May 1992 the University of Delaware faculty senate voted overwhelmingly to "increase scrutiny of Greek letter organizations, require tougher academic standards for prospective members and end pledging," according to the local paper.

Plans included limiting pledging to four weeks by the 1994-1995 academic year and prohibiting pledging altogether by 1997-1998.

Anniversaries

Gamma Xi Chapter at Slippery Rock University of Pennsylvania celebrated its 25th anniversary in April 1992, Delta Kappa at University of Southern Indiana, Evansville, celebrated its 20th anniversary in August, Beta Iota Chapter at Radford University in Virginia celebrated its 50th anniversary in October and Epsilon Epsilon at Emporia State University in Kansas marked 75 years in November.

Special guests at the Beta Iota function were Rosemary Carucci Goss, BΠ, vice president of expansion; Suzanne Kilgannon, BI, vice president of collegians; Rebecca Bright, BI, past chapter consultant; Holly Vick, BI, past province VI director; and Dr. Paul McTeer, past chapter adviser for 15 years.

Epsilon Epsilon hosted nearly 180 at its celebration Nov. 15. The day began with a house tour, followed by a social hour, dinner and dance. Special guests included Kim Ramsey Meyer, BB, president; Diane Yencic James, HH, vice president of finance; Cindy Fundis, EE, vice president of programs; Barbara Lombrano Williamson, HH, province XVI director; and Kendy Clark, BB, chapter consultant.

15-year history published

The summer 1992 Phoenix was a special issue that contained the sorority's 15-year history update, "The Years Behind Us: 1976 to 1992." Using a variety of sources, including historians' annual histories, the issue was researched, written and laid out (via computer) by Sue Zorichak Hagen, BB, historian.

The update followed the style of previous histories by organizing the chapters according to historian's terms and starting each sorority year in June:

Chapter X: 1976 to 1980. Historian: Hiwana Cupp Crompton, BE

Chapter XI: 1980 to 1982. Historian: Betty Urban Wallick, ZZ

Chapter XII: 1982 to 1988. Historian: Esther Kauffman Gatseos, BB

Chapter XIII: 1988 to 1990. Historian: Betty Urban Wallick, ZZ

Chapter XIV: 1990 to 1992. Historian: Sue Zorichak Hagen, BB

Special contributors to the history update were Rose Marie Fellin, BΣ; Nancy I. Zander Reese, BY, Phoenix editor; Betty Wallick; Rhetta Nesbitt Robinson, BΓ; Dr. Rosemary Carucci Goss, BΠ; Diane Yencic James, HH; Marilyn Ramsey Garbee, BΣ; and national headquarters staff. The cover of the 66-page issue featured a photograph of Wilma Wilson Sharp, ZZ, president emerita. Mrs. Sharp died July 16, 1988.

Reese takes CFEA helm

Nancy I. Zander Reese, BY, Phoenix editor, was elected president of the College Fraternity Editors Association at its annual meeting in Albuquerque, N.M., July 11, 1992.

CFEA is the interfraternal and professional association for the editors of Greek-letter organizations. It includes fraternities, sororities and professional and honorary organizations and is the oldest interfraternal group in existence.

Active in CFEA since 1986, when she became membership recruitment chairman, Nancy joined the board of directors in 1987 and became treasurer in 1989, secretary in 1990 and president-elect in 1991. With her installation as president, she became only the third woman to serve in that capacity for CFEA. Nancy had been on The Phoenix staff since 1978 and editor since 1984. For more on Nancy Reese, see p. 344.



Nancy I. Zander Reese, BY

Live the dream

In her Founders' Day message in the fall 1992 Phoenix, president Kim Ramsey Meyer, BB, encouraged members to live the dream that is Alpha Sigma Alpha. "How can [the founders'] dreams and ideals still be relevant to us today?" she asked.

"The last issue of The Phoenix allowed us to relive the past 15 years of our history. What a joy and humbling experience it was to read about the accomplishments and dedication of so many women. Within the sisterhood of our beloved sorority, our members have been encouraged and nurtured to be the best they can be — living the promise to 'Aspire, Seek, Attain.' "

Three colonies in four months

Angie Hamm, AB, province XIV director, pledged 21 women as the River Falls Colony Sept. 8, 1992. The University of Wisconsin–River Falls, just 30 miles east of Minneapolis-St. Paul, has 5,000 students. The colony was founded in 1979 as a local sorority, Alpha Gamma Sigma, and affiliated with another local, Lambda Delta Phi, in 1989.

Two weeks later, Diane Yencic James, HH, vice president of finance, and headquarters executive Lisa Tait, ΓH, pledged 29 women as the Missouri Southern Colony Sept. 20. Missouri Southern State College in Joplin is home to some 6,000 students. Founded in 1973 as Lambda Beta Phi, the colony joins one other NPC sorority on campus.

Chapter consultant Kendy Clark, BB, pledged 33 women Dec. 7 as the Gannon Colony. Gannon University is a private Catholic school in downtown Erie, Pa., and is home to about 4,500 students. The colony was founded as Zeta Tau local sorority in 1986. The women have been voted most outstanding sorority on campus four of the past six years.

Virginia road trip '92

The annual Association of Fraternity Advisers/National Interfraternity Conference was held in Washington, D.C., Dec. 3-6. When headquarters executive Lisa Tait, ΓH, and Kim Ramsey Meyer, BB, president, realized how close they would be to most of the Virginia chapters, they decided to leave a few days before the conference and turned the event into "Virginia Road Trip '92."

The pair visited five chapters in just over two days: Epsilon Gamma, Alpha, Beta Iota, Beta Pi and Beta Epsilon.

Back to basics

National council started off 1993 with a host of resolutions to prepare the sorority for success well into the next century. Through "Back to Basics," president Kim Ramsey Meyer's theme for the biennium, national officers and committee members will update, revise and simplify all materials, services and programs as necessary. Plans called for:

- Re-evaluating the pledge program and the education offered to members.
- Creating a national standards program based on a positive point system.
- Revising the constitution and bylaws to reflect the above changes.
- Developing a master plan for headquarters and Denton Place (next door), including the archives, and acquiring a database to support member services.
- Completing the revisions to the new adviser handbook, and refining the program for adviser recruitment, training, retention and removal.
- Distributing the new alumnae handbook and training alumnae region directors to establish new alumnae chapters.
- Updating the songbook with a cassette tape to accompany it and re-recording the songs used in rituals.
- Developing a scholarship program to support the new scholarship manual.
- Continuing to revise and update the extension presentation.
- Developing guidelines for ΑΣΑ housing corporations.
- Reviewing the leadership procedure notebooks and chapter officer handbooks.
- Reviewing all policies and procedures, incorporating due process when necessary.

Rush reform

In keeping with the "Back to Basics" theme, the spring 1993 Phoenix featured a detailed account of the National Panhellenic Conference Rush Resolution passed at the 1991 NPC meeting and reaffirmed at the interim meeting in October 1992.

According to Marilyn Manion Stratton, BB, NPC delegate, all campus Panhellenics are expected to be in full compliance with the resolutions by formal rush of the 1994-1995 school year. The NPC mandate would change the way sorority rush has been conducted on some campuses for decades.

NPC guidelines for implementing the nine-point resolution:

1. Follow NPC recommendations for release figures to allow all rushees the opportunity to explore the many options of sorority membership. Chapters that regularly have higher rates of rushee retention throughout the entire rush period should release rushees at the earliest stages of rush.
2. Eliminate all outside decorations to control the expense and time involved in putting up elaborate theme decorations.
3. Confine all rush entertainment within the chapter house or other rush facility to eliminate any activity that has the potential for creating a public spectacle.
4. Evaluate all rush skits as to length and content to promote skits and entertainment that exhibit good taste.
5. Discourage the use of skits at first-round parties to provide maximum time for rushees and chapter members to meet and converse.
6. Discourage elaborate costuming and purchase of special rush outfits to control rush costs and avoid promoting a superficial party image.
7. Eliminate all gifts, favors, preference letters or notes for rushees to avoid inappropriate actions that could be misinterpreted by rushees.
8. Develop conversation skills to emphasize that conversation between members and rushees is a basic function of rush.
9. Establish guidelines for rush budgets and set a limit on rush expenses, including the value of all donated goods and services, to control the overall cost of rush.

Beta Upsilon reinstalled

Beta Upsilon Chapter was reinstalled Oct. 10, 1992, at Indiana State University in Terre Haute. The group was recolonized in February and since then had focused on preparing for rush and reinstallation in the fall.

Kim Ramsey Meyer, BB, president, led the installation team. She was assisted by Cindy Fundis, EE, vice president of programs; Marilyn Manion Stratton, BB, NPC delegate; Mary Sidhu Pittman, EB, province XII director; and Tracey Lowery, A, chapter consultant and installing officer.

The initiation ceremony, chapter installation and officer installation were all held in the Heritage Lounge and Ballroom. Tracy Neff, BΘ, past chapter consultant and Epsilon Phi chapter adviser, assisted. Sponsors were Beta Upsilon alumnae and Epsilon Phi Chapter

members. Kim Meyer presented the chapter with the original 1951 charter, as well as a certificate with the names of the 39 new initiates.

The Beta Upsilon event was but the first of several new chapter installations during the 1992-1993 school year.

Oct. 31, 1992, Epsilon Psi Chapter was installed at Plymouth State College in Plymouth, N.H. The women had formed Sisters in Progress in the spring of 1991. In March 1992, Nora Ten Broeck, BK, chapter consultant at the time, colonized the group.

The installation team consisted of Kim Ramsey Meyer, BB, president; Cindy Fundis, EE, vice president of programs; Lori White Scott, EE, colonies chairman; Nora Ten Broeck, membership education chairman; Mary McGuire, NN, province I director and installing officer; and Rachel Sochol, ET, chapter consultant.

Epsilon Omega Chapter at Bentley College in Waltham, Mass., was installed Nov. 7, 1992. The group was created from two separate organizations: Delta Omega, a local sorority, had been at the school since 1944; The Interest Group was formed in the fall of 1990. In 1991 the two were colonized as Bentley College Colony.

Kim Ramsey Meyer, BB, president, led her third installation team in two months. Rounding out the team were Rosemary Carucci Goss, BΠ, vice president of extension; Cindy Fundis, EE, vice president of programs; Mary McGuire, NN, province I director and installing officer; and Rachel Sochol, ET, chapter consultant.

Joining the installation team as sponsors were members of Epsilon Psi, Boston alumnae, Ruth Harper, BΔ, membership adviser, and Marna Stroh Rundgren, BK, rush adviser.

Zeta Alpha Chapter was installed Feb. 6, 1993, at Missouri Southern State College in Joplin. Many members of the group were part of Lambda Beta Phi, a local sorority that had been on campus for more than 20 years. The group was colonized in late September. Diane Yencic James, HH, vice president of finance, was the colony's financial and membership adviser.

Diane also served as installing officer on the installation team, along with Kim Ramsey Meyer, BB, president; Lori White Scott, EE, colonies chairman; Barbara Lombrano Williamson, HH, province XVI director; Lisa Tait, ΓH, headquarters executive; and Kendy Clark, BB, chapter consultant. Members of Beta Sigma and Eta Eta chapters served as sponsors.

The national installation team took a break over the winter months but was back at work April 13, 1993, when it installed Zeta Beta Chapter at the University of Wisconsin-River Falls. The group had existed for 11 years on campus as local sorority Lambda Delta Phi. In 1992 Angie Hamm, AB, province XIV director, and Silvana Filippello Richardson, ΓΛ, standards chairman, colonized the group.

The installation team, led by Kim Ramsey Meyer, BB, president, consisted of Lori White Scott, EE, colonies chairman; Sue Zorichak Hagen, BB, historian; Silvana Richardson, installing officer; and Sharese Swanson, HH, chapter consultant. Members of Epsilon Delta Chapter from Saint Mary's College in nearby Winona, Minn., served as sponsors. Tiffany Morton Schroeder, AB, membership adviser, helped perform the initiation service.

Twenty-eight collegians and eight alumnae were initiated, and 12 women were pledged.

Zeta Beta joins Phi Mu, Sigma Sigma Sigma and Alpha Omicron Pi on campus.

Zeta Gamma Chapter was installed April 24, 1993, at Gannon University in Erie, Pa. Members were part of Zeta Tau local sorority, which was chosen as the school's outstanding Greek chapter four times during its six-year history.

The installation team consisted of Kim Ramsey Meyer, BB, president; Leslie Maxwell Ziringer, ΓH, secretary; Janice Christofano, ΓH, province II director; Lori White Scott, EE, colonies chairman; Kim Teconchuk, ΓH, colony development director and Zeta Gamma membership adviser; and Kendy Clark, BB, chapter consultant.

Members of Pi Pi, Gamma Psi, Epsilon Theta and the Pittsburgh Alumnae Chapter served as sponsors. Thirty-eight collegians and one alumna were initiated as members of Zeta Gamma Chapter.

Zeta Delta was installed May 8, 1993, at North Adams State College in North Adams, Mass. The group came together as Beta Chi Gamma little sisters in 1986. Five years later they formed Beta Chi Theta local sorority. On May 4, 1992, chapter consultant Vicki Chase, ΦΦ, colonized the group.

Kim Ramsey Meyer, BB, president, again led the installation team. She was assisted by Lori White Scott, EE, colonies chairman; Mary McGuire, NN, province I director and installing officer; Marna Stroh Rundgren, BK, Epsilon Omega rush adviser; and chapter consultants Kendy Clark, BB, and Rachel Sochol, ET. Members from Epsilon Omega were sponsors. In all, 29 women were initiated (including two alumnae) and nine were pledged.

Epsilon Iota, Epsilon Pi, Epsilon Delta closed

On the down side, in January 1993 national council closed Epsilon Iota Chapter at Christian Brothers University, Memphis, Tenn. The chapter's continued small size and campus atmosphere, which is not conducive to national sororities, forced the closing of the chapter, which was installed April 4, 1987.

In May national council closed Epsilon Pi Chapter at Tarleton State University in Stephenville, Texas, because of low membership. Epsilon Delta Chapter at Saint Mary's College in Winona, Minn., was closed Oct. 15 for the same reason.

We get around

Kim Ramsey Meyer, BB, wasn't the only Alpha Sigma Alpha traveling that school year. Leslie Maxwell Ziringer, ΓH, joined her at the Northeast Panhellenic and Interfraternity Conference in Stanford, Conn., Feb. 26-28, 1993.

Marilyn Manion Stratton, BB, and Silvana Filippello Richardson, ΓΛ, attended the MIFCA-MAPCA conference Feb. 25-28 in Columbus, Ohio. Silvana reported that, among other things, two new Panhellenic groups had been formed on college campuses: Rho Lambda, a leadership honorary for Greek women, and emPOWER, a subgroup of the Panhellenic office of Women's Empowerment at Northwestern University

Suzanne Kilgannon, BI, and chapter consultants Julie Wiley, A, Chrissie Schmidt, BΣ, Stephanie Nelson, HH, and Cindy Kelly, BΠ, joined Sidney Gremillion Allen, ΨΨ, and Ruth

Sanders Murta, BN, at the Southeastern Panhellenic Conference April 2-4 at the University of Kentucky in Lexington.

Sidney joined Lisa Tait, ΓH, headquarters executive, at the College Fraternity Editors Association July 8-11 in New Orleans. CFEA president Nancy I. Zander Reese, BY, Phoenix editor, presided at the meeting "with capability and poise," reported Sidney. Lisa presented Nancy with a plaque from national council signifying her distinguished service as CFEA president during 1992-1993 and her service as a committee chair and board member since 1986.



The Wilma Wilson Sharp bedroom at national headquarters in Springfield, Mo., was filled with her furniture and her ΑΣΑ memorabilia.

1993 to 1994

Council honors Bonnie Koenemann

National council kicked off the summer by meeting in July at national headquarters in Springfield, Mo. President Kim Ramsey Meyer, BB, reported that for the first time, the council met with the entire ΑΣΑ Foundation board — the perfect opportunity to honor outgoing chairman Bonnie Payne Koenemann, ZZ. Bonnie had served as Foundation chairman from 1986 to 1993.

After accepting the reports of the headquarters and finance committees, council's busy agenda included reviewing the progress of the goals set at the last meeting. Among the many projects on the sorority's plate was the major overhaul of the pledge/member education program.

Although still in the draft stage, the sorority was considering such things as eliminating the word "pledge" and instead calling them new members; the possibility of initiating women based on their high school grades (several chapters are piloting this program now); and a much shorter (six-week) "pledge" program.

National council also announced the sorority's sponsorship of the National Intrafraternity Council's Adopt-a-School program. This program provides a framework for Greeks to volunteer in local elementary schools and has the potential to be the largest collegiate service project in the country.

Along with Sigma Phi Epsilon fraternity, Alpha Sigma Alpha will sponsor the pilot program on campuses in Virginia.

Foundation establishes scholarships

Foundation chairman Betty Urban Wallick, ZZ, announced that the Foundation had established the Founders' Memorial Scholarship to commemorate the sorority's centennial in 2001. To be awarded for the first time in 1994, the scholarship would recognize an outstanding undergraduate member who exemplified the vision, academic excellence and leadership skills of the founders.

Two scholarships would be awarded at the 1996 convention, three at the 1998 convention and five at the 2000 convention. Thereafter, five would be awarded annually.

Summer school

Cindy Fundis, EE, vice president of programs, organized three Emma Coleman Frost Lead-

ership Development Institutes during the summer. Host schools were Southwest Missouri State University in Springfield, Ball State University in Muncie, Ind., and the University of Maryland-Baltimore County.

Teams of national officers presented a variety of workshops focused on leadership in the sorority and beyond. The alumnae region directors also met in Muncie for additional training.

Phoenix, crest, HQ, sport new look

The Phoenix, the sorority crest and national headquarters all took on a new look in the summer of 1993.

Indianapolis graphic designer Jody Toth, under the direction of editor Nancy I. Zander Reese, BY, revamped The Phoenix. The issue also showcased a new photo section called "Alpha Spirit" and marked another milestone in the magazine's long history: It was produced via computer desktop publishing.

That same issue took readers on a tour of the newly redecorated national headquarters. The sorority redid portions of the stately old house that hadn't been touched since the 1969 dedication.

Rose Marie Fellin, BΣ, chaired the redecorating committee. Committee members were Marilyn Ramsey Garbee, BΣ, Doris Snodgrass Klein, ZZ, Phon Johnson Gillespie, EE, Judy DeMasters Winter, ZZ, Bonnie Payne Koenemann, ZZ, and Lisa Tait, ΓH.



The Alpha Sigma Alpha crest was redesigned in 1993.

From new look to new house

While the national organization worked to redecorate headquarters, Beta Rho Chapter undertook a much larger project: It built a new house.

The 13,000-square-foot house was the result of a joint effort — and eight years of hard work — among the chapter, the national organization, the chapter advisory board and the chapter housing corporation.

The housewarming Sept. 26 attracted national officers, parents, friends and more than 200 Beta Rhos, from 1947 charter members to current collegians. The three-story brick structure featured 21 bedrooms, six showers, six toilets, two guest bathrooms, a commercial kitchen, dining room, great room, den, computer room, laundry facilities and a two-bedroom manager's apartment.

Verily Groebe Blim, Beta Rho Housing Corporation president, described the project as a testimony to the alumnae who put into action the sorority's open motto of aspire, seek, attain.


Members at the Beta Rho housewarming are, from left: Sharon M. Sterner, ΓΙ, housing chairman; Amy Fox, Beta Rho house manager; Jennifer Hendzel, housing corporation member; MaryJo Marchiano Bagus, housing corporation vice president of finance; Kimberly Malechy, housing corporation vice president of housing; Verily Groebe Blim, housing corporation president; Kim Ramsey Meyer, BB, national president; Kim Wilson, Beta Rho president; Cheryl Keane, financial adviser; and Anastasia Crisione, membership adviser.

Founders' Day 1993

In her Founders' Day message, Kim Ramsey Meyer, BB, president, reinforced the sorority's goal to get "Back to Basics." Part of her message included a quote from founder Louise

Cox Carper, which Kim had taped to her computer during the past year:

"The fundamental object of a sorority is to cultivate those qualities which will help its members to meet more successfully the events of life. A sorority is the training ground for the cultivation of the act of living in harmony with other people."

Kim went on to describe how the goals of young women today are vastly different from those in 1901 — or even 20 years ago when she graduated from college. During her travels during the past year she met collegians whose goals included advanced degrees in law or medicine, service in the Peace Corps and even becoming the secretary of education.

And then there were five

Gamma Beta was recolonized at the University of Wisconsin-Stevens Point Oct. 30, 1993. Julie Wiley, A, chapter consultant, and Sandra Phillips Brzezinksi, ΓE, constitution chairman, pledged 28 women from local sorority Zeta Epsilon Nu. The original Gamma Beta Chapter was installed in 1957 and closed in 1979.

Julie and Cherie Fink Shallock, ΔZ, pledged members of the Averett College Colony in Danville, Va., on Nov. 29. Mary McGuire, NN, province I director, pledged the Wagner College Colony in Staten Island, N.Y., Dec. 11.

Two groups were colonized within weeks of each other in the new year: Rockhurst College in Kansas City, Mo., and State University of New York at Stony Brook in Long Island.

The Rockhurst Colony rush team, which pledged the group Jan. 14-16, 1994, consisted of Cindy Fundis Smith, EE, vice president of programs; Diane Yencic James, HH, vice president of finance; Lori White Scott, EE, colonies chairman; Rose Blahut, EE, province XV director; Barbara Lombrano Williamson, HH, province XVI director; Nora Ten Broeck, BK, membership education chairman; Andrea Tunia, EI, director of chapter services; and chapter consultants Chrissie Schmidt, BΣ, and Cindy Kelly, BΠ.

Three weeks later, Cindy Kelly pledged 25 women as the Stony Brook Colony Feb. 6.



Members of the delegation to the 53rd biennial session of NPC are, from left: Marianne Busch Bullock, BΘ; Sidney Gremillion Allen, ΨΨ; Marilyn Manion Stratton, BB; Kim Ramsey Meyer, BB; Stacey Custer, A, Longwood College Panhellenic president; Dr. Rosemary Carucci Goss, BΠ; Lisa A. Tait, ΓH; and Nancy I. Zander Reese, BY.

NPC convenes in Orlando

The 53rd session of the National Panhellenic Conference was held Nov. 3-7, 1993, at the Peabody Hotel in Orlando, Fla.

Alpha Sigma Alpha was well-represented by Kim Ramsey Meyer, BB, president and third alternate delegate; Rosemary Carucci Goss, BΠ, vice president of expansion and second alternate delegate; Sidney Gremillion Allen, ΨΨ, first alternate delegate; Marilyn Manion Stratton, BB, delegate; Marianne Busch Bullock, BΘ, vice president of alumnae; Lisa Tait, ΓH, headquarters executive; and Nancy I. Zander Reese, BY, Phoenix editor.

The conference passed several resolutions dealing with "snap bidding," duration of sanctions for rush infractions, college Panhellenic membership status, rush booklets, NPC co-sponsorship/endorsements, rush information events for alumnae Panhellenics, alumnae Panhellenic participation, mem-

bership in alumnae Panhellenics, rush information forms used by alumnae Panhellenics, and the decision by NPC to conduct annual sessions.

The latter resolution stipulated that the rotation of officers and committees would remain as is and that the session when the changes occur would be designated as the biennial session. The session held in the middle of that term would be identified as the interim session.

The awards banquet honored colleges for outstanding rushes, programming and cooperative improvement. Longwood College, Farmville, Va., received a Panhellenic Progress award for its efforts to build a spirit of unity and cooperation among the sororities. Longwood Panhellenic president Stacy Custer, A, accepted the award.

Evelyn G. Bell dies

Evelyn G. Bell, twice national president, died Nov. 4, 1993, in Amherst, N.Y. She was 86. A charter member of Pi Pi Chapter, installed in 1926 at what is now State University College of Buffalo, Ev was president of her chapter and attended her first national convention that year in Chicago.

In 1927, she was appointed to her first national office as social services chairman. Three years later she was elected to the national council as registrar. Thus began 28 years of continuous service on the national council that did not end until she completed her second term as national president in 1958. For more on Evelyn Bell, see page 314.

"Timeless Values ... Modern Methods"

Alpha Sigma Alphas made one last trip before the holidays to attend the annual meeting of the National Interfraternity Conference and Association of Fraternity Advisers Dec. 1-5 in San Diego. Representing the sorority at the AFA meeting were Kim Ramsey Meyer, BB, president; Dr. Rosemary Carucci Goss, BΠ, vice president of expansion; Sidney Gremillion Allen, ΨΨ, first alternate delegate; and Marilyn Manion Stratton, BB, delegate.

Lisa Tait, ΓH, headquarters executive, attended the Fraternity Executives Association meeting, while Nancy I. Zander Reese, BY, Phoenix editor, attended the board meeting of the College Fraternity Editors Association.

Council meets in Tampa

Planning convention in Milwaukee consumed much of national council's time during its meeting in January in Tampa at the Innisbrook Resort. Convention certainly wasn't the only agenda item, however.

President Kim Ramsey Meyer, BB, announced several new or revised programs ready for collegians and alumnae (all of which were presented at convention):

- "**The Encounter: A Lifetime Membership Program**." Several chapters were piloting this "pledge-to-alumna" program in the spring.
- **The Adviser's Handbook**. This new handbook would serve as the foundation for the plan for better recruitment, training and retention of chapter advisory boards. Joanne Burroughs Zabaldo, BΘ, was writing the training program.

- A **scholarship program** to go along with the new Scholarship Manual. First-term women must have achieved a 2.75 GPA on a 4.0 scale in high school to pledge. Chapters not maintaining a GPA of 2.6 on a 4.0 scale would be placed on scholastic probation and wouldn't be eligible for national awards.
- The revised **standards program** was also being piloted that spring. Explained in detail in the spring 1996 Phoenix, the new program emphasized due process through the four C's: clarity, communication, compassion and courage.
- A new look to the sorority's constitution.

The Foundation also met in Tampa, and announced its current campaigns: the Charter Centennial Donor category for the Founders' Memorial Scholarship (a total donation of $500 between June 1993 and June 1994) and the Proud 100 ($1,000 by the sorority's centennial).

Chairman Betty Urban Wallick, ZZ, added that the Foundation had established a scholarship to assist alumnae. The Career Enhancement Scholarship, with initial funding provided by Deborah Fields Dietrich, BN, and Emma Coleman Frost, ΠΠ, was designed for members who are returning to school, taking a course to supplement their education or attending a seminar that wasn't reimbursed by their employer.

Gamma Beta reinstalled

Gamma Beta Chapter was reinstalled March 19, 1994, at the University of Wisconsin-Stevens Point. The original Gamma Beta Chapter was installed in 1957 and closed in 1979.

The group began as the Epsilon Nu Chapter of Tau Kappa Epsilon Little Sisters. When the TKE national organization disbanded little sister groups, the women created Zeta Epsilon Nu. They were colonized Oct. 31, 1993.

Local alumna Maggie Gliniecki Hilgart, BΘ, served as the colony's membership adviser. Kathleen Wirtz Hager, ΓB, the mother of the colony's vice president, was the alumnae installation coordinator. The installation team consisted of Kim Ramsey Meyer, BB, president; Sandra Phillips Brzezinski, ΓE, installing officer and constitution chairman; Lori White Scott, EE, colonies chairman; Silvana Filippello Richardson, ΓΛ, standards chairman; and Julie Michelle Wiley, A, chapter consultant. Members of Zeta Beta Chapter at the University of Wisconsin-River Falls served as sponsors.

National council closed Gamma Beta in the fall of 1996 at the request of the chapter, because of low numbers and a declining interest in Greek life on the campus.

Conference addresses trends

From April 7 to 10, headquarters executive Lisa Tait, ΓH, and secretary Leslie Maxwell Ziringer, ΓH, attended the Western Regional Greek Conference in San Francisco. Although the sorority doesn't yet have any chapters farther West than Colorado, Leslie and Lisa noted several trends discussed at the conference that Alpha Sigma Alpha needs to address:

- Homophobia. Leslie reported that members may see more of this on campus.
- Lesbian membership. There are already gay sororities and fraternities.

- Declining Greek membership. Several colleges in the West experienced membership drops from 25 percent to 40 percent since 1989.
- Multicultural programs. This is a very hot topic in the West.
- Membership demographics. The age and type of women attending college are changing rapidly, and sororities need to be prepared to handle this change.

Zeta Epsilon installed at Averett College

Zeta Epsilon Chapter was installed April 9, 1994, at Averett College in Danville, Va. The women began as an interest group to form a second sorority on campus and were colonized in November 1993. Leslie Conway, chapter adviser, and Rachel Gatewood, scholarship adviser, were also initiated during the installation weekend.

The installation team consisted of Kim Ramsey Meyer, BB, president; Dr. Rosemary Carucci Goss, BΠ, vice president of extension; Cherie Fink Shallock, ΔZ, colony development director and installing officer; Lori White Scott, EE, colonies chairman; Eleanor Borbas Williams, A, rush chairman; and Julie Wiley, A, chapter consultant. Members of Alpha and Delta Rho chapters served as sponsors for the women during the initiation ceremony.

Zeta Eta installed at Rockhurst College

Forty-four collegians and one alumna were initiated as Zeta Eta Chapter was installed April 23, 1994, at Rockhurst College in Kansas City, Mo. Rockhurst is a private Jesuit college that was formerly an all-male institution. Women have been admitted for less than 20 years.

The colony was pledged in January through a formal rush process held simultaneously with Zeta Tau Alpha. The two became the first sororities on campus.

President Kim Ramsey Meyer, BB, led the installation team. Team members were Cindy Fundis Smith, EE, colony development director and vice president of programs; Lori White Scott, EE, colonies chairman; Rose Blahut, EE, province XV director; Nora Ten Broeck, BK, membership education chairman; Andrea Tunia, EI, director of chapter services and province XVIII director; and Chrissie Schmidt, BΣ, chapter consultant.

Members of the Alpha Beta, Epsilon Epsilon, Phi Phi, Beta Sigma and Greater Kansas City Alumnae chapters served as sponsors.

Chapters celebrate anniversaries

Beta Kappa Chapter at Western Illinois University in Macomb held a groundbreaking for its new house during a delayed 50th anniversary celebration April 9-10. The chapter was installed Oct. 23, 1943.

The weekend program included speakers Diane Yencic James, HH, vice president of finance; Nora Ten Broeck, BK, membership education chairman; chapter advisers Ned and Sandra Scott Shearer, BB; Patti Brennan Woodrum, Beta Kappa House Corp.; and Mary Weinberg Hohe, first president of Beta Kappa.

Zeta Zeta Chapter at Central Missouri State University in Warrensburg marked 75 years on campus April 25, 1994. Special guests were Diane James and past national councilors

And in the world ...

1994

The World Series is canceled following sustained baseball strikes.

(and Zeta Zetas) Betty Urban Wallick, Bonnie Payne Koenemann, Judy DeMasters Winter and Connie Peyton Hoffman.

Zeta Theta installed at Wagner College

Zeta Theta Chapter was installed May 7, 1994, at Wagner College on Staten Island, N.Y. Thirty-eight women were initiated as charter members.

Before becoming a colony, the group was known as SIG (Sorority Special Interest Group), which formed when members of two locals, Epsilon Delta Omicron and Alpha Sigma Omega, broke away from their respective organizations. Zeta Theta Chapter was pledged Dec. 11, 1993; it joined Alpha Omicron Pi and Alpha Delta Pi as part of Wagner's Panhellenic council.

The installation team consisted of Kim Ramsey Meyer, BB, president; Lori White Scott, EE, colonies chairman; Susanne Withsosky Alfonso, NN, ritual chairman; Mary McGuire, NN, installing officer and province I director; Rachel Sochol, ET, province VII director; and Cindy L. Kelley, BΠ, chapter consultant. Members of Epsilon Psi Chapter, Janet Crook Conroy, BΠ, and Karen Goldman, ΓΙ, chapter financial adviser, served as sponsors.

Council closes Epsilon Phi

National council announced that effective May 6, 1994, Epsilon Phi Chapter at the University of Indiana in Bloomington would close. The chapter, installed April 13, 1991, was unable to maintain sufficient membership.

Alumnae shine during biennium

"To fill my days with satisfying activities ..."

Author Carolyn Mulford, AB, profiled Elizabeth Dole in her book "Elizabeth Dole: Public Servant," while Beth Bigler Hubbel, BΘ, wrote "Luxury Travel for the Unrich and Unfamous."

Some are writers, some are subjects: Edith Burr Lieurance, II, who described herself as "96 years young," was the subject of a book titled "Portrait of a 20th Century Woman" by Jamie Gottula Buelt. After 25 years as an educator, Edie returned to school and at age 53 earned a degree in dental hygiene (she also got married that year). She worked for 11 more years as a dental hygienist before retiring.

Dee Chapin, BΣ, received the Alice Korpi Cottier award in 1993 for being the evening/weekend volunteer of the year for Children's Mercy Hospital in Kansas City, Mo. Wincie Davis Hughes, BM, was a two-time winner of the Arkansas state pie-baking contest, "The Crisco American Pie Celebration."

Linda Davis Kyle, ΔB, captured two gold medals in the 1993 USA Karate Federation National Championships in Phoenix. The feat earned her an All American Athlete Award for 1993 and the title of National Karate Champion in her division.

Elise Rice Payne, AA, coordinated the judges, clerks and awards division of the Philadelphia Flower Show, sponsored by the Pennsylvania Horticultural Society. At the time, Elise was a National Council of State Garden Clubs flower show judge.

Judy Haynes Dawson, BΣ, was named McKelvey Teacher of the Year in the Parkway

School District, St. Louis. Cretia Rowlette, ΦΦ, a nine-year member of The Phoenix staff, began a two-year assignment with the Peace Corps in 1993. She was to be stationed in Romania, where she would work in the Peace Corps' small business program.

Jennifer Parker-Moore, BΘ, received the Normajean Anderson Graduate Award from Eastern Michigan's College of Technology. The award honors outstanding scholarship, leadership and contributions in the field of business education.

Kelly Jean Conaway, ΔO, received the U.S. Army's Patriot Civilian Service Award, given to a handful of Americans each year in honor of their outstanding contributions to the military community. Kelly was a facilitator-trainer in Fort Benning, Ga., training Army spouses in self-improvement and communication leadership skills.

Nancy I. Zander Reese, BY, celebrated 10 years as Phoenix editor in 1994; Judy DeMasters Winter, ZZ, received the Volunteer of the Year award from the medical center in Independence, Mo.; Kathy Zajicek Braun, ΓE, earned a mention in the Congressional Record for her program to teach students about the bicentennial of the U.S. Constitution and Bill of Rights; and Joann Wehler Hensel, AΓ, was inducted as a signature member of the prestigious American Watercolor Society. Only 10 artists out of 2,000 entries are elected to membership in the society each year.

Melissa Repas, ΔX, was one of only 40 Americans to be awarded a French government teaching assistantship through the Institute of International Education. Jeanne Van Winkle McQueen, BY, was selected as the 1993-94 teacher of the year for the Metropolitan School District of Wayne Township, and then became a top-10 finalist for the 1994 Indiana Teacher of the Year award.

Dolly Purvis Loyd, BΔ, received the American Marketing Associations Wayne A. Lemburg award for distinguished service. Dolly had been the faculty adviser to the University of Southern Mississippi's AMA chapter for 15 years. Linda L. Benz, ΔΘ, received an award from the board of trustees at Southern Illinois University-Carbondale for her public service efforts in Carbondale and at SIU.

Randa Rawlins, AB, received the 1994 Lon O. Hocker award from the Missouri Bar Foundation at its annual meeting. The award is given annually to young lawyers who have demonstrated unusual proficiency in the art of trail advocacy. Randa was the first woman in the Kansas City metro area to receive the award.

Kathleen Geib Boykin, AA, was named 1994 educator of the year by the Pennsylvania State Modern Language Association. Loretta Padilla Pacheco, BX, was recognized as the 1994 Phoenix (Ariz.) Panhellenic Woman of the Year.



Amanda Blecha, ΦΦ, right, a member of the Maryville Alumnae Chapter, congratulates Phi Phi Chapter adviser Dr. Ann Rowlette, ΦΦ, after Ann was named Mother Patroness of Phi Phi.

"For the kids we can"

February 1993 marked the 21st anniversary of the Penn State IFC/ Panhellenic Dance Marathon, the largest student-run philanthropy in the country. And for the past 10 years, Gamma Eta Chapter had paired with Alpha Sigma Phi fraternity to receive the first place award for raising the most money.

With the team's 1993 record-breaking donation of $271,853, the two groups had contrib-

uted a total of $1.3 million to the Four Diamonds Fund in 10 years. Since 1977, the dance marathon had contributed $5 million to the fund.

Of course, Gamma Eta wasn't the only chapter to donate time and money to philanthropic endeavors during the biennium. The 1992 Collegiate Philanthropic Award for best all-around program went to Alpha Chapter. Members contributed more than 7,000 hours and $500 to Special Olympics, the S. June Smith Center, the Alpha Sigma Alpha Philanthropic Fund, the campus and the community.



Delta Epsilon Chapter members participating in a fundraiser during Mansfield University's "Peak Foliage" are, from left: Fawn Steel, Jen Young, Sally Sonneborne, Nikki Gassaway, Kelly Bland and Anne Thompson.

Epsilon Alpha Chapter held the first-place trophy for "Walk America" for the past five years. Members raised $1,500 for the March of Dimes for the year and received awards for most walkers, spirit and most money raised.

Pi Pi Chapter participated in nine philanthropic projects since fall, including the Red Cross Blood Drive, Toys for Tots, Scouting for Food with the Boy Scouts and two holiday parties for a children's center.

Kappa Kappa Chapter members volunteered to help the Police Athletic League's 3-on-3 basketball tournament; Beta Epsilon started a new "tradition of excellence" by sponsoring a dance-a-thon for the March of Dimes; and Eta Eta Chapter and the Missouri Southern State College Colony held the first Alpha bowl flag football game at MSSC. Admission (one can of food) was donated to a local safehouse. Epsilon Epsilon helped raise money for the Girl Scouts; Epsilon Nu members painted playground equipment at a local park; and Beta Gamma Chapter participated in a highway clean-up project.



Epsilon Theta Chapter members in the Erie Walk for Multiple Sclerosis are Lisa Parker, Nicole Gialanella, Iris Spindler, Loretta Bunyak, Tara Lynch, Alice Gathers, Julie Bedaell, Laurie Wurts, Charyn Bilunka, Melissa Barger, Darlene Stremic, Pam Bogardus, Tracy Silvis and Chris Crielly.

Phi Phi Chapter, unable to create a homecoming float because supplies didn't reach the group in time, instead donated the float funds to victims of Hurricane Andrew. Beta Kappa Chapter received the Outstanding Community Service Award at the campus Greek awards ceremony; Gamma Pi members assisted with a Halloween dance for the mentally handicapped, while Gamma Psi Chapter volunteered for Special Olympics, joined in a campuswide effort to clean up litter and participated in Gifts-for-Kids with Lambda Chi Alpha fraternity.

Delta Iota helped other campus Greeks raise $3,000 for Special Olympics; Delta Nu-B participated in a local elementary school Halloween party; Delta Rho took part in the Salvation Army Boys and Girls annual Halloween party; and Delta Rho helped raise money for Camp Victory in Millville, Pa., by participating in the school's first dance marathon.

Epsilon Nu hosted a pizza party for the participants in the Games for the Physically Challenged; Epsilon Tau visited the Good Shepherd Center for abused teen-age girls; Epsilon Phi joined other campus organizations in October 1992 to raise $79,000 through the Indiana University Dance Marathon for the infectious disease center at Riley Hospital for Children in Indianapolis; and Gamma Lambda Chapter sponsored a movie day at Wincrest nursing home near Loyola University.

Gamma Iota members participated in a five-mile walk-a-thon that benefited Camp Good Days & Special Times, a camp for children undergoing cancer therapy; and Delta Omicron helped raise money for the Easter Seals Foundation through an Easter-egg hunt for local children.

Epsilon Eta Chapter won first place for its work during the school's 1992 blood drive; Zeta Gamma participated in Gannon University's Muscular Dystrophy Dance Marathon; Epsilon Psi raised money for the campus children's center by "teetering" for tots; Zeta Alpha held several car washes and donated the proceeds to Special Olympics; and Zeta Delta participated in a community cleanup.

1994 to 1995

A great convention on a great lake

A total of 310 women gathered by Lake Michigan in Milwaukee, Wis., June 22-26, 1994, to celebrate the 30th national convention.

The convention officially began with the opening session Wednesday night, reported feature editor Lori Muehlbauer Robinson, ΔK, in the fall 1994 Phoenix. Greetings were extended from a representative of the Milwaukee Convention and Visitors Bureau, and Mayor John Norquist spoke on his favorite spots to visit in the city.

After dinner, president Kim Ramsey Meyer, BB, called the first business meeting to order. She outlined the highlights of the biennium in her "State of the Sorority" address. Activities that night included a "Star Search" icebreaker and a T-shirt exchange.

At the white breakfast Thursday morning, Milwaukee alumna Mary Ellen Hickey Kowalski, ΓE, introduced speaker Tom Pezzi from the Milwaukee Special Olympics. He told members and guests that Special Olympics, which started in Chicago in 1968, now included some 750,000 athletes from 72 countries.

The memorial service was held after breakfast, and then initiation.

The rain didn't dampen the enthusiasm of those attending the luncheon cruise on the Edelweiss II. After lunch, workshops focused on "The Encounter: A Lifetime Membership Program." Suzanne Kilgannon Preston, BI, vice president of collegians, followed up the workshops with a general session on the new program.

That night, Barbie Tootle, director of special projects and special assistant to the president at the Ohio State University, entertained members with her presentation on creativity.

After the second business meeting, national council held an open forum to discuss bylaws changes.

Representatives from 16 of the 26 national sororities were guests at the Panhellenic luncheon, where Maureen Syring spoke on values and ethics. Maureen, Delta Gamma's past national president, urged audience members to be passionate and enthusiastic about their sorority experience, to speak up against abuse and work toward positive change.

Laughing gas, a juggler on a unicycle and clowns were all part of the activities at the Friday evening Marketplace. Seventeen booths displayed information on various programs such as scholarship, history, extension and housing.

The next morning, Dr. Rosemary Carucci Goss, BΠ, newly installed Foundation chairman, discussed building leadership for a firm foundation at the ΑΣΑ Foundation breakfast. The Foundation also awarded the first Founders' Memorial scholarship and several chapter Foundation scholarships; it also recognized donors for their contributions.

National council 1994-1996

President
Kim Ramsey Meyer, BB

Vice president of extension
Leslie Maxwell Ziringer, ΓH (1994-1995)

Lori White Scott, EE (1995-1996)

Vice president of programs
Cindy Fundis Smith, EE

Vice president of collegians
Suzanne Kilgannon Preston, BI

Vice president of alumnae
Marianne Busch Bullock, BΘ

Vice president of finance
Pat Lumpe Hawkins, BΣ

Secretary
Ellen Funk Morris, BΛ

Special officers

NPC delegate
Diane Yencic James, HH

NPC first alternate delegate
Sidney Gremillion Allen, ΨΨ

Phoenix editor
Nancy I. Zander Reese, BY

Headquarters executive (executive director, 1995)
Lisa A. Tait, ΓH



Members of the 1994-1996 national council are, seated from left: Ellen Funk Morris, BΛ, secretary, and Pat Lumpe Hawkins, BΣ, vice president of finance. Standing, from left: Cindy Fundis Smith, EE, vice president of programs; Suzanne Kilgannon Preston, BI, vice president of collegians; Marianne Busch Bullock, BΘ, vice president of alumnae; and Kim Ramsey Meyer, BB, president. Not shown is Leslie Maxwell Ziringer, ΓH, vice president of extension.



Tablemates at the final banquet during the 1994 convention in Milwaukee are, seated from left: Pat Lumpe Hawkins, BΣ, Sidney Gremillion Allen, ΨΨ, Nora Ten Broeck, BK, and Diane Yencic James, HH. Standing from left: Marianne Busch Bullock, BΘ, Suzanne Kilgannon Preston, BI, Cindy Fundis Smith, EE, and Dr. Rosemary Carucci Goss, BΠ.

Convention closed with the traditional awards banquet, followed by a slide show of photos taken during the four-day event.

Fun facts about convention 1994:

- Kim Meyer announced in her state of the sorority speech that in 1993 Alpha Sigma Alpha initiated its 50,000th member.
- The convention body passed a resolution to allow the movement of the Philanthropic Fund from the sorority to the ΑΣΑ Foundation. The fund was renamed the Scholarship Fund.
- The convention newsletter celebrated its 25th anniversary; it first appeared as "ΑΣΑ's Antics" in 1934 under the direction of editor Julia Lancaster, ΘΘ.
- Two women were initiated in Milwaukee: Delta Rho adviser Rhonda Belton, sponsored by Eleanor Borbas Williams, A; and Margaret Ten Broeck, sponsored by her daughter Nora Ten Broeck, BK.
- In honor of Sidney Allen's years of national service to the sorority and NPC, national council renamed the collegiate chapter Panhellenic award the Sidney Gremillion Allen Panhellenic award.
- A new line of sportswear and gifts, the "spirit collection" by Campus Classics, was introduced during convention.
- All eight past and present living presidents were in Milwaukee: Jean Raup Grady, BE; Mary Goeke Backsman, AA; MaryAnn Sidehamer Wenzel, ΓH; Betty Urban Wallick, ZZ; Rhetta Nesbitt Robinson, BΓ; Dr. Rosemary Carucci Goss, BΠ; Diane Yencic James, HH; and Kim Ramey Meyer, BB.
- The constitution and bylaws, on the recommendation of the convention parliamentarian, were combined into a single document — the bylaws.

"Pledge" out; "new member" in

The sorority introduced its new lifetime membership program at the 1994 convention. "The Encounter: A Lifetime Membership Program" would concentrate on providing more attention to the needs of individual members and preparing the sorority to face the challenges of the next century, wrote Suzanne Kilgannon, BI, vice president of collegians, in the spring 1994 Phoenix.

Why? "The way we socialize, the way we recruit and the way we educate our members are the most visible and most criticized areas of Greek life," Suzanne wrote. "Negative images created by low academic achievement, persistent hazing and drunken parties have affected our ability to attract new members and to maintain healthy relations with university officials."

During summer 1993, president Kim Ramsey Meyer, BB, appointed a committee to examine the pledge education program: Cindy Fundis Smith, EE, vice president of programs; Lisa Tait, ΓH, headquarters executive; Marilyn Manion Stratton, BB, NPC delegate; Andrea Tunia, EI, director of chapter services; Nora Ten Broeck, BK, membership education chairman; chapter consultants Chrissie Schmidt, BΣ, Kendy Clark, BB, Sharese Swanson, HH, and Tracey Lowery, A; Suzanne Kilgannon; and Kim Meyer.

The committee recommended to national council that changes be made to the entire education process to foster an environment where education and growth are continual and so that the sorority remains competitive on campuses.

Membership was to be divided into three phases that have been renamed based on the significance of the ritual: Pearl Member or new member, Ruby Member or initiated collegiate member and Crown Member or alumna member.

The most significant changes occurred in what the sorority used to call the "pledge program." The committee determined that for a woman to be initiated, she needs to learn the sorority's heritage, the chapter's operation, the culture of the Greek community and become integrated into the chapter. This process was to take no more than six weeks.

Suzanne also gave kudos to Beta Sigma Chapter, which tested a rough draft of the program the previous fall, and to the 13 groups that piloted the program in the spring: Alpha, Beta Sigma, Epsilon Gamma, Delta Iota, Epsilon Nu, Gamma Lambda, Gamma Psi, Epsilon Kappa, Wagner College Colony, SUNY-Stony Brook Colony, University of Wisconsin-Stevens Point Colony, Rockhurst College Colony and Averett College Colony.



And at the next table are, seated from left: Jennifer Russom, AB, and Mary M. McGuire, NN. Standing from left: Sue Zorichak Hagen, BB, Paula Cyrus Foreman, PP, MaryAnn Sidehamer Wenzel, ΓH, Susanne Withsosky Alfonso, NN, and Dolly Purvis Loyd, BΔ.



Phoenix staff members work into the wee hours of the night on the 1994 convention newsletter. They are, from left: Terri Higgs Sauter, ΔK, collegiate editor; Karen Miller Walker, ΓH, alumnae editor; Nancy I. Zander Reese, BY, editor; and Lori Muehlbauer Robinson, ΔK, feature editor.

New pin for council

Early in 1994 the national council asked the sorority's jeweler, Burr, Patterson and Auld Co., to create a replica of the pin worn by the founders. The national council pin is a black shield with a star and the letters "ΑΣΑ" in gold. Above the shield there is a crown set with five tiny pearls. The first of the pins was presented to all past national presidents and the 1992-94 and 1994-96 national councils. Each pin is engraved with the woman's initials and the year she began her service on the council.

Sorority adds four colonies

Two colonies were added to the roster not long after convention. Mankato Colony at Mankato State University in Mankato, Minn., was colonized Sept. 11, 1994.

Alpha Alpha Colony at Miami University of Ohio was colonized Sept. 18. Originally char-

tered in 1914, Alpha Alpha Chapter had been placed on inactive status in 1992.

Several months later, local sorority Theta Omicron Pi at Rowan College, Glassboro, N.J., was colonized Feb. 13, 1995, as Rowan Colony. The group has been on campus since 1976.

On May 4, 1995, 26 members of a local sorority were installed as Missouri Western State College Colony on the campus in St. Joseph. Lori White Scott, EE, colonies chairman, conducted the Phoenix degree service, along with leadership consultants Jennifer Richard, EΦ, and Gina Nagy, EΞ.



President Kim Ramsey Meyer, BB, center, and Kelly Butler, Beta Kappa Chapter president, cut the ribbon during Beta Kappa's open house at homecoming 1994. Also present, from left, are past chapter presidents Nora M. Ten Broeck, Roseanne Saccaro, Michelle Wilkinson and Karey Piezckowski, and adviser Sandra Scott Shearer, BB.

The house that Beta Kappa built

Beta Kappa Chapter broke ground for its new house Feb. 1, 1994, and moved in Aug. 20. Since 1961, the chapter at Western Illinois University had made its home in a 1903 Victorian. The house, filled with sculpted woodwork and stained glass, housed 14 women.

Over time, the house couldn't accommodate the chapter, which had grown to 85 members. In 1990 chapter president Nora Ten Broeck (now Phoenix collegiate editor) devised "Project 2000," with the hope that the chapter would be able to build a new house by the year 2000.

The plan involved opening a housing savings account through national headquarters and having chapter fund-raisers to meet the goal. Advisers Ned and Sandy Scott Shearer, BB, gave the project direction, support and dedication to see it through to completion.

The 6,000-square-foot house features 15 bedrooms, six bathrooms, a resident director room with a private bath and the Ned and Sandy Shearer library. One of the most unique features is an antique stained glass window, carefully removed from the chapter's former home and installed in a window on a landing in the new house.

Special guests at the ribbon-cutting ceremony were Kim Ramsey Meyer, BB, president; Maria Malayter, XX, province XIV director; Tracey Rahn, BK, province XI director; and past chapter presidents Nora Ten Broeck, Michelle Wilkinson, Roseanne Saccaro, Kelly Butler and Patti Brennan Woodrum.

NPC keeps eye on the future

Delegates from all 26-member groups met in Indianapolis Oct. 21-23, 1994, for the National Panhellenic Conference annual meeting.

Representing Alpha Sigma Alpha were Diane Yencic James, HH, delegate; Sidney Gremillion Allen, ΨΨ, first alternate; Leslie Maxwell Ziringer, ΓH, vice president of extension; Kim Ramsey Meyer, BB, president; and Lisa Tait, ΓH, executive director.

NPC chairman Harriet B. Rodenberg, Sigma Delta Tau, presided over the meeting, whose theme was "Visions — An Eye on the Future."

NPC passed 16 resolutions, including one that called for the development of an educational programming series called "NPC Links," to be offered as a resource for alumnae and

college Panhellenics. It also approved the expansion of the executive committee to include the chairmen of the college and alumnae Panhellenics committees and the establishment of an NPC foundation to provide funds for educational programming.

Zeta Iota installed at SUNY-Stony Brook

Forty-four women were initiated into Zeta Iota Chapter Nov. 19, 1994, at the State University of New York at Stony Brook. Before becoming a colony, the group was known as ATHENA, which was formed as a sorority interest group when members could not find an established sorority to represent their beliefs and aims.

The women were colonized Feb. 6, 1994, and joined Phi Sigma Sigma, Sigma Delta Tau and Theta Phi Alpha as part of Stony Brook's Panhellenic council.

The installation team consisted of Cindy Fundis Smith, EE, vice president of programs; Lori White Scott, EE, colonies chairman; Mary McGuire, NN, installing officer and province I director; Rachel Sochol, ET, province VII director; Cindy Kelley, BΠ, province V director; and Jennifer Russom, AB, chapter consultant.

Members from Zeta Theta, Epsilon Psi and Zeta Delta chapters as well as local alumnae served as sponsors for the initiation service.

Council sets new dues

National council met in January and voted to establish a new fee, the annual collegiate dues. The $25-per-member fee was to go into effect in fall 1995. The funds would be used to support programming and staffing enhancements, such as a fifth chapter consultant, more staff at national headquarters and support for a new computer system to be installed in the fall. National council also met in June in Richmond, Va., to investigate sites for the 2000 convention. The council also changed the title of chapter consultant to leadership consultant.

Officers attend MIFCA/MAPCA

Alpha Sigma Alpha was well-represented at Greek meetings during the winter. Housing chairman Barbara Lombrano Williamson, HH, and Debbie Sharp Craig, ZZ, region VI director, attended the MIFCA/MAPCA Southern Area Conference Feb. 3-4 in Dallas.

A few weeks later, Beth Zubinksi Heidel, ΓΩ, scholarship chairman; Nancy I. Zander Reese, BY, Phoenix editor; Nora Ten Broeck, BK, Phoenix feature editor; and Barbara Pennington Struble, ΔN, membership education chairman, attended the MIFCA/MAPCA Midwest Area Conference Feb. 23-26 in Chicago.

Four chapters close

In February 1995, national council announced the closure of Pi Pi Chapter at the State University College of Buffalo in New York because of small size and the declining Greek system on campus. Chartered in 1926, Pi Pi was inactive from 1953 to 1977, when it was reinstalled.

Kappa Kappa Chapter at Temple University in Philadelphia was closed Jan. 14, 1995.

And in the world ...

April 19, 1995

Former U.S. Marine Timothy McVeigh bombs the Murrah Federal Building in Oklahoma City, killing 168.

The chapter was installed March 17, 1922, by Ida A. Jewett, AB, national vice president.

In May national council announced that Chi Chi Chapter at Ball State University in Muncie, Ind., would be closed by month's end, after 59 years on campus. It held the distinction of being Ball State's oldest sorority chapter.

Delta Omicron Chapter at York College of Pennsylvania also was closed effective May 31. It was installed April 8, 1978.

Alpha Alpha reinstalled at Miami University

On April 1, 1995, Alpha Alpha was reinstalled at Miami University in Oxford, Ohio.

Alpha Sigma Alpha was the fourth sorority on Miami's campus in the early 1900s. In 1992, the national council was forced to place Alpha Alpha on inactive status because of a decline in chapter membership.

Miami University is known as the mother of fraternities. Sigma Chi, Phi Delta Theta, Phi Kappa Tau and Beta Theta Pi were founded there, as well as Delta Zeta. In 1995 Miami University had 20 NPC groups, including Alpha Sigma Alpha. Thirty-five women were pledged in September through a colonization rush, conducted by chapter consultants Julie Wiley, A, and Jennifer Richard, ΕΦ.

The installation team consisted of Kim Ramsey Meyer, BB, president; Marianne Busch Bullock, ΒΘ, vice president of alumnae; Lisa A. Tait, ΓΗ, executive director; Lori White Scott, EE, colonies chairman; and chapter consultants Jennifer L. Richard and Jennifer Russom, AB. Members of Chi Chi Chapter, the Beta Upsilon adviser, Alpha Alpha alumnae, Cincinnati alumnae and Dayton alumnae served as sponsors.

Susan Duane Galt dies

Susan Duane Galt, Γ, the sorority's third national president (1912-1914) died May 25, 1995, at age 102. For more on Susan Galt, see p. 320.

1995 to 1996

Dream becomes reality

On June 18, 1995, Kim Ramsey Meyer, BB, president, and Dr. Rosemary Carucci Goss, ΒΠ, ΑΣΑ Foundation chairman, signed a letter of agreement to transfer the Alpha Sigma Alpha Philanthropic Fund to the Foundation as directed by a resolution passed at the 1994 convention.

From the Foundation's beginning, it had been the dream of both the sorority and the Foundation that all philanthropic monies be distributed through the Foundation.

At the time of the transfer, the sorority endowed six named scholarships: Wilma Wilson Sharp, Martha Green Dimond, Mary Turner Gallagher, Amy S. Swisher, Mary Emerson Blackstone and Grace Fultz Haworth Music scholarship.

Interest from each endowed scholarship would be used to grant these scholarships annually. All remaining assets in the Philanthropic Fund were deposited into a new Foundation fund called the National Scholarship Fund. Interest earned on this fund would be

used to grant other scholarships previously given by the sorority — two special education scholarships, the national philanthropic scholarships and the graduate resident scholarship.

The Foundation also reported at its June annual meeting that its fund balance increased 33 percent. This increase enabled the Foundation to send two collegians to the Undergraduate Interfraternity Institute, grant one Founders' Memorial scholarship, make a sizable contribution to the S. June Smith Center and assist with the Emma Coleman Frost Leadership Development Institutes.



Members of the 1995 ΑΣΑ Foundation board are, seated from left: Kim Ramsey Meyer, BB, sorority president, and Dr. Rosemary Carucci Goss, BΠ, Foundation chairman. Standing from left: Lisa A. Tait, ΓH, headquarters executive and Foundation development director; Pat Lumpe Hawkins, BΣ, sorority vice president of finance; Marilyn Ramsey Garbee, BΣ, Foundation secretary; Deborah Fields Dietrich, BN, Foundation treasurer; and Betty Urban Wallick, ZZ, Foundation vice chairman. Not shown is Suzanne L. Hebert, BZ, Foundation trustee.

LDIs celebrate sisterhood, heritage, leadership

The sorority held its fourth biennial Emma Coleman Frost Leadership Development Institute at East Stroudsburg University of Pennsylvania June 16-18; Southwest Missouri State University in Springfield June 23-25; Ball State University in Muncie, Ind., July 28-30; and James Madison University in Harrisonburg, Va., Aug. 4-6.

The theme of "Sisterhood, Heritage, Leadership" echoed national council's mission for the biennium. Workshop topics ranged from self-esteem to ritual to a "ropes" course to build teamwork. The event was organized by Cindy Fundis Smith, EE, vice president of programs.

AlphaNet connects members

The sorority's alumnae program was revitalized in 1995 thanks to several strategic initiatives, namely the one-time alumnae dues (which went into effect in 1992), alumnae extension visits, the new Member-at-Large Alumnae Chapter (which changed its name to the Mizpah Alumnae Chapter in early 1998) and "The Encounter: A Lifetime Membership Program," which was kicked off at the 1994 convention.

According to vice president of alumnae Marianne Busch Bullock, BΘ, a key benefit for alumnae was the AlphaNet program, described in detail in the summer 1995 Phoenix. It was expected that AlphaNet would use the potential of the Internet to provide alumnae a system of networking on the local and national levels.

The first AlphaNet committee chairman was Debbie Sharp Craig, ZZ, region VI director. Her team consisted of Cynthia Rhoades Ryan, ΔI; Christina Merrim an Breeding, AA; Janet Cook Conroy, BΠ; Angela Dantzler Bauldree, BZ; and Ellen Funk Morris, BΛ.

National officers retreat

The sorority held its first national officer retreat Sept. 8-10, 1995, in Kansas City, Mo. The event began by having officers celebrate their accomplishments and plan for the future.

Once everyone wrote goals for the biennium, officers refined and added to the mission statement and strategic objectives developed earlier by national council. One key result of the weekend: written job descriptions for every national officer.

The long-range planning committee stayed an extra day after the retreat. Led by chairman Linda Bonine Rogers, ΔΙ, members discussed the sorority's internal communications, beginning with an evaluation of the number and purpose of the collegiate chapter officer reports. Members were Mary Sidhu Pittman, ΕΒ, Barbara Lombrano Williamson, ΗΗ, Joanne Burroughs Zabaldo, ΒΘ, and Cindy Fundis Smith, ΕΕ.

What next? The Internet?

Headquarters executive Lisa Tait, ΓΗ, reported in a special newsletter in October that headquarters had invested in a network and computer software to run the membership database. The sorority used to get that information from the Harris Publishing Co. in the form of the alumnae directory.

Lisa anticipated that headquarters staff members would have e-mail in the next month or so. "We know that the Internet is the wave of the future in communicating with our membership," Lisa wrote. "At this time we are examining options and the impacts of those options on our organization."

Just three years later, national president Suzanne Kilgannon Preston, ΒΙ, pondered the effects of technology in her state of the sorority address at the 1998 convention in Dallas:

"Technology is making the rate of change faster and faster. The world is growing smaller every day. … And what about the virtual university? What does that mean for us? A virtual chapter? Those are questions we must answer as we move forward."



Eta Eta Chapter celebrated its 75th anniversary in 1995. Alumnae from across the country gathered at Pittsburg State University in Kansas, including, from left: Patricia Scalet Stuckey, Dorothy Gathman Dudley and Muriel Fulks Raines. Special guests were charter and 50-year members, who provided details about the chapter's history. A formal banquet capped the weekend event.

NPC completes third rotation

The 54th biennial meeting of the National Panhellenic Conference Oct. 5-8, 1995, at the Regal Riverfront Hotel in St. Louis, marked the conclusion of the third rotation of NPC officers. It will take 52 years to complete the fourth rotation.

Concurrent meetings were held by the National Panhellenic Editors Conference (which elected Nancy I. Zander Reese, ΒΥ, as chairman) and the Central Office Executives Association. All 26 groups also sent membership/rush officers to attend a seminar presented by the Rush 2000 committee.

The Alpha Sigma Alpha delegation consisted of Diane Yencic James, ΗΗ, delegate; Lori White Scott, ΕΕ, vice president of extension; Sidney Gremillion Allen, ΨΨ, first alternate; Nancy Reese, Phoenix editor; Kim Ramsey Meyer, ΒΒ, president; Ruth Sanders Murta, ΒΝ, rush chairman; and Lisa A. Tait, ΓΗ, executive director.

Significant resolutions passed by the conference included NPC's sponsoring the National Eating Disorders Screening Program with mailings to NPC campuses; supporting the aim and efforts of the NPC/NIC Joint Commission on Substance-Free Housing; and encouraging all Panhellenic women to fulfill the expectations of the Values and Ethics Statement of Basic Obligations and Ultimate Expectations — and to challenge those who don't.

Beta Sigmas build dream house

Beta Sigma Chapter at Southwest Missouri State in Springfield dedicated its new house

Oct. 28, 1995. The project was a joint effort among the Beta Sigma Housing Board, the chapter and the national organization.

The dedication, held during homecoming weekend, featured alumnae of all ages and Kim Ramsey Meyer, BB, president; Pat Lumpke Hawkins, BΣ, vice president of finance; and other national officers in town for a committee meeting.

The five-level house boasts a green gabled roof, red brick and white stucco exterior, wraparound porch, a marble floor and pillars in the foyer and a red and white ΑΣΑ stained-glass window in the back of the house.

The 19,000-square-foot structure can house 64 women (four per bedroom). Housing board members reviewed plans, secured financing, inspected the progress, selected furnishings, paint color, tile and carpet and devised the housing policies.



Beta Sigma Chapter Housing Board members are, from left: Rose Marie Fellin, BΣ, financial adviser; Cheri Herman Schlottman, BP, alumnae chapter treasurer; Kathy Carpino Loomer, BΣ, vice president; Faunlee Breeding Harle, BΣ; Trudy Crow Silkwood, BΣ; Carol Akers Rauch, BΣ; Mary Cavender Boyer, BΣ; Tina Casteen Stilwell, BΣ; and Debbie Simon Penn, BΣ, president.

Board members, all Beta Sigmas, are Debbie Simon Penn, president; Kathy Carpino Loomer, vice president; Marge Zentner Cummings, secretary; Gretchen Clickenbeard Palmisano, treasurer; Rose Marie Fellin, financial adviser; Lahna Wilson Mueller; Mary Cavender Boyer; Shannon Walsh Durbin; Faunlee Breeding Harle; Carol Akers Rauch; Trudy Crow Silkwood; and Tina Chasteen Stillwell.

Zeta Kappa installed at Mankato State University

Forty-five women were initiated into Zeta Kappa Chapter Nov. 4, 1995, at Mankato State University in Mankato, Minn. Before becoming a colony, the women were part of local sorority Xi Delta Rho. They were colonized Sept. 11, 1994, by Sue Zorichak, BB, historian and colony development director, and Carrie Meyer, ΔP, leadership consultant.

The colony joined Alpha Chi Omega, Sigma Sigma Sigma, Gamma Phi Beta and Delta Phi Epsilon as part of Mankato's Panhellenic council. Amy Sutton, EE, leadership consultant, worked throughout the year with the women.

The installation team consisted of Kim Ramsey Meyer, BB, president; Lori White Scott, EE, vice president of extension; Eleanor Borbas Williams, A, colonies chairman; Angie Hamm Kellogg, AB, former province XV director; and Christine Cappello, EΨ, leadership consultant. Members from Gamma Beta and Zeta Beta chapters served as sponsors for the initiation service.

Five colonies added to roll

Vice president of extension Lori White Scott, EE, announced in the spring 1996 Phoenix that five new groups had been colonized during the school year:

St. John's University, Staten Island, N.Y. Nov. 17, 1995, 17 women received the Phoenix degree by leadership consultant Sharon Mesarick, EM. St. John's Colony became the first NPC-affiliated group on campus. National council voted to close the colony effective Feb. 1, 1997, because the group couldn't fulfill the contract for chartering.

Coastal Carolina University, Conway, S.C. Dec. 2, 1995, leadership consultant Christine Muse, BI, and province V director Cindy Kelly, BΠ, pledged 27 members of Theta Sigma local as the Coastal Carolina Colony. National council closed the colony March 4, 1998, because members were unable to complete the contract for chartering.

Lindenwood College, St. Louis. Jan 19, 1996, 21 women of Nu Sigma Sigma were pledged as the Lindenwood Colony by Pat Lumpke Hawkins, BΣ, vice president of finance, and leadership consultant Christine Cappello, EΨ.

Saginaw Valley State University, Saginaw, Mich. April 19, 1996, 23 women became members of Saginaw Colony in a ceremony performed by Barbara Pennington Struble, ΔN, membership education chairman, and Josephine Futrell Rowe, BΘ, mother of colony member Alicia Rowe. The group was a recolonization of Delta Sigma Chapter, which was closed on that campus in 1981.

University of West Alabama, Livingston. May 15, 1996, 25 women were pledged as the West Alabama Colony by Dolly Purvis Loyd, BΔ, philanthropies chairman, and Cindy Kelly.

Judge affirms Alpha's right to free association

The spring 1996 Phoenix reported that in February, a judge had ruled that Alpha Chapter cannot be restricted by Longwood College from taking new members at any time.

The chapter was sanctioned by the Greek Judicial Board and placed on probation by the national organization in January for hazing. Included in the judicial board's sanctions was a restriction that barred the chapter from participating in formal rush or any other membership recruitment activities.

After an appeal to the college was denied, the sorority filed for a temporary injunction to allow the chapter to participate in formal rush, citing the chapter's right to freedom of association. The presiding judge of the Circuit Court of Prince Edward County (which, it's worth noting, in 1903 was George J. Hundley, father of founder Juliette Hundley) denied the sorority's motion, but did rule that the college could not restrict the sorority from taking members.

The judge did not reverse the sanction that restricted Alpha Chapter from participating in formal rush, saying that he viewed Panhellenic rush as a college-sponsored event and therefore not under the court's jurisdiction. The chapter later took new members during open rush.

Eight months later, in her report on the Oct. 25-27 NPC meeting in Dallas, President Suzanne Kilgannon Preston, BI, noted that Delta Zeta sorority had been suspended from operating on the Longwood campus by the Greek Judicial Board, also for hazing.

"The situation is very similar to what we went through," Suzanne wrote. "This is a very politically sensitive situation, as the national organizations are being perceived as supporting hazing. We simply are trying to protect our rights. Efforts will be made to mend strained relations with the campus administration, while we each reemphasize to our chapters that hazing will not be tolerated."

Women worth remembering

The winter 1996 Phoenix featured an article on cancer by feature editor Lori Muehlbauer Robinson, ΔK, and how it affects everyone's lives. Ann I. Pink, a charter member of Epsilon Psi Chapter, graced the cover. Ann died from colon cancer May 6, 1994, the month she was to graduate from college.

The spring issue featured an article on Ida Shaw Martin by collegiate editor Nora Ten Broeck, BK. Ida, a founding member of Delta Delta Delta sorority, served as president of Alpha Sigma Alpha from 1914 to 1930. For more on Ida Shaw Martin, see page 327.

Zeta Lambda, Zeta Mu installed

On April 27, 1996, 38 women and six alumnae were initiated into Zeta Lambda Chapter at Rowan College in Glassboro, N.J. The group was previously known as Theta Pi Omicron and had been a local sorority for 20 years. The women became an Alpha Sigma Alpha colony in February 1995.



Ann I. Pink, EΨ

The installation team consisted of Suzanne Kilgannon Preston, BI, vice president of collegians; Eleanor Borbas Williams, A, colonies chairman; Dawn Hugo, ZΘ, colony development director; Rachel Sochol Solomon, ET, province VII director; Chayna Wilson, EM, Epsilon Mu adviser; and leadership consultant Jennifer Griggs, EE. They were joined by about 25 members from Nu Nu, Epsilon Kappa and Epsilon Mu chapters.

Zeta Mu Chapter at Missouri Western State College in St. Joseph was installed May 4, 1996. The chapter began in 1989 as local sorority Alpha Chi Delta. On May 6, 1995, Alpha Sigma Alpha became the third national sorority to colonize on campus, joining Sigma Sigma Sigma and Alpha Gamma Delta; in the spring of 1996, Phi Mu joined the Greek community.

The Zeta Mu installation team consisted of Lori Morgan Shank, ZH, installing officer and colony development director; Kim Ramsey Meyer, BB, president; Lori White Scott, EE, vice president of extension; Eleanor Borbas Williams, A, colonies chairman; Brenda Rua Chappell, HH, advisers chairman; and Sharon D. Mesarick, EM, leadership consultant.

Others who assisted with the initiation service were collegiate members from Zeta Zeta, Phi Phi and Zeta Eta chapters.

MIFCA/MAPCA becomes MGCA

Some 2,000 people attended the Mid-America Interfraternity Conference Association/Mid-America Panhellenic Conference Association meeting Feb. 22-25, 1996, in Chicago, including 40 from Alpha Sigma Alpha.

According to attendees Diane Yencic James, HH, NPC delegate, and Tricia Sanok, ΔN, province XI director, the conference marked the end of MIFCA/MAPCA. The two groups merged and were to be known as the Mid-America Greek Conference Association.

Meanwhile, Barbara Pennington Struble, ΔN, membership education chairman; Janet Crook Conroy, BΠ, province I director; and Andrea J. Tunia, EI, director of collegiate chapter services, joined 14 other Alpha Sigs at the NEPC (Northeast Panhellenic Conference) that

same weekend in Washington, D.C. Janet Reno, U.S. attorney general, was the guest speaker.

A month later, Kim George Carlos, BΣ, province XV director, and Cindy Kelley, BΠ, province V director, attended the Southeast Panhellenic Conference in Atlanta March 28-31.

In May, executive director Lisa Tait, ΓH, and Suzanne Kilgannon Preston, BI, vice president of collegians, attended the Futures Forum sponsored by the National Interfraternity Foundation in Scottsdale, Ariz.

The NIF invited representatives from member groups of NPC, NIC, NPHA and PFA to help discuss the future of Greek-letter organizations. Attendees pondered the question "Will Greek life exist in the year 2036?"

Collegiate provinces realigned

In May the sorority announced the realignment of the collegiate provinces. Previously, the provinces were numbered from I to XXIII and contained an average of three or four chapters each. The realignment put more chapters in each province and brought the numbering system to a more manageable I through VI.



Chicago West Suburban alumnae celebrated the chapter's 35th anniversary in 1996 with Sue Henderson King, BK, left, the group's first president; Nancy Cepuder Reagan, BΠ, president in 1996; and Joyce Kroeger Shelton, ΦΦ, president-elect.

Centennial celebration planning begins

The centennial celebration committee had its first meeting May 17-19, 1996, at Rosemary Goss' house in Blacksburg, Va. Chairman Kim Ramsey Meyer, BB, lead the team of Frances "Dee Dee" Francis, BE; Elaine Rahaim Fuerst, BΔ; Dr. Rosemary Carucci Goss, BΠ; Silvana Filippello Richardson, ΓΛ; Rachel Sochol Solomon, ET; Eleanor Borbas Williams, A; and Sue Zorichak, BB. Plans called for, among other things, the centennial convention in Virginia in 2000 and regional celebrations on Founders' Day 2001; publication of the 100-year history in January 2002; a series of collectors' buttons; and a national narcissus planting project.

Anniversaries mark alumnae activities

Members of the Delaware Valley Alumnae Chapter celebrated Helen Corey's 90th birthday at a luncheon in St. David's Pa. Helen, KK, was a national officer for 31 years.

Helen B. Lortz, HH, celebrated 50 years of membership in the Washington, D.C., Alumnae Chapter on Feb. 12, 1995. She received the sorority's Recognition of Eminence award in 1967. Millie Cockrill Loch, ΦΦ, had been active in the Maryville Alumnae Chapter continually since 1965, serving as president, vice president, secretary, treasurer and editor.

The Central Pennsylvania Alumnae Chapter celebrated its 60th anniversary April 29, 1995, with a luncheon at the Yorktowne Hotel. Speaker Betty Urban Wallick, ZZ, took members on a historical journey from the date of the chapter's charter to where it is today.

The Chicago West Suburban Alumnae Chapter celebrated its 35th anniversary in May with a party at the home of Sharon Nickals Garney, BP. Guests included Sue Henderson King, BK, the chapter's first president, and Beth Zubinski Heidel, ΓΩ, scholarship chairman.

The Anderson, Ind., Alumnae Chapter noted its 39th year. Several charter members from 1957, all Chi Chis, were still active in the group: Rose Kaiser Baden, Barbara Mullen Dietrich, Nora Fuller Hanson and Delores Barnes Rinehart.

New alumnae chapters

Alumnae were busy this biennium in other ways as well: organizing new chapters. In November 1994 the Wiscota Area (Wisconsin/Minnesota) Alumnae Chapter was formed, followed by three more in 1995. Detroit Suburban Alumnae Chapter was chartered in January; the Richmond, Va., Alumnae Chapter reorganized that year; and the Grand Rapids, Mich., Alumnae Chapter was installed (the group changed its name to West Michigan in 1997).

In 1996, Atlanta, Mount Pleasant, Mich., and Central Arkansas groups all were chartered.

Collegians make a difference

Alpha Betas attended the annual Greek Development Conference sponsored by the Intrafraternity Council of Northeast Missouri State University, while Epsilon Epsilon participated in a haunted house with Kappa Sigma fraternity. The event raised $1,000 for Big Brothers/Big Sisters.

Beta Beta was recognized during the Greek awards for donating the most to a philanthropy. Also, Bridget Troxel was named outstanding freshman, Tammie McWhirter was named outstanding sophomore and Lara Schmidt was named outstanding Greek woman.

Zeta Zeta Chapter entertained the residents of Warrensburg Manor with a Halloween program, and Chi Chi members volunteered as line judges for a day at the Special Olympics volleyball tournament. Phi Phi Chapter members visited a local nursing home every week to decorate rooms and play games with the residents.

Beta Gamma made monthly visits to a nursing home and participated in the clean-a-highway program; Beta Iota teamed with Phi Kappa Sigma and Kappa Alpha Psi to host the fourth annual 24-hour softball-a-thon for the Cystic Fibrosis Foundation; and Beta Kappa hosted a spaghetti dinner for local firefighters.

Beta Lambdas spent an afternoon providing tricks and treats for the residents of the Conway Human Development Center and raised money for the American Cancer Society.

Beta Mu participated in Central Elementary School's annual Halloween carnival, and Beta Nu members teetered for 24 hours at the chapter's annual teeter-for-tots event, which raised $2,000 to fund a holiday party for underprivileged children of Murray/Calloway County.

Beta Rho established an annual scholarship in memory of a member who died during a camping trip. Lisa Tamburrino was the first recipient of the Kathleen Callahan Love-for-a-Lifetime Scholarship.

Beta Pi adopted two underprivileged children for the holidays; Beta Upsilon members served as tabulators for the Special Olympics bowling tournament; Gamma Iota cleaned up an innercity playground and community center; and Gamma Mu painted a room in a senior citizen recreational facility.

Gamma Zeta started a Wednesday night Bible study class, and Gamma Xi, despite a fire that destroyed four members' apartment, visited a nursing home, participated in Special Olympics, held a retreat and raised money for the fire victims.

Gamma Omicron members volunteered for Special Olympics, served food at a local soup kitchen and raised money for someone with a brain tumor.

Gamma Rho members participated in the Monroe County AIDS walk; Gamma Omega raised money for Special Olympics through its volleyball tournament and collected gifts for needy children; and Delta Epsilon raised money for the American Cancer Society.

Delta Iota raised money for Special Olympics; Delta Kappa helped raise more than $1,000 for Lambda Chi Alpha's fund-raiser for Special Olympics; and Delta Nu-B, working with Sigma Chi, helped raise more than $1,000 for the Children's Miracle Network. Delta Nu-A participated in "Operation Brush-Up" by fixing up a local football stadium.



Gamma Rho Chapter members participating in an East Stroudsburg, Pa., walk to benefit AIDS are, from left: Dina Frank, Denise Bradshaw, Barb Gustis and Heather Zaorski.

Delta Rho was named NPC sorority of the year; Epsilon Alpha hosted a party for homeless children; Epsilon Gamma participated in the annual MADD kickoff and the "Take Back the Night" march; Epsilon Theta conducted a bowl-a-thon to raise money for the S. June Smith Center; Epsilon Kappa raised $1,200 for local charities through "penny wars"; and Epsilon Mu staged a food drive that benefited the Trenton soup kitchen.

Epsilon Xi donated supplies to the Berks County women's shelter and money to the S. June Smith Center; Epsilon Chi members dressed as ghouls and goblins in a haunted house to benefit a low-income housing area; and Epsilon Upsilon donated time to a senior citizen home by helping to set up the annual fall bazaar.

Zeta Alpha participated in kid's day at the John Q. Hammons Trade Center, and Zeta Beta helped organize the MIFCA/MAPCA regional conference on campus. Zeta Gamma raised the most money ever ($33,183) by a single organization during the university's phone-a-thon. The group was named outstanding Greek chapter on campus.

Zeta Delta members donated their time to the Northern Berkshire United Way by helping raise $1,000 from a soccer tournament; and Zeta Theta participated in the "any-way-you-can-a-thon" fund-raiser for the Muscular Dystrophy Association.

1996 to 1997

Dear Pearl:



Suzanne Kilgannon Preston, BI

My term as national president saw the end of a decade, a millennium and the first century of Alpha Sigma Alpha. Those four years in office were exhilarating as the national organization transformed itself to accommodate the needs of a more sophisticated membership and a more competitive marketplace.

From 1996 to 2000, Alpha Sigma Alpha reinvented itself and more clearly defined its place by declaring that every member makes a difference. This position statement and related promotional materials defined what it means to be an Alpha Sigma Alpha and set us apart from other Greek organizations. Since every member makes a difference was instituted, Alpha Sigma Alpha gained prestige and position on campus and within the Greek world.

The national councils of 1996-2000 directed many significant moves that helped Alpha Sigma Alpha grow. The move of national headquarters from Springfield, Mo., to Indianapolis May 18, 1998, allowed us to better recruit a professional staff to help us achieve our goals. Our staff grew, so we established distinct departments within our central office structure to provide quality service and response to collegiate chapters and alumnae.

Most significantly, national council evolved from a board that managed the daily work of the sorority to one that provides the vision and direction for our volunteers and staff to manage. For the first time, Alpha Sigma Alpha has a strategic plan that sets the agenda for the sorority based on where we see ourselves years down the road. We are now operating in a more proactive manner.

The evolution of our council was no easy task. We learned how to lead rather than manage and how to empower others in the volunteer and staff structure to take us there. Our direction is based firmly in the core values of the sorority. We have clearly articulated them and use these as the basis for all of our actions.

We kicked off our centennial celebration at the 2000 convention in Richmond. We traveled back to Virginia, the birthplace of Alpha Sigma Alpha, and provided our sisters with an opportunity to celebrate our past while dreaming of our future. It was an inspiring way to culminate two terms as national president and a fitting setting to pass on the torch undimmed.

It was my privilege and honor to lead the sorority through an incredible shift in the culture of Alpha Sigma Alpha, how we view ourselves, where we are in the marketplace and the way we function.

Suzanne Kilgannon, BI
National president, 1996-2000

Shades of the future

The Saddlebrook Resort near Tampa, Fla., hosted the 1996 national convention June 19-23. The theme was "Shades of the Future: A Vision of Excellence."

For the first time, 36 advisers came in a day early for a training program called Shades of Advising. National officers participated in a new officer orientation and officer transition Tuesday. The day ended with an appreciation dinner for officers and advisers.

President Kim Ramsey Meyer, BB, opened the convention Wednesday afternoon and introduced opening speaker Dr. Sharon Whittaker. The evening ended with a Southern barbecue, after which many members viewed the alligator in the lagoon just outside the dining room.

Thursday morning featured the Four-Star Chapter breakfast and the ΑΣΑ Foundation VIP donor breakfast. The first business meeting followed with introductions of all delegates, committee reports and the state of the sorority address. Workshops featured subjects such as management by committee, membership education, ethics, risk management, AlphaNet, motivation, due process, scholarship, rush, ΑΣΑ Foundation and The Phoenix. For the first time, attendees received a program book that included handouts from all workshops.

Lunch was held in the midst of the marketplace, where national officers and chapters set up booths to share information and explain various programs. Kizzy and Zigi, two Capuchin monkeys, were part of the entertainment, as were caricaturists and a balloon artist.

The afternoon presentation earned a standing ovation for T.J. Sullivan and Joel Goldman, who talked about friendship and AIDS.



The daughters and granddaughter of Hilda Anna Giraud, BZ, announced the endowment of a Founders' Memorial scholarship in her honor at the 1996 convention. They are, from left: Suzanne L. Hebert, BZ, Anna Florence Laird and Yvette Hebert Laird.

National council 1996-1998

President
Suzanne Kilgannon Preston, BI

Vice president of extension
Lori White Scott, EE

Vice president of collegians
Barbara Pennington Struble, ΔN

Vice president of alumnae
Debbie Sharp Craig, ZZ

Vice president of programs
Silvana Filippello Richardson, ΓΛ

Vice president of finance
Kim Ramsey Meyer, BB

Vice president of communications
Marianne Busch Bullock, BΘ

Special officers

NPC delegate
Diane Yencic James, HH

NPC first alternate delegate
Sidney Gremillion Allen, ΨΨ

Phoenix editor
Nancy I. Zander Reese, BY

Executive director
Lisa A. Tait, ΓH

The evening featured a wet but fun Alpha Olympics. Team members dodged rain showers to compete in a variety of games, including seated volleyball, toilet tissue relay, water balloon toss and an obstacle relay. Each team also prepared a cheer that was scored by a panel of sorority judges. The evening ended with a forum to discuss proposed bylaws changes.

Friday started with a continental breakfast and early morning workshops on ritual, AIDS, self-esteem, alumnae programming, advising, senior apathy, extension, public relations and children's literature.

Friday evening began with a reception honoring Emma Coleman Frost, ΠΠ, and Dr. S. June Smith, KK. June was unable to attend because she was recovering from a broken hip, but many wrote her notes, which were sent to her after convention.

After the memorial service, Mary Jane Kilgannon, mother of Suzanne Kilgannon Preston, BI, vice president of collegians, was initiated into Alpha Sigma Alpha.

The evening ended with the palm dinner, which included the scholarships and philanthropic awards. Special guests included Jim Steiner of Florida Special Olympics, Special Olympian Mike Shepard, Judy Bruner of Pasco County Special Olympics and Miss Virginia Amber Medlin, BI.

Saturday started off with the third and final business meeting, which included the election of officers. A version of Jeopardy was used to announce that the 1998 national convention would be in Dallas. The Foundation breakfast followed the meeting.

Finally, free time and sunshine at the same time: Afternoon activities included canoeing among the alligators and other wildlife, visits to Tarpon Springs, the aquarium or the Hyde Park shopping area and the ever-popular sunning by the pool.

That evening, the installation of officers was followed by a reception honoring the new national council. The awards banquet was a wonderful ending to the night, complete with slides introducing the award winners and the traditional slide show of the people and events of the convention.

On Sunday, after a continental breakfast and consecration service, the 271 attendees headed home, filled with new visions of excellence and five days of Alpha Sigma Alpha fellowship.

Foundation celebrates 10 years of service

All eyes were on the ΑΣΑ Foundation during convention as it marked 10 years of service to the sorority. Among other things, the Foundation announced that beginning in 1996, it would award all sorority scholarships.

In addition, the winter 1996 Phoenix detailed recognition categories for donors:

- Proud 100: Contributors who gave a cumulative or lifetime total of $1,000 or more to the Foundation by the centennial convention. This number grew to 32 with the addition of six new members from June 1, 1994, to May 31, 1995.
- Centennial Circle: Donors who contributed $500 in any given year before the centennial convention. There were 21 charter centennial donors in 1993-1994 and 10

centennial circle donors in 1994-1995.

- Gold-Star Chapters: Collegiate or alumnae chapters that gave $100 a year. There were 11 collegiate and eight alumnae Gold-Star Chapters in 1994-1995.
- New Alumnae Five-Star Circle: College seniors and new alumnae were invited to support the Foundation by pledging $250 over the first five years after graduation. The program began with 1995 graduates.
- Wilma Wilson Sharp Society: Donors who make arrangements through their estate plans for Alpha Sigma Alpha. This program began in 1996.



Members of the 1996-1998 national council are, seated from left: Suzanne Kilgannon Preston, BI, president; and Kim Ramsey Meyer, BB, vice president of finance. Standing from left: Debbie Sharp Craig, ZZ, vice president of alumnae; Silvana Filippello Richardson, ΓΛ, vice president of programs; Barbara Pennington Struble, ΔN, vice president of collegians; Marianne Busch Bullock, BΘ, vice president of communications; and Lori White Scott, EE, vice president of extension.

"Taking It Personally"

"Taking It Personally," the first major educational initiative funded by the Foundation, was unveiled at convention. The interactive video program, given to the sorority by the Foundation in celebration of its 10-year anniversary, encouraged members to examine their beliefs about the risks collegians faced in the 1990s.

Through the efforts of Silvana Filippello Richardson, ΓΛ, vice president of programs, Andrea Tunia, EI, director of collegiate chapter services, and Trudy Higgins, BΘ, national officers were scheduled to visit chapters to facilitate the program. "Taking It Personally" helped collegians challenge their decision-making skills, understand the importance of the support system provided by the sorority and face issues that affect them on campus.



Activities at the 1996 convention included Alpha Olympics. Under a big white tent, each team also prepared a cheer that was scored by a panel of sorority judges.

NPC declares "Year of the Scholar"

At the NPC annual meeting Oct. 25-27 in Dallas, more than 130 representatives from the 26-member groups gathered to explore "Windows of Opportunity."

Alpha Sigma Alpha's delegation consisted of Diane Yencic James, HH, delegate; Sidney Gremillion Allen, ΨΨ, first alternate; Lori White Scott, EE, vice president of extension; Suzanne Kilgannon Preston, BI, president; Lisa A. Tait, ΓH, executive director; Nancy I. Zander Reese, BY, Phoenix editor; and Barbara Lombrano Williamson, HH, housing chairman.

Chairman Jean Scott, Pi Beta Phi, presided over the meeting, which began with the adoption of a resolution proclaiming 1997 as the National Panhellenic Conference Year of the Scholar. With financial support from Phi Mu, the NPC academic excellence committee planned numerous activities to promote the resolution, involving both collegiate and alumnae Panhellenics.

Sorority presidents met separately to discuss campus concerns, in particular the increasing trend of campuses that are proposing standards of conduct/relationship statements/

accreditation processes for Greek organizations.

Barbara Bromberg, the attorney for NPC, advised the conference that members should be concerned about such proposals, because they threaten the rights of private organizations to operate independently. It was decided that members would draft a standard response letter to be sent to campuses when it's discovered that they are developing such documents.

"While we wish to work cooperatively with host institutions in holding our groups to the standards we espouse, we cannot allow entities outside of our own to govern our chapters," Suzanne wrote in her report on the meeting.

New colony

President Suzanne Kilgannon Preston, BI, colonized 33 women as the Moravian College Colony Oct. 30, 1996. Zeta Tau Alpha colonized at the same time on the small campus in Bethlehem, Pa.



Alumnae and collegians celebrating Beta Nu Chapter's 50th anniversary in October 1996 are, from left: Andi Green, Barbara McClure, Vivian Bell Outen and Kathy Story.

Beta Nu hits 50

To celebrate its 50th anniversary Oct. 4-6, 1996, Beta Nu Chapter held a reception at the house, marched in a parade, conducted the chapter anniversary service, attended the homecoming football game and held a dinner-dance at the Murray Women's Club to cap off the day.

Special guests included seven charter members, charter president Sara Rhodes Hinman, Foundation trustee Deborah Fields Dietrich, BN, and Suzanne Kilgannon Preston, BI, president.

The chapter was installed May 18, 1946, by president Wilma Wilson Sharp, ZZ.

Numbers speak volumes

The January 1997 issue of National Headquarters News, issued by executive director Lisa Tait, ΓH, and headquarters staff included several noteworthy statistics. Since the beginning of June 1996, staff:

- Processed 560 jewelry and certificate orders.
- Processed 123 special status requests.
- Sent 92 letters to chapters regarding leadership consultant visits.
- Processed 87 membership terminations.
- Completed 74 financial audits of collegiate chapters with IRS returns.
- Trained five leadership consultants.
- Staged one convention that drew more than 300 attendees.

New year, new image

The sorority kicked off the new year by gradually unveiling its new identity campaign and position statement "every member makes a difference."

Officially rolled out in the fall of 1997, the campaign included new rush materials,

an extension presentation, banners, a video, a new song, stationery and graphic standards.

Every collegiate and alumnae chapter received the new materials, developed by Richard Harrison Bailey/The Agency through extensive member interviews and surveys.

As part of the new image campaign, national council announced a new policy that spring regarding the use of the sorority name and letters: "In keeping with The Ritual of Alpha Sigma Alpha and in accordance with the national policy on human dignity, Alpha Sigma Alpha mandates that its names, letters or insignia cannot be uses in a negative or distasteful manner."



The sorority unveiled its new identity campaign and position statement "every member makes a difference" in the fall of 1997. The campaign included new rush materials, an extension presentation, banners, a video, a new song, stationery and graphic standards.

New trends

The February 1997 issue of the Interfraternity Bulletin, published by the National Interfraternity Foundation Inc., cited a survey done by UCLA's Higher Education Research Institute. The nation's largest annual survey of college freshmen portrayed a class that is more civic-minded, self-confident and supportive of a range of conservative social values than students have been in decades.

Article inspires pin day

Using the slogan "It's as simple as wearing your pin with pride," the National Panhellenic Conference urged all sorority women — collegians and alumnae — to wear their sorority badge or letters on March 3.

Among the materials used to promote the event was "A Simple Solution" by Nora Ten Broeck, BK, collegiate editor. The article appeared in the spring 1996 Phoenix. "By putting on my badge, I was able to tell at least 100 people about Alpha Sigma Alpha and Greek life," Nora wrote.

New technology

Having added e-mail capabilities the year before, national headquarters announced in May that the staff now had voice mail — including an automated attendant. And under construction that spring: the sorority's Web site, alphasigmaalpha.org. The St. Louis Alumnae Chapter held the distinction of having the first Web site among the alumnae groups.

Executive director Lisa Tait Longo, ΓH, also reported that the 1997-1998 leadership consultants would get laptop computers for the first time. They would be able to communicate via e-mail and show collegians how to get the most out of the ΑΣΑ Web site, among other benefits.

Zeta Nu installed at Moravian College

Zeta Nu Chapter was installed March 15, 1997, at Moravian College in Bethlehem, Pa. — the 121st chapter to be installed since the 1914 reorganization. Zeta Nu joined Alpha Sigma

And in the world ...

July 4, 1997

The U.S. spacecraft Pathfinder lands on Mars and transmits stunning images from the surface of the planet. Pathfinder releases a robot vehicle to explore the surface.

Tau and Zeta Tau Alpha national sororities and Sigma Theta Chi, a local sorority, in the Moravian Panhellenic.

The installation weekend attracted national officers, alumnae and numerous collegians from Nu Nu, Zeta Lambda, Gamma Rho and Epsilon Xi chapters. On Saturday, 39 women were initiated and the chapter was installed with advisers Mary Ann Williams, Alpha Xi Delta, and Alana Albas, ΔX.

The installation team consisted of Suzanne Kilgannon Preston, BI, president; Lori White Scott, EE, vice president of extension; Eleanor Borbas Williams, A, colonies chairman; Suzanne Withsosky Alfonso, NN, province VII director; Paula Cyrus Foreman, PP, Epsilon Kappa adviser; and leadership consultants Sharon Buscetta, ΔH, and Jill Whittenburg, BΓ.

Delta Sigma reinstalled

Delta Sigma Chapter at Saginaw Valley State University in Saginaw, Mich., was reinstalled with the initiation of 32 collegians and one alumna on April 5, 1997.

Delta Sigma initially was installed at Saginaw Valley in 1980; national council placed the chapter on inactive status in 1981. The other three national sororities on campus also disbanded. Alpha Sigma Alpha was the first to return to the school. Nineteen women received the Phoenix degree in April 1996 through the efforts of Alicia Rowe, daughter of Josephine Rowe, BΘ.



Delta Kappa Chapter celebrated its 25th anniversary in 1997. Charter members at the event are, from left: Lana Gee Bunner, Diane Schroeder Marheine, Rita Johnson Reynolds and Mary Schapker Musick.

The installation team consisted of Marianne Busch Bullock, BΘ, vice president of communications; Barbara Pennington Struble, ΔN, vice president of collegians; Eleanor Borbas Williams, A, colonies chairman; Joanne Burroughs Zabaldo, BΘ, region III director; Tricia C. Sanok, ΔN, province XIV director; and Marna L. Ridenour, AA, leadership consultant.

More than 35 collegians from Beta Theta, Delta Nu-A and B and Gamma Mu attended the installation.

New colonies

Sharon Buscetta, ΔH, leadership consultant, and Michelle Wile, EΛ, colony development director, colonized 38 women at Muskingum College in New Concord, Ohio, April 12, 1997.

Patti Balwanz, BΣ, leadership consultant, and Kathleen Collopy Miller, AΓ, colony development director, colonized 25 women at the University of Southern Colorado in Pueblo Sept. 19, 1997.

Chapters celebrate, reunite

Beta Pi Chapter marked its 50th anniversary in April. The weekend event featured a reception and the chapter's annual Crimson Ball. Special guests included Dr. Rosemary Carucci Goss, BΠ, past national president and current chairman of the ΑΣΑ Foundation, and charter member Mary Dolinger Thorne.

Delta Iota, University of Delaware, Newark, Del., noted its 25th anniversary April 22, and Epsilon Kappa, Millersville University in Pennsylvania, marked 10 years on campus April 12.

Delta Kappa Chapter celebrated its 25th anniversary April 26. The two-day event,

planned by the Southwestern Indiana Alumnae Chapter, included a reception, luncheon and campus tour. Lori Scott White, EE, vice president of extension, was guest speaker. Alpha Theta Chi local was installed at Indiana State University-Evansville (now known as the University of Southern Indiana) May 6, 1972.

Gamma Omicron Chapter at Clarion University in Pennsylvania celebrated its 30th year on campus in May, as did Gamma Pi in October. Gamma Pi held a dinner and a picnic and attended the homecoming football game at Missouri Valley College in Marshall. Eleven of the 12 queen candidates were chapter members, and chapter president Becci Hunholz was crowned homecoming queen.

In July, 55 Beta Kappa alumnae from the 1960s went "home to Macomb." They represented nearly every pledge class of the decade. For some, it was the first time they'd been in contact for nearly 30 years. Alpha Beta alumnae — also from the '60s — met in August for a reunion in Kansas City. The event drew 49 women. Guest speaker was Dr. Linda Moore, AB, a psychologist and author. Eleven Beta Zetas from the 1960s reunited during the University of Southern Louisiana homecoming in Lafayette.



Beta Zetas attending homecoming 1997 at the University of Southern Louisiana in Lafayette are, from left: Suzanne L. Hebert, Kay Roane Heining, Janice Chatelain Sorenson, Sandra Lawson DeWitt, Mary Margaret Guillotte Comeaux, Kathy Barnes Hitt, Gayle Harmon, Katie Landry, Mary Nezzio Smith, Nunie Roque Falcon and Karren Cantelli Ryder.

Beta Sigma at Southwest Missouri State University in Springfield marked its 50th anniversary Nov. 15, 1997. Alumnae came from as far away as California and the Carolinas to be entertained by collegians, who performed skits and sang songs from different decades. Guest speaker was Suzanne Kilgannon Preston, BI, and charter member Carolee Whittaker Hutcheson. The chapter was installed Nov. 1, 1947, by president Wilma Wilson Sharp, ZZ.

Phoenix tackles binge drinking

The spring 1997 Phoenix addressed the issue of binge drinking in an article by collegiate editor Nora Ten Broeck, BK. A Harvard School of Public Health study revealed that sorority members were nearly twice as likely to be binge drinkers compared with other female college students. A binge is defined as four or more drinks in a row, one or more times during a two-week period.

The article included Alpha Sigma Alpha's national policy on alcohol: "In its continuing effort to eliminate alcohol abuse, Alpha Sigma Alpha mandates that no alcoholic beverages may be purchased with sorority funds or served or stored in Alpha Sigma Alpha housing.

"Alpha Sigma Alpha requires that each chapter abides by federal, state and local laws and university regulations governing alcohol consumption. Each chapter is required to conduct at least one alcohol awareness program per year. The national council encourages all members to adhere to the concepts of responsible drinking."

Tuition continues to rise

The Interfraternity Bulletin, published by the National Interfraternity Foundation Inc., noted in its December 1996 issue that the cost of college went up again that fall. Tuition

and fees for undergraduates rose 5 percent, according to the College Board. That rate had been consistent for the past four years and was higher than the rate of inflation.

Tuition and fees at four-year public schools was about $2,966 for in-state students and $4,738 for those from out of state. Average annual tuition at private universities was $12,823, according to the bulletin.

An item in that same issue noted that as baby boomers age and the work force changes, more and more Americans over age 40 were going to college. Just 477,000 people older than 40 were in college in 1970. By 1993, that number had more than tripled, to 1.6 million, according to a study done by the Education Resources Institute.

Two-thirds of the older students were women, and some had returned to school after a divorce or after their children got older, giving them time to develop a career. Still others were looking for a career change or were trying to keep up with the increasingly competitive marketplace.

Alumnae fill their days

The Fort Lauderdale alumnae learned the new sorority song "Every Member Makes a Difference" during a boat ride in March 1997. Chicago West Suburban alumnae initiated Sandra Jarzombek Sartore, ΒΠ, at the May meeting, while the Hattiesburg Alumnae Chapter toured the renovated Aubrey K. Lucas administration building on the campus of the University of Southern Mississippi.

The Denver alumnae focused on giving in 1997: Chapter members donated more than 5,000 hours in volunteer work. Linda Cornish, BB, donated more than 400 of those hours. The Cincinnati alumnae visited the One Way Farm, a temporary shelter for abused, abandoned or neglected teens. The chapter later decided to adopt the shelter as its philanthropic project.

The Greater Rochester Area alumnae held its first meeting at the home of Sharon Sterner, ΓΙ. The Dallas Alumnae Chapter celebrated summer with an annual pool party at the home of Debbie Sharp Craig, ZZ. National president Suzanne Kilgannon Preston, BI, and members of the long-range planning committee joined the chapter.

St. Louis alumnae focused on helping Lindenwood University Colony become a chapter; the group was installed as Zeta Xi Chapter March 21, 1998. Kansas City alumnae kicked off the 1997-98 year with Zeta Eta Chapter with a luncheon and meeting at Rockhurst College.

The Washington, D.C., Alumnae Chapter welcomed home Cretia Rowlette, ΦΦ, at its annual fall potluck. Cretia had recently returned from working for the Peace Corps in the Ukraine.

The Greater Boston alumnae joined members of the Boston Alumnae Panhellenic in the Walk for Breast Cancer in October, while the San Diego alumnae celebrated Founders' Day at Anthony's Fish Grotto in La Mesa. The Windy City Alumnae Chapter sponsored a Founders' Day celebration at Bread With Appeal.

Suburban Detroit alumnae held a "craftpollooza" to celebrate the spirit of St. Valentine's Day. Members made decorative roses and gave them to a local nursing home to enjoy for

the holiday. Buffalo alumnae celebrated Founders' Day with a luncheon at the prestigious Buffalo Club and heard a speaker discuss "The Changing Face of the Buffalo Neighborhood." Tampa Bay alumnae celebrated the 90th birthday of Emma Coleman Frost, ΠΠ, on Jan. 31. Em had been an active member of the sorority for 75 years and a member of the Tampa Bay group since 1968.

Delaware Valley alumnae met at the home of Frances Sommers Dougherty, ΠΠ, to create seasonal decorations; Muskogee alumnae assisted Beta Gamma Chapter with fall rush; and Chicago West Suburban alumnae held a silent auction at the home of Susan James Legg, XX. The group raised more than $100 for philanthropic projects.

On Founders' Day the Dayton alumnae joined Alpha Alpha Chapter, the Muskingum Colony and the Cincinnati alumnae at Miami University for a buffet. In December, Richmond alumnae recognized Panhellenic delegate Dee Dee Francis, BE, for best attendance at Richmond Panhellenic meetings.



The Greater Boston Alumnae Chapter celebrated its 75th anniversary at a Founders' Day luncheon in 1996 with members of Epsilon Omega Chapter, Bentley College, Waltham, Mass. Front row, from left: Marianella Avendano,EΩ, Janet Conroy, BΠ, Debra Colvin, AA, Lurdes Santos, EΩ, and Danielle Bertrand, EΩ. Middle from left: Sydney Martin, BZ, Melissa DiFiore, EΩ, Amy Fritz, EΩ, Suzanne Parks, EΩ, and Jessie Wang, EΩ. Back from left: Gina Nagy, EΞ, Kerri Harris, EΩ, Leigh Astheimer-Hutchinson, EΨ, Mary McGuire,NN, Kerri Smith, EΩ, Marcy Smolow, EΩ, Lucy Metzger Osborne, EΩ, Jeanette Cross, EΩ, Lori Giordano, EΩ, Michelle Fries Starr, AA, and Elizabeth Below-Hartigan, EΩ.

Maryville alumnae and Phi Phi Chapter honored mother patroness Dr. Ann Cowan Rowlette, ΦΦ, and presented the Ruth Jean Price award to Phi Phi member Jennifer Knotts. Stephanie Russell Neal, BZ, was named 1996 teacher of the year at E.A. Jones School in Stafford, Texas, where she taught first grade and the gifted and talented. During its 89th annual awards brunch, the Denver Area Alumnae Panhellenic named Ellen Funk Morris, BΛ, its woman of the year for 1996.

Dr. Rosemary Carucci Goss, BΠ, became the first named professor for Virginia Tech's residential property management bachelor's degree program, the first and only such program in the country. She also was promoted to full professor. Clara Jane Hines Billig, BI, received the National Alumni Association Outstanding Service award for service to Radford University. Kathy Radtke Akey, ΓB, was named Wisconsin Teacher of the Year for 1996.

Rebecca Gorman Downing, HH, received the Golden Apple award from the Olathe School District in Kansas for her service to education. Laura Swanson, BK, was appointed to the Western Illinois University Alumni Council for a three-year term. Cheryl Simon Wright, ΓH, completed 27 months of service as a Peace Corps volunteer in Guatemala, where she lived and worked as a small-business development volunteer in a Mayan Indian village.

Anne M. Ferguson, BZ, a professor at Southeastern Louisiana University, received the school's most prestigious honor, the President's Award for Excellence in Service. She headed the college of basic studies' junior division. Silvana Filippello Richardson, ΓΛ, received the 1997 Outstanding Teacher award from Viterbo College in LaCrosse, Wis., where she had been associate professor of nursing since 1991. Silvana was appointed dean of the school of nursing in July 1997.

Chairman of membership education Maria Malayter, XX, was the guest of honor at the Great Lakes Naval Training Center Recruit Review. Maria was a project manager of a three-

day life-skills and personal empowerment program to military personnel at Great Lakes.

The summer 1998 Phoenix also put the spotlight on Sister May Lelia, formerly Debbie McCollough, BΛ, a Carmelite Sister of the Divine Heart of Jesus in St. Louis; and Helen Herbst Lawson, PP, who had been active in the Ashland, Ky., community for many years.


Helen Herbst Lawson, PP

The presentation of Janette J. O'Toole, HH, titled "Creating a Picture of Your Ideal Student Affairs Job," was named best graduate presentation of the Kansas Student Personnel Conference. Tina Chasteen Stillwell, BΣ, received the Community Service award from Southwest Missouri State University. She was the director of the SMSU news service office.

1997 to 1998

400 attend LDIs

Four Emma Coleman Frost Leadership Development Institutes were held across the country June 20-22 in Springfield, Mo.; June 27-29 in Chicago; June 27-29 in Baltimore; and July 25-27 in Hazelton, Pa.

Under the supervision of Silvana Filippello Richardson, ΓΛ, vice president of programs, and Andrea Jude Tunia, EI, former director of collegiate chapter services, sessions were designed to help collegians learn more about themselves as leaders, communicators, organizers and team builders. Ten women from each of the sorority's 74 chapters and colonies attended one of the four institutes.

Participants also were introduced to the new image materials and the new and improved collegiate officer structure and manual. The new structure focused on committee work and decision making rather than trying to settle issues during chapter meetings.

The 400 collegians raised $3,400 for the Foundation, and challenged the national officers to top that during their retreat in September.

... And they did

The second national officer retreat was held Sept. 12-14, 1997, in St. Louis, at the Embassy Suites Hotel. Officers set goals, learned about the new council priorities — including more emphasis on alumnae programs — and pledged $8,000 to the Foundation.

Helen Selvage Noblitt dies

Helen Selvage Noblitt, XX, composer of the "Hymn to Alpha Sigma Alpha," died Oct. 2, 1997, at age 92. At the time of her death, Htelen lived in Fort Myers, Fla. She graduated from Teachers College of Indianapolis (which later became Butler University) and was a charter member of the early Chi Chi Chapter.

Helen was the oldest member of the Broadway United Methodist Church and a member of its senior choir, teacher and superintendent of the Sunday school and president of the Martha Circle. Helen was the widow of Dr. William F. Noblitt and was survived by her daughter Quinta West. For more on Helen Noblitt, see page 329.

Council closes Gamma Xi

On Oct. 14, 1997, national council announced that it had closed Gamma Xi Chapter at Slippery Rock University because of violations of national policies. The chapter was installed April 30, 1966.

New alumnae chapters

On a brighter note, three alumnae groups were installed during the academic year: Muskogee, Okla., was chartered in spring 1997; Jackson Purchase was rechartered in fall 1997; and San Antonio was reorganized in 1998.



Charter members of the Muskogee Alumnae Chapter, installed in May 1996, are, seated from left (all ΒΓ): Sue Chapman, Cindy Ullrich, Rebecca Smith Gore and Ronda Smith Reed. Standing from left: Jill Whittenburg, Angie Weeks Booth, Jennifer Black, Joan Murray and Sandy Foltz Leatherman.

NPC celebrates success

The 55th biennial session of the National Panhellenic Conference convened at the Waterside Marriott in Norfolk, Va., Oct. 16-19, 1997.

The Alpha Sigma Alpha delegation consisted of Suzanne Kilgannon Preston, BI, president; Sidney Gremillion Allen, ΨΨ, first alternate; Diane Yencic James, HH, delegate; Lori White Scott, EE, vice president of extension; Lynne Rachal Chambers, A; Barbara Lombrano Williamson, HH, housing chairman; Nancy I. Zander Reese, BY, Phoenix editor; Barbara Pennington Struble, ΔN, vice president of collegians; and Lisa Tait Longo, ΓH, executive director.

Attendees celebrated the centennials of Alpha Omicron Pi and Kappa Delta, the 50th anniversary of Alpha Sigma Alpha and seven other groups joining NPC, and Sidney's completing 20 years of service as the sorority's NPC delegate in 1998.

Alpha Sigma Alpha hosted a reception for Sidney and presented a contribution to NPC in her honor, to be used to publish the first NPC history. Sidney had served as historian and was helping to edit this publication.

NPC chairman Jean Wirtha Scott, Pi Beta Phi, spoke of the "incredible journey" of the past biennium. Highlights include:

- 50 college Panhellenics accepted the challenge to raise their all-sorority GPA by 0.1 each term.
- "Something of Value," the values-based risk management program, was presented on six campuses and at three regional conferences.
- $6 million was given by NPC-member group foundations to various causes over a three-year period.
- Membership in the 26 NPC groups increased by almost 2,000 over the preceding year.
- Collegians and alumnae demonstrated pride in membership by wearing badges or other emblems on "Wear Your Badge Day" March 3, 1997.

Greeks tackle substance-free housing

In early December several sorority members attended the annual meeting of the National Interfraternity Conference/Association of Fraternity Advisers in San Francisco.

The Alpha Sigma Alpha delegation consisted of Suzanne Kilgannon Preston, BI, president; Barbara Pennington Struble, ΔN, vice president of collegians; Diane Yencic James, HH, NPC delegate; Marna Ridenour, AA, headquarters staff member; and Lisa Tait Longo, ΓH, executive director.

Two major topics topped the agenda: substance-free housing and the continued Greek research initiative. The substance-free housing issue hit the spotlight last spring when Sigma Nu and Phi Delta Theta fraternities announced that their chapter housing would be substance-free by 2000. Since then, Phi Gamma Delta and Triangle (which had been substance-free for many years) joined the initiative.

Conference attendees also received the preliminary report on the second phase of the Greek research initiative sponsored by NIC and NPC. The report showed that Greek women definitely benefit from their membership in sororities.

National headquarters to move

As a result of the long-range planning survey conducted in 1996 and further study by the committee and the national council, the council voted Dec. 17, 1997, to move the sorority's national headquarters to Indianapolis.

Wrote Linda Bonine Rogers, ΔI, long-range planning committee chairman, in the winter 1998 Phoenix, the recommendation was one of the most significant generated by the committee. The committee was responsible for providing an ongoing evaluation of the present direction and future needs of the sorority and promoting knowledge of the sorority's long-range plan among the membership.

The sorority chose Indianapolis because it offered the greatest potential to improve services to members. "Its location allows us to stay close to a large portion of our membership base," explained Suzanne Kilgannon Preston, BI, president. "Indianapolis is the center for the Greek industry with the highest concentration of national sororities and fraternities headquartered there."

The article went on to detail other recommendations the committee made for national council to consider, in order of priority: the need for the mission statement to be promoted to the membership, and several points about membership services, programming, extension, finance, organizational structure and the Foundation.

The survey was sent to 2,100 collegians (46 percent responded); 1,600 alumnae (10 percent responded); 250 current and former national officers (36 percent responded); and 26,000 in The Phoenix (0.5 percent responded); for a total response rate (without The Phoenix) of 31 percent.

New colony in San Antonio

An interest group that brought the first national sorority on campus was installed as the

University of the Incarnate Word Colony in San Antonio, Texas. The women were colonized Jan. 11, 1998, by colony development director Tracy Neff, BΘ, and colony adviser Nancy Szalwinski, BΔ.

Four chapters installed in two months

Zeta Xi Chapter was installed March 21, 1998, at Lindenwood University in St. Charles, Mo. The chapter began as local sorority Nu Sigma Sigma and went through the Phoenix degree in January 1996. The group is the second national sorority on campus.

The installation team consisted of Suzanne Kilgannon Preston, BI, president; Eleanor Borbas Williams, A, colonies chairman; Patti Balwanz, BΣ, leadership consultant; Christina Schmidt Reiss, BΣ, province XVIII director; Angela Schaefer Moskal, BΣ, province XV director; and Marna Ridenour, AA, interim director of collegiate chapter services

Zeta Omicron Chapter was installed March 28, 1998, at Muskingum College in New Concord, Ohio. The installation team consisted of Suzanne Kilgannon Preston, BI, president; Eleanor Borbas Williams, A, colonies chairman; Michelle Dohey Wile, EΛ, province V director; Leslie Maxwell Ziringer, ΓH, Foundation secretary; Laura Gadbau Laclede, A, Alpha Alpha Chapter adviser; and Shannon R. Priddy, AB, leadership consultant.

Guests included Alpha Alpha Chapter members and alumnae from Columbus, Ohio, and the surrounding area. Among them was Doris Feeley Lawson, PP, who attended the 1930 convention when Wilma Wilson Sharp, ZZ, was first elected national president.

Zeta Pi Chapter at the University of Southern Colorado in Pueblo was installed April 18, 1998. The chapter started as a local interest group and went through the Phoenix degree in September 1997. Alpha Sigma Alpha is the first sorority on campus.

The installation team consisted of Suzanne Kilgannon Preston, BI, president; Lori White Scott, EE, vice president of extension; Kim Ramsey Meyer, BB, vice president of finance; Patti Balwanz, BΣ, leadership consultant; Kendy Clark Blake, BB, province XXIII director; Kathleen Miller, AΓ, colony development director; and Allison Santos, BB, membership and rush adviser. After an entire day of excitement, the only thing that could top the exhilaration of receiving the chapter charter from Suzanne Preston was watching her dance the macarena.

Zeta Rho Chapter was installed May 9, 1998, at the University of West Alabama in Livingston. The weekend kicked off Friday evening with a get-acquainted party for the installation team: Suzanne Kilgannon Preston, BI, president; Eleanor Borbas Williams, A, colonies chairman; Dolly Purvis Loyd, BΔ, colony development director; Cindy Kelley, BΠ, province XIII director; and leadership consultants Shannon Steele Kirwan, EΓ; and Tara Marr, HH. Gamma Zeta Chapter and leadership consultant Brenda Findley, HH, assisted with the ceremonies.

HQ moves to Indianapolis

National headquarters moved from Springfield, Mo., to temporary office space in Indianapolis May 18, 1998. The decision to look for a new facility came as a result of the 1997 long-range planning survey of the membership.

And in the world ...

1998

An estimated 76 million viewers watch the last episode of the television series "Sienfeld."

National council 1998-2000

President
Suzanne Kilgannon Preston, BI

Vice president of extension
Lori White Scott, EE

Vice president of collegians
Barbara Pennington Struble, ΔN

Vice president of alumnae
Debbie Sharp Craig, ZZ

Vice president of programs
Marianne Busch Bullock, BΘ

Vice president of finance
Barbara Lombrano Williamson, HH

Vice president of communications
Dolly Purvis Loyd, BΔ

Special officers

NPC delegate
Diane Yencic James, HH

NPC first alternate delegate
Lynne Rachal Chambers, A

Phoenix editor
Nancy I. Zander Reese, BY

Executive director
Lisa Tait Longo, ΓH

Survey results strongly indicated that staff, facility and technology needs had outgrown the big old house at 1201 East Walnut in Springfield. Over the past several years the sorority had grown greatly. The staff had increased to seven full-time positions and needed more computer and telephone lines, parking and storage.

The spring 1998 Phoenix featured a Q&A interview about the decision to move with president Suzanne Kilgannon Preston, BI, and Linda Bonine Rogers, ΔI, long-range planning committee chairman. The long-term goal, Suzanne explained, was to buy or build a facility in Indianapolis. The sorority also considered St. Louis and other sites in Springfield. National council met in Indianapolis Aug. 15-17 and hosted a reception for Indiana alumnae at the new office space on Aug. 16. More than 40 members came from as far as Evansville, Terre Haute and South Bend.

March 26, 1998

My dear, dear, precious sorority sisters:

Though I will not be present physically at the farewell reception in our East Walnut [Street] national headquarters, you may be sure I will be there in spirit.

I remember well the happy occasion the day we dedicated the building. And I recall many decisions we have made, sitting around the Council table, charting our future while Wilma Sharp smiled upon us from her portrait gracing one wall of the room. And now, the future we were charting, over 30 years ago, is the present!

And it is time for us to move on to more accommodating facilities and to keep charting our future into the next century.

How proud of all of you I am — national officers, staff, loyal, dedicated alumnae, collegians, new initiates.

My very special wish is that our splendid sisterhood will continue to grow spiritually, intellectually, lovingly, and through our thoughts, words and deeds, will effect a truly positive influence on all our society.

May God bless each one of you and keep you in the palm of his hand, forever.

Lovingly always in Alpha Sigma Alpha,
Sidney M. Gremillion Allen
Psi Psi, 1939

1998 to 1999

Making a difference Texas style

"Howdy y'all!" said Suzanne Kilgannon Preston, BI, as she welcomed everyone to the 1998 national convention in Irving, Texas, July 2-6. Saying everyone would celebrate "making a difference Texas style," Suzanne kicked off the convention with a philanthropic presentation to Irving Together, a program for disadvantaged youths.

Representatives of Irving To-gether and several local children accepted the many gifts of

toys and books members brought to convention. Speaker LilyB Moskal, BZ, then spoke at a general session about achieving the potential within.

Donning Western gear, attendees then took a bus to the Circle R Ranch, where they participated in line dancing, horseback riding, hay rides, roping horses, a barbecue dinner and a rodeo. Friday morning national council hosted the Four-Star Chapter breakfast for collegians, alumnae, advisers and province directors from those chapters. Each outstanding chapter was recognized for its achievements in the past year.

At the first business meeting, Sidney Gremillion Allen, ΨΨ, was recognized for her lifetime contributions to the sorority. Irving Mayor Morris Parrish declared the day "Sidney Allen Day" and provided her with a key to the city and an official proclamation. Sidney also was presented with an American flag that had been flown over the U.S. Capitol on Hermes Day by her congressional representative.

After the meeting, delegates made their way to a variety of workshops and gathered for the convention photo outside the hotel.

The palm dinner followed a memorial service and initiation. During the dinner various chapter philanthropic projects, accomplishments of the S. June Smith Center and the work of Special Olympics were highlighted. Sorority scholarships were awarded for graduate and undergraduate work.

July 4 was red, white and blue day and was highlighted by the Marketplace, which provided an afternoon to learn more about Alpha Sigma Alpha and to have fun. Activities included a red, white and blue costume contest, games, prizes, tarot card readers and sketch artists. Later that evening, a Texas-sized fireworks display entertained thousands of people who came to Irving for the evening.

The Foundation breakfast opened Sunday with the theme of "Every dollar makes a difference." Attendees heard an update on the ΑΣΑ Foundation and saw donors recognized. Later, Maureen G. Mulvaney, better known as MGM, provided a humorous and inspirational message about stress management during a general session. The highlight of convention came Sunday evening with the installation of officers and the awards banquet. Attendees also saw a preview of the sorority's centennial convention in Richmond, Va., in the year 2000.



Members of the 1998-2000 national council are, from left, Lori White Scott, ΕΕ, vice president of extension; Barbara Lombrano Williamson, ΗΗ, vice president of finance; Marianne Busch Bullock, ΒΘ, vice president of programs; Suzanne Kilgannon Preston, ΒΙ, president; Dolly Purvis Loyd, ΒΔ, vice president of communications; Barbara Pennington Struble, ΔΝ, vice president of collegians; and Debbie Sharp Craig, ΖΖ, vice president of alumnae.

Members make a difference by giving

"Each year the achievements of the Alpha Sigma Alpha Foundation surpass the previous year," wrote Dr. Rosemary Carucci Goss, ΒΠ, in the summer 1998 Phoenix, "because committed donors make a concerted effort to ensure the future of Alpha Sigma Alpha by making generous contributions to the Foundation."

Rosemary, Foundation chairman, went on to note that during the past biennium, the Foundation had, among other things:

- Awarded more than 20 scholarships.

- Provided educational programming to collegiate chapters such as the risk management video "Taking It Personally."
- Provided almost $20,000 to support the S. June Smith Center.
- Provided major support for educational programming at the Emma Coleman Frost Leadership Development Institutes.
- Supported Special Olympics.



Initiated at the 1998 convention are, seated from left: Adoneca Harrison-Fortier, Mary Watson, Shannon Haggard Kelly and Dana Nieto Frisbie. Behind them are their sponsors, from left: Marianne Busch Bullock, BΘ; Kelly Augustyniak, ΔΥ; Tanya Trumbla, ΔΥ; Betty Yount Gardner, BΛ; and Dana Glover, BΓ.



Initiated by Tampa Bay Alumnae in November 1996 are, back, second from left, Beatrice McKinley and back, third from left, Doris McGahey. Sponsors are Ethel Schutt Peterson, ΠΠ, back left; Emma Coleman Frost, ΠΠ, right; and Sally Weyeler Constantinou, XX, front.

Rosemary also announced an endowed Founders' Memorial scholarship in honor of Hilda Anna Giraud, BZ, by her daughters Yvette Laird and Suzanne Hebert, BZ (who also endowed a scholarship in 1995), and granddaughter Anna Laird.

Hilda worked closely with Helen Corey, KK, on the 1955 Biloxi convention and held the office of national alumnae organizer. She also was active in developing the New Orleans Alumnae Panhellenic. The first Hilda Anna Giraud Endowed Founders' Memorial scholarship was presented at the 1998 convention, as was the first S. June Smith Endowed Founders' Memorial scholarship. For more on Hilda Giraud, see p. 321.

Alumnae initiates on the rise

Convention 1998 was memorable for every member who attended, but perhaps especially so for those who were initiated in Dallas. The four joined three other women initiated as alumnae during the biennium, who range in age from 23 to 93.

Dallas initiates were Adoneca Harrison-Fortier, sponsored by Marianne Busch Bullock, BΘ; Shannon Haggard Kelly, sponsored by Betty Yount Gardner, BΛ; Dana Nieto Frisbie, sponsored by Dana Glover, BΓ; and Mary Watson, sponsored by Tanya Trumbla, ΔΥ, and Kelly Augustyniak, ΔΥ.

A year and a half earlier, Beatrice (Babs) McKinley and Doris McGahey were initiated at the Tampa Bay Alumnae Chapter Founders' Day ceremony Nov. 16, 1996.

Both women became involved with the Tampa Bay group through their mutual friend Emma Coleman Frost, ΠΠ. Babs was sponsored by Em and Ethel Schutt Peterson, ΠΠ. Doris was sponsored by Sally Weyeler Constantinou, XX.

And Nov. 22, 1997, Beta Theta initiated chapter adviser Darby Gwisdala. At the time, Darby was special assistant to the provost and vice president for academic affairs at Central Michigan University.

Campaign, Web site win awards

The "every member makes a difference" program was given the Total Communications award for best overall campaign at the College Fraternity Editors Association convention in July. Along with the award came a $2,000 scholarship that was earmarked to be used to enhance the sorority's communication program and train staff.

The sorority's Web site, alphasigmaalpha.org, also placed first in its category for best design and ease of navigation. The sorority won the award a second time at the CFEA meeting in 2000.



Members of the long-range planning committee, after their presentation in Dallas on the move of national headquarters to Indianapolis, are, from left: Suzanne Kilgannon Preston, BI; Joanne Burroughs Zabaldo, BΘ; Barbara Lombrano Williamson, HH; Mary Sidhu Pittman, EB, incoming chairman; and Linda Bonine Rogers, ΔI, outgoing chairman.

Sorority joins FIPG

Executive director Lisa Tait Longo, ΓH, announced in October that the sorority had joined Fraternal Insurance Purchasing Group Inc., a consortium of fraternities and sororities that provide leadership in developing policy and education about risk management.

FIPG members agree to adopt its risk management policies, self-police their memberships, educate members about the policy and to reduce the organization's exposure to claims.

The ABCs of NPC

The 1998 interim session of the National Panhellenic Conference was held in Dallas Oct. 16-18 with the theme "The ABCs NPC/Back to the Basics."

The Alpha Sigma Alpha delegation consisted of Diane Yencic James, HH, delegate; Lynne Rachal Chambers, A, first alternate; Lori White Scott, EE, vice president of extension; Suzanne Kilgannon Preston, BI, president; Lisa Tait Longo, ΓH, executive director; Nancy I. Zander Reese, BY, Phoenix editor; and Barbara Lombrano Williamson, HH, vice president of finance.



ΑΣΑ Foundation secretary Leslie Maxwell Ziringer, ΓH, left, and Marketplace chairman Jennifer L. Richard, ΕΦ, show their patriotic sides during convention 1998 in Dallas.

The NPC unanimous agreements, which have now increased from seven to nine, were the primary focus of the meeting. The two new sections address judicial procedures and extension. Two areas that had special relevance for college Panhellenics were changes in terminology and the changes made to the document that women sign to express their preference in joining a sorority. Terminology changes were:

Rush: now called membership recruitment

Rushee: potential member

Parties: events

Pledge: new member

Preference card: formal membership recruitment acceptance

COB (continuous open bidding) *card*: COB acceptance

It's worth noting that Alpha Sigma Alpha started calling "pledges" new members after "The Encounter: A Lifetime Membership Program" was unveiled at the 1994 convention.

And in the world ...

Dec. 19, 1998

President William Jefferson Clinton becomes the second president in the history of the United States to be impeached.

Two groups colonized, three chapters closed

An interest group of 35 women became the Lynchburg College Colony Oct. 25, 1998. Alpha Beta Chi, a local sorority of 31 women at Grand Valley State University, became the Grand Valley Colony Nov. 1. Both groups worked toward chapter installation under the sorority's new 12-week colony program.

National council announced in December that three chapters were closed during the fall. Epsilon Omega at Bentley College, Mass., and Epsilon Xi at Kutztown University, Pa., both requested closure because of changing campus climates and extremely low membership. Epsilon Omega was installed Nov. 7, 1992; Epsilon Xi was installed April 8, 1989.

Gamma Omicron Chapter at Clarion University in Pennsylvania was closed because of continued violations of national policies. The chapter was installed May 6, 1967.

On a related note, national council also announced it had put several chapters on probation for violating the sorority's hazing and alcohol policies.



Collegiate and alumnae members celebrated Phi Phi Chapter's 70th anniversary in 1998, including, seated from left: LaVona Stalcup Reid, Iola Argo Officer and Amy Miller. Standing from left: Andi Dettman, Jenny Fahlstrom and Diana Cooke.

Classroom dedicated to Alpha Sigma Alpha

In late October the S. June Smith Center in Lancaster, Pa., dedicated a classroom to the sorority in honor of its significant contributions over the years.

Attending the dedication ceremony were Suzanne Kilgannon Preston, BI, president; Foundation trustees Rosemary Carucci Goss, BΠ, and Leslie Maxwell Ziringer, ΓH; Paula Cyrus Foreman, PP, S. June Smith Center liaison; and Lisa Tait Longo, ΓH, Foundation development director. The ΑΣΑ Foundation presented a check of nearly $13,000 to the center from contributions the previous academic year.

Zeta Sigma installed

Zeta Sigma Chapter at the University of the Incarnate Word in San Antonio, Texas, was installed Nov. 21, 1998. Before becoming a colony, the women began an interest group to bring the first national sorority on campus. The women were colonized Jan. 11, 1998.

The installation team consisted of Suzanne Kilgannon Preston, BI, president; Eleanor Borbas Williams, A, installing officer; Cindy Kelley, BΠ, colonies chairman; Dana Glover, BΓ, province XXIV director; Krystal Geyer, ΓP, former leadership consultant; and Jen Reisner, ΓM, leadership consultant. Collegians from Delta Upsilon Chapter and alumnae from the Houston, Dallas and San Antonio alumnae chapters served as sponsors for the women. Sidney Gremillion Allen, ΨΨ, past NPC chairman, was the guest speaker at the installation banquet.

Helen Corey, Em Frost die

The sorority mourned the deaths of two beloved members during the winter: Helen L. Corey, KK, died Dec. 30, 1998, at age 94, and Emma Coleman Frost, ΠΠ, died Feb. 9, 1999, at age 97.

Helen was honored for her immeasurable contributions to Alpha Sigma Alpha by receiving the Wilma Wilson Sharp Alumna award in 1974. In 1982, the national council named an award in her honor: the Helen Corey Convention award. Given each biennium, it recognizes members who make significant contributions to the success of the sorority's conventions.

Em, as she was called, was also a recipient of the Wilma Wilson Sharp Alumna award, in 1945. In 1949, she and her husband Donald established the Frost Fidelity award, given annually to a collegian who goes "beyond the call of duty." And because of her significant financial contribution to the sorority in the mid-1980s, the revived leadership development institutes were named in her honor. For more on both women, see pages 316 and 319.



Emma Coleman Frost, ΠΠ, left, and Helen L. Corey, KK, share a moment at the 1986 convention. The women died within six weeks of each other over the winter of 1998-1999.

First Officer Academy held in Indy

Forty-five collegiate women braved the cold to attend the first Officer Academy Jan. 15-17, 1999, in Indianapolis. The program, funded in part by the ΑΣΑ Foundation and created by Jennifer Griggs, EE, director of programming and alumnae services, and Kelly Gillespie Miller, EH, chapter services director, was developed to provide more support to collegiate chapter officers.

Facilitators were Suzanne Kilgannon Preston, BI, president; Maria Malayter, XX, membership education chairman; Trudy Higgins, BΘ, province XXII director; and staff members Jennifer Griggs, Kelly Miller and Brenda Findley, HH.

The academy was designed to target certain officers each year; vice presidents of programming and ritual attended the first one. In addition to leadership skills, committee work and sorority values, the vice presidents were trained to facilitate "Alcohol 101," a CD-ROM-based interactive alcohol education program funded by the Foundation.



Forty-five collegiate women attended the first Officer Academy Jan. 15-17, 1999, in Indianapolis.

Zeta Tau, Zeta Upsilon installed

Zeta Tau Chapter at Grand Valley State University in Allendale, Mich., was installed March 27, 1999. The installation team consisted of Suzanne Kilgannon Preston, BI, president; Barbara Pennington Struble, ΔN, vice president of collegians; Cindy Kelley-Deaton, BΠ, colonies chairman; Marianne Wittmer, ΔN, province XIV director; Brenda Findley, HH, chapter development coordinator; Christine Gage, ΔN, colony development director; Marna Ridenour-Ward, AA; and Jennifer Reisner, ΓM, leadership consultant. Members from Beta Theta, Gamma Mu, Delta Nu-A and Delta Sigma chapters joined Zeta Tau for the day.

Zeta Upsilon Chapter was installed April 10, 1999, at Lynchburg College in Lynchburg, Va. The group went through the Phoenix Degree Oct. 25, 1998, and is the third NPC sorority on campus. On April 9 the installation team, members of Beta Iota, Beta Pi, Beta Epsilon, Alpha and Delta Rho chapters, and Lynne Rachal Chambers, A, NPC first alternate delegate and Epsilon Gamma adviser, attended a gathering on campus to meet the women of the colony.

The installation team consisted of Suzanne Kilgannon Preston, BI, president; Lori White Scott, EE, vice president of extension; Cindy Kelley-Deaton, BΠ, colonies chairman; Kelly McGinnis, EK, leadership consultant; Brenda Findley, HH, chapter development coordina-

And in the world ...

April 20, 1999

Dylan Klebold and Eric Harris kill 12 students, one teacher and themselves and wound 23 others during a siege and shooting at Columbine High School in Littleton, Colo.

tor; Debbie Harris Early, ΕΓ, province XI director; and Eleanor Borbas Williams, A, colony development director.

New alumnae chapters too

Not to be outdone by the collegians, Alpha Sigma Alpha alumnae chartered four chapters in 1999: Charlotte, N.C., in February; Greater Lehigh Valley, Pa., and Livingston, Ala., in April; and Raleigh, N.C., in May.

1999 to 2000

LDIs focus on values

More than 800 participants and facilitators convened at four sites during the summer of 1999 to participate in the biennial Emma Coleman Frost Leadership Development Institutes. Using the theme "Aspire to Become a Leader of Integrity," the LDIs featured a new curriculum designed by Jennifer Griggs, EE, director of programming and alumnae services, and Kelly Gillespie Miller, EH, director of chapter services.

The program focused on identifying personal values and rediscovering the organizational values expressed through the sorority's ritual. The purpose was to encourage participants to make better decisions because they are congruent with values rather than relying on a particular rule or policy.

The institutes were held in Springfield, Mo., June 18-20; Schaumburg, Ill., July 16-18; Baltimore Aug. 6-8, and Valley Forge, Pa., July 30-Aug. 1.

Materials win CFEA award

Alpha Sigma Alpha won an honorable mention for the newly released senior packet at the College Fraternity Editors Association convention July 8-11, 1999, in Tampa, Fla.

The packet was a public relations piece sent to graduating seniors in hopes of keeping them involved with the sorority past graduation. The senior packet won under the category of promotional publications and was designed by Richard Harrison Bailey/The Agency.

Member memorialized in "October Sky"

In the summer 1999 Phoenix, editor Teresa Boyer Fishback, ΔK, examined the life of Freida Joy Riley, ΒΠ, the teacher portrayed as the inspiration behind young minds in the winter 1998 Universal Pictures film "October Sky." Freida, played by Laura Dern, helped motivate six young high school students known as the "rocket boys" to launch their homemade missiles. For more on Freida Riley, see page 330.

Chapter endows fifth founders' scholarship

The ΑΣΑ Foundation announced in the summer of 1999 that Alpha Beta Chapter, Truman State University, Kirksville, Mo., had endowed the fifth and final Founders' Memorial scholarship with a $10,000 donation.

Installed Dec. 12, 1914, Alpha Beta is one of the four founding chapters of the reorga-

nized sorority. "We are one of the oldest chapters … it seemed fitting that we should do something like this," explained chapter president Laura Crandall. Senior Penny Lindemann organized the scholarship.

The Founders' Memorial scholarships were established by the Foundation in 1993 to commemorate the sorority's centennial in 2001. Awarded for the first time in 1994, the scholarships recognize outstanding undergraduate members who exemplify the vision, academic excellence and leadership skills of the founders. For more on the Founders' Memorial scholarships, see p. 507.



Alpha Beta Chapter at Truman State University, Kirksville, Mo., donated $10,000 to the ΑΣΑ Foundation in 1999 to fund the fifth and final Founders' Memorial Scholarship.

A look back

In her continuing series of articles spotlighting the sorority's "women worth remembering," Phoenix feature editor Nora Ten Broeck, BK, profiled Hattie Kelly Thomas in the summer 1999 issue. Hattie, Alpha Chapter's first initiate, served as Wilma Wilson Sharp's tie to the founders and early history of the sorority after Mrs. Sharp was elected national president in 1930.

Hattie was named historian and served from 1932 to 1938. During that time she pulled together names, addresses and photos of the founders and early sorority members. Hattie had attended numerous early national conventions and recalled with vivid detail the events and decisions of the proceedings. The sorority bases its history between the years 1901-1914 on her recollections. For more on Hattie Thomas, see page 334.

In the fall 1999 issue Nora profiled Alma Thraves, A, chairman of the sorority's first convention in 1905 at the Hotel Richmond in Richmond, Va.

Zeta Zeta marks 50 years

Zeta Zeta Chapter celebrated 50 years on the campus of Central Missouri State University in Warrensburg the weekend of Aug. 7, 1999.

Members came from as far as Alabama and Oregon for the event, which featured Debbie Sharp Craig, ZZ, vice president of alumnae, as the surprise guest speaker.

After dinner, Debbie presented the following women with 50-year membership trays: Jean Kennedy Atkinson, Nancy Elder Bruens, Charlene Thruston Buck, Mary Sartain Chesnut, Eugenia Smith Green, Jean Findlay Fleisch, Margaret Kelley Fox, Vivian Nelson Fuchs, Joan Mantel Henry, Joanne Murray Henry, Doris Snodgrass Klein, Jean Hutcherson Livengood, Jeanne Shepard McDonald, Mary Woolsey McKenna, Betty Oetting Morris, Marilyn Moeckli Morris, Jane Ann Lambright Milne, Peggy Taylor Palmer and Marilyn Jones Wright.

Volunteers meet in Indy

The sorority held the third national volunteer retreat Aug. 12-15 in Indianapolis. Nearly 70 national officers, advisers and other sorority volunteers attended the retreat, which offered an opportunity to learn new skills and develop team spirit.



The sorority kicked off the centennial celebration in fall 1999 with the national narcissus bulb-planting project.

Foundation goes by the numbers

ΑΣΑ Foundation Chairman Leslie Maxwell Ziringer, ΓΗ, reported in the fall 1999 Phoenix that the Foundation had awarded $21,735 in scholarships to 22 women in 1999-2000.

She also noted that $10,000 was raised for the S. June Smith Center for the second consecutive year; that the Foundation completely funded the Alcohol 101 program; partially funded the 1999 Officer Academy; and gave $20,000 to partially fund the 1999 Emma Coleman Frost Leadership Development Institutes.

Everything's coming up narcissus

In the first official act to kick off the centennial celebration, the sorority in fall 1999 announced the national narcissus bulb-planting project.

The winter 1999 Phoenix detailed the project, coordinated by the centennial celebration committee's Frances "Dee Dee" Jobson Francis, BE. Dee Dee met with bulb growers from around Virginia before recommending Granville Hall of Gloucester to supply members with narcissus bulbs.



Buffalo alumnae Elizabeth Lawrence Lucia, ΠΠ, left, Madeline Marshall Smith, ΠΠ, standing at right and Debbie Kron Wingate, ΓΞ, prepare to plant narcissus bulbs.

The bulbs were shipped to all collegiate chapters. Each package consisted of a variety of 100 bulbs, one pound of bone meal, one pair of "I dig ΑΣΑ" gloves, a planting tool and planting directions. The collegiate chapters and the centennial celebration committee shared the cost of the bulbs. Similar packages of bulbs were made available to individual members and alumnae chapters.

For Alpha Sigma Alphas, the narcissus represents the discovery and growth that is possible through lifetime membership. The narcissus reminds members that self-confidence comes from self-knowledge and that the ability to reach a higher potential is possible through personal transformation.

Other centennial celebration plans included:

Chapter flags: Each collegiate chapter, including closed chapters, would prepare a flag to be used at the centennial convention June 28-July 2, 2000, in Richmond, Va.



From left, Denver alumnae Linda Phillips Clark, BB, Nancy Lucas McFaddin, BB, and Linda Cornish, BB, unload their narcissus bulbs.

Chapter centennial chairmen: Each collegiate and alumnae chapter would select a centennial celebration chairman to help plan and coordinate local centennial activities.

Centennial alumnae coordinators: The coordinators would create a team of alumnae from each chapter to help find lost alumnae, plan chapter reunions and the chapter flag and assist with regional celebrations and the chapter's centennial newsletter.

Publications: A centennial calendar would span the 18 months between the centennial convention and Founders' Day 2001; "The Tie That Binds: A Celebration of Alpha Sigma Alpha" would be a coffee-table picture book published in spring 2000; and "The Years Behind Us: A History of Alpha Sigma Alpha, 1901-2001" would be a comprehensive 100-year history to be published in spring 2002.

100 philanthropic projects: Collegiate and alumnae chapters would attempt to conduct 100 (or more) service projects to commemorate the centennial.

Centennial cruise: The eastern Caribbean cruise would provide an opportunity for members to gather for a unique celebration of the centennial June 17-24, 2001.

Founders' Day 2001 regional celebrations: To mark the actual 100-year anniversary of the sorority, events would be held in major cities across the country Nov. 17, 2001.

Centennial journals: These gifts from the Foundation and the centennial celebration committee would allow members to create their personal records of the events leading up to the centennial.

NPC focuses on excellence

The National Panhellenic Conference held its 56th biennial session at the Saddlebrook Resort in Wesley Chapel, Fla., Oct. 14-18, 1999. "NPC Focus on Excellence" served as the theme for the meeting. Representing Alpha Sigma Alpha were Diane Yencic James, HH, delegate; Lynne Rachal Chambers, A, first alternate; Lori White Scott, EE, vice president of extension; Lisa Tait Longo, ΓH, executive director; George Ann McCLain, BΣ, director of finance and administration; and Deborah Fields Dietrich, BN, region I director.

In addition to Deb Dietrich, several Tampa Bay alumnae attended the Panhellenic luncheon: Doris McGahey, ΠΠ; Lisa Reiss Glonek, ΓΠ; and Sheri Hendren First, AB. Awards chairman Diane James presented the 1999 NPC award winners and sponsors during the closing banquet.

Zeta Phi installed at IIT

Zeta Phi Chapter was installed Oct. 23, 1999, at the Illinois Institute of Technology in Chicago. The chapter started as an interest group in 1998 known as T.W.I.G., The Women's Interest Group, with the intention of affiliating with a national sorority. The colony went through the Phoenix Degree ceremony March 1, 1999, making it the only national sorority on campus.

The installation team consisted of Barbara Pennington Struble, ΔN, vice president of collegians; Cindy Kelley-Deaton, BΠ, colonies chairman; Maria Malayter, XX, membership education chairman; Mary Sidhu Pittman, EB, colony development director; Kelly Gillespie Miller, EH, director of chapter services; and Nina Barber, AA, leadership consultant. One alumna and 34 collegians were initiated. Many alumnae, including members from three Chicago-area alumnae chapters, participated in the initiation and installation ceremonies.

A look back

In the third installment of her series on influential women in the sorority's history, Nora Ten Broeck, BK, feature editor, profiled Edna Elcan Jones in the winter 2000 Phoenix. Edna, a member of Alpha Chapter, served as Alpha Sigma Alpha's first grand president for three years. For more on Edna Jones, see page 325.

Officer Academy: built to last

The second annual Officer Academy was held in Indianapolis Jan. 7-9, 2000, for vice presidents of public relations and recruitment. This year's theme was "Is Your Chapter Built to Last?"

The focus was on recruitment from a new, more effective perspective. "Recruitment for the New Millennium" was an effort to retreat from the timed parties, silly skits and expensive decorations and return to the basic ideals of sororities: friendship, scholarship, service and leadership. The approach centered on Alpha Sigma Alpha's 10-point "philosophy of recruitment," which changed the focus of formal rush.

Facilitators were David Stollman, a recruitment consultant, and a representative from Richard Harrison Bailey/The Agency, the firm that created the "every member makes a difference" campaign. Participants also had a sneak preview of the new Public Relations and Recruitment Handbook.

Substance-free effort in full force

National council met right after the Officer Academy to focus on, among other items, its priority for the biennium: collegiate and alumnae recruitment. It also passed a resolution in support of substance-free functions in living environments. As a result, beginning the fall of 1999, all collegiate chapters were required to participate in functions at fraternity properties only if those events were substance free.

Niagara colonized

Niagara (N.Y.) University Colony received the Phoenix degree March 21, 2000. In October 1999, the women sought affiliation with the National Panhellenic Conference. The Alpha Sigma Alpha extension team was invited to present on Feb. 19, 2000, and the women voted unanimously to affiliate with the sorority.

Hiwana Cupp Crompton dies

Hiwana Cupp Crompton, BE, a past national councilor and first winner of the Evelyn G. Bell award, died May 4, 2000, at her home in Fort Defiance, Va. Hiwana served on the national level for more than 25 years and was the editor of "The Years Behind Us: A History Supplement 1951-1976." For more on Hiwana Crompton, see page 342.

Nu Nu 75, Springfield 50, Delta Nu 25

Three chapters celebrated major milestones in 2000. The Springfield, Mo., Alumnae Chapter observed its 50-year anniversary in April 2000. Nu Nu Chapter at Drexel Institute of Technology in Philadelphia marked 75 years on that campus with a two-day event May 5-6.

Delta Nu Chapter at Kettering University in Flint, Mich., celebrated 25 years on campus during an event May 21.

Eleanor finds founders' graves

The five founders of Alpha Sigma Alpha formed a lasting bond as young college students in Farmville, Va. While their lives took some of them elsewhere during their adult years, they all ended up being buried within an 85-mile radius of Farmville.

Alpha Chapter adviser Eleanor Borbas Williams, A, tracked them down.

Spring 2000

Dear Pearl:

Quinn Kleibenstein, one of the Alpha collegians, helped me research the obituaries for each of the founders, which got me started on the grave search. We found most of the graves by calling the funeral homes for directions to the cemeteries.

***Calva Hamlet Watson Wootton** is buried in historic Blandford Cemetery in Petersburg, Va. I was able to get directions to her grave from her niece and nephew, Mr. and Mrs. Meredith Watson, also of Petersburg. Katherine Watson also provided Calva's wedding photo for the sorority's archives.*

***Virginia Lee Boyd Noell** is buried in Evergreen Burial Park, Roanoke, Va. I called the cemetery and obtained a map to her grave. An interesting note: Her two sisters also died in 1954 — all within six months of each other.*

***Juliette Jefferson Hundley Gilliam** is buried at the Blue Rock Cemetery, next to the Jonesboro Baptist Church in Jonesboro, Va. The cemetery is part of the Blue Rock plantation. Another interesting note: Juliette is buried next to Waller Boyd and his wife, Virginia's parents (Juliette and Virginia were first cousins).*

***Louise Burks Cox Carper** was living in West Virginia at the time of her death but is buried at the Scott Family Cemetery on the grounds of Virginia Episcopal School, Lynchburg, Va. She is buried with her parents (her mother was a Scott).*

*And finally, **Mary Williamson Hundley** — the most difficult grave to track down. Mary is buried in the Mount Laurel Episcopal Church Cemetery in Mount Laurel, Va. We made several trips to the area and searched every cemetery without success. Finally someone suggested I call Mr. and Mrs. John Wayne Irby, because they had a cemetery on their property.*

Mr. Irby went out in over a foot of snow and verified that Mary was indeed buried there. At one time the Mount Laurel Episcopal Church stood where their house is. The church was moved, but the cemetery — very small and with only members of the Hundley family buried there — remains, adjacent to the Irby's carport and dog pen.

Fondly,

Eleanor Borbas Williams, A

Alumnae in action

Frances Wilkins McNew, BE, received the Distinguished Nursing award from Virginia Commonwealth University Medical College of Virginia.

The Chicago Metro Alumnae Chapter celebrated its 25th anniversary Feb. 13, 1999, with a dinner at the home of Anne Kutz Manno, ΓΩ. The Dayton Alumnae Chapter also turned 50 this year, and marked the occasion with a charter day function at the home of Laura Gadbau Laclede, AA. Keri Abbott, ΕΓ, received the 1998 National Weather Association's Television Weathercaster Seal of Approval.

In November 1998 executive director Lisa Tait Longo, ΓH, received the Edgar Snydar award from the Center for Service Leadership at Pennsylvania State University in recognition of her service and leadership in her professional community.

Phoenix editor Nora Ten Broeck, BK, received three awards at the diamond anniversary convention of the American College Personnel Association in Atlanta. She received the Commission XVII-Commuter Student and Adult Learner award for outstanding public relations program, first runner-up for outstanding public relations program and nominee for outstanding commuter student program.

Ruth Gabel Dunton, AB, was named Volunteer of the Year by the Make-A-Wish Foundation of Metro St. Louis for three consecutive years. The American Marketing Association recognized Dolly Purvis Loyd, BΔ, with the Hugh G. Wales Faculty Adviser of the Year award. Dolly had served as faculty adviser of the University of Southern Mississippi AMA collegiate chapter for 19 years.


Doris Wells Lisenby, EE

Doris M. Lisenby, EE, was named the Kansas City Hospice Volunteer Ambassador of the Year. Since 1991, Doris had given 8,000 hours of her time to hospice. Donna Warner Harper, BE, received the 1999 distinguished service award from James Madison University in Virginia. The associate vice president for student affairs, Donna also was Beta Epsilon Chapter adviser.

Alumna initiate Adeline Geo-Karis, ΓΛ, an Illinois state senator, was the assistant majority leader for the senate — the first woman to serve in a senate leadership position. Mary Jo Norkus, EB, received the "most influential teacher" award from Dore School, a junior high in Chicago.

On a roll

As the sorority prepared for its centennial anniversary, eight alumnae chapters were chartered during 2000: Newark, Del., March 8; Indy City, Ind., July 26; Elkhart-Goshen, Ind., re-established in July; NOVA (Northern Virginia), Sept. 27; Peoria, Ill., Aug. 12; Mid-Michigan Crown, Oct. 15; and Southern Colorado, Nov. 9.

Bulletin notes collegiate trends

The Interfraternity Bulletin, published by the National Interfraternity Foundation Inc., noted several trends in its 1999 issues, among them:

- An annual survey of freshman showed a continued upward trend in Internet use and volunteerism and revealed record lows in political interest, beer drinking, keeping abortion legal and accepting casual sex. The survey, conducted by the Higher Education Research Institute at UCLA in conjunction with the American Council on Education, showed that in 1998, 82.9 percent of new freshmen said they used the Internet for research or homework.
- For the second year in a row, the national average ACT score among college-bound high school graduates remained constant, at 21 out of a possible 36. In 1989 the average was 20.6

- For a variety of reasons, universities nationwide were seeing a decline in fraternity members. Though the trend seems to be long term, many cite alcohol-free Greek campuses as the reason.
- Most freshmen entering college that fall had spent more than half of their lives with Bart Simpson and had probably never dialed a phone.

2000 to 2001

Dear Pearl:



Marianne Busch Bullock, BΘ

Transformation was the defining term for Alpha Sigma Alpha as it began its centennial biennium. With a focus on developing women of poise and purpose, national council challenged itself, our staff and our volunteers to find more efficient, effective ways of delivering service to our members.

Our strategic plan was implemented — and what a transformation that brought! Many volunteers began to operate in innovative ways as old bureaucracies were removed and more decision making took place throughout the organization.

Councilors looked at Alpha Sigma Alpha's operations and determined a more fluid structure to support our mission. Suzanne Kilgannon, BI, *Lori Scott,* EE, *Barb Struble,* ΔN, *Barb Williamson,* HH, *Dolly Loyd,* BΔ, *and Angela Bauldree,* BZ, *did a phenomenal job of removing old boundaries.*

"Thinking outside the box" allowed us to create leadership opportunities for more volunteers, provide everyone with purposeful work and make the volunteer experience more rewarding. Councilors modeled our new way of doing business by improving the partnership with staff, who took on increased responsibilities for the day-to-day work of the sorority.

Our staff grew and was reorganized to better serve member needs. I am also proud that we supported our staff by offering educational assistance and enhancing other benefits. I expected a lot of our team and had full confidence in these talented individuals. They have made my job much easier and have helped Alpha Sigma Alpha position itself for a strong second century.

*Staff members had the opportunity to develop new programming initiatives such as "*ΑΣΑ *Advantage." The ever-popular Officer Academy and the Emma Coleman Frost Leadership Development Institute provided growth opportunities for both collegians and alumnae. Alpha Sigma Alpha also worked with the Foundation to send a representative from every collegiate chapter to the Undergraduate Interfraternity Institute over the biennium.*

We were saddened by the loss of the rotunda at Longwood College because of a devastating fire in April 2001. Fortunately, there were no injuries, but we lost a tie to our past; that complex was the original site of our founding.

But we gained ties to our heritage as we uncovered more and more information

National council 2000-2002

President
Marianne Busch Bullock, BΘ

Vice president of extension
Lori White Scott, EE

Vice president of collegians
Barbara Pennington Struble, ΔN

Vice president of alumnae
Angela Dantzler Bauldree, BZ

Vice president of programs
Suzanne M. Kilgannon, BI

Vice president of finance
Barbara Lombrano Williamson, HH

Vice president of communications
Dolly Purvis Loyd, BΔ

Special officers

NPC delegate
Lynne Rachal Chambers, A

NPC first alternate delegate
Ellen Funk Morris, BΛ

Phoenix editor
Teresa Boyer Fishback, ΔK

Executive director
Lisa Tait Longo, ΓH

about our early history through the efforts of many women — and especially the skills of Nora Ten Broeck, BK, *who brought the stories to life in her articles for the Phoenix.*

Council continued strict enforcement of our standards, putting chapters on probation for hazing or not meeting academic expectations. Alpha Sigma Alpha also provided support to chapters that wanted to improve and formed chapter development plans and revitalization efforts to assist many chapters.

Several new collegiate chapters were installed in strategic areas. Our extension opportunities increased dramatically and forced us to develop even better methods for choosing where and when to expand. We continued to focus on assisting chapters to implement our new recruitment model so that chapters would thrive on their campuses.

Several alumnae chapters received charters as more members committed to lifetime involvement. A new focus on alumnae initiation brought the Alpha Sigma Alpha experience to many women who did not have the opportunity to participate in Greek life in college. Many of those women became active mentoring other sisters by taking on leadership roles and developing their skills through participation in sorority activities. It was personally rewarding to see the growth in the alumnae ranks as this culture change had long been one of my goals — it has been exciting to see the transformation in this area.

The opportunity to serve Alpha Sigma Alpha during its centennial celebration has truly been a highlight of my own membership. Traveling to visit many sisters during this special time gave me memories that will be a treasured part of my life and filled scrapbooks with pictures, mementos and letters.

I experienced my own transformation as a leader and as a sister. So many of you offered encouragement and support and many times I drew on your strength to face the challenges of leading our organization. You inspired me and helped me lead our sorority into our second century. I will always be grateful.

Yours in Alpha Sigma Alpha,
Marianne Busch Bullock, BΘ
National president, 2000-

Making history

Alpha Sigma Alpha made history again in Richmond. From June 28 to July 2, 2000, more than 400 women made the pilgrimage to Virginia for the sorority's centennial convention. The convention kicked off the 18-month-long centennial celebration, which would culminate with coordinated regional Founders' Day celebrations during November 2001.

During the fun-filled days, collegiate and alumnae members focused on sharing common history and reuniting with sisters from college days, alumnae groups and past conventions, wrote Margaret Barge Rimel, ΔH, in the fall 2000 Phoenix.

Wednesday night the sorority's past presidents were introduced and featured. While younger members "partied like it's 1999," other "more seasoned" Alpha Sigma Alphas sported flapper dresses, poodle skirts, disco gear and Madonna-wannabe attire for the "Step

Back in Time" dance on Wednesday night. And while there were a few well-meaning gents (dance instructors) trying to encourage members onto the dance floor, their efforts hardly were needed. Few wallflowers lingered while women maneuvered the electric slide, hustle and swing. Of course, no dance would be complete without a massive group hug and sway to the tune of "We Are Family."

The parade of flags took place during opening ceremonies on Thursday, in which each chapter (including those now closed) presented a flag portraying the chapter symbolism. Special guests were also introduced.

The convention events were broken down by historic periods. Throughout the business meetings and social events, the choir introduced Alpha Sigma Alpha songs made popular in different decades. These were paired with the "Defining Moments" video and live drama presentations. The talented volunteer acting troupe outlined dramatic times during the sorority's history.

Six videos were shown throughout the convention that featured events from sorority history. Who knew what scandal and politics occurred in 1930 when the sorority met in secret to remove Ida Shaw Martin as president and install Wilma Wilson Sharp as her successor? It was not just the intrigue of turbulent times that enthralled us. Imagine how the founders felt when establishing the sorority. Their values remain the core of the organization today.

During the Panhellenic luncheon on Thursday, representatives from all the NPC sororities joined Alpha Sigma Alpha as Sherry Tilley, Zeta Tau Alpha Foundation vice president of philanthropy, addressed the group. Her comments focused on the need for sororities to stand together and preserve Greek life and heritage. She compared separate sororities to sticks; sticks by themselves can easily be broken but when tied together, they are much tougher and resilient. Sherry also hinted at commonalities between Zeta Tau Alpha, also a Farmville Four sorority, and Alpha Sigma Alpha.



Four women, mothers or daughters of Alpha Sigma Alpha members, were initiated during the 2000 convention. New members, seated from left, are Janet E. McGinnis, Wilma K. Sterner, Kristen Suzanne Shallock and Martha Davis Smith Wiley. Their sponsors, standing from left, are Kelly McGinnis, EK, Lisa Argento Stevens, EN, Sharon M. Sterner, ΓΙ, Charlene "Cherie" Fink Shallock, ΔZ, and Julie Wiley Levine, A.

That afternoon, members traveled along "Route ΑΣΑ," a.k.a. the Marketplace. The many stops included games, contests and booths where members could learn about different aspects of the sorority as well as different chapters and national committees.

That evening the sorority initiated four new members during the Sanctuary Degree: Wilma K. Sterner, mother of Sharon M. Sterner, ΓΙ; Kristen Suzanne Shallock, daughter of Cherie Fink Shallock, ΔZ; Janet E. McGinnis, mother of Kelly McGinnis, EK; and Martha Davis Smith Wiley, mother of Julie Wiley Levine, A.

Everyone then convened for the palm dinner, where James and Andrea Sebest and their 3-year-old son Addison shared how the S. June Smith Center has changed their lives. Awards also were presented during the dinner.

On Friday attendees traveled to Farmville. The day began with a memorial service honoring members who had died during the biennium. Then everyone walked where the



Collegians practice for the parade of flags, featured at the opening session of the centennial convention.



During opening night at the centennial convention, eight past national presidents shared their thoughts on one of the sorority's core values. Front from left: MaryAnn Sidehamer Wenzel, ΓH, spoke about enjoyment; Dr. Rosemary Carucci Goss, BΠ, spoke about growth; Diane Yencic James, HH, spoke about responsibility; Betty Urban Wallick, ZZ, spoke about relationships; and Jean Raup Grady, BE, spoke about generosity. Back from left: Kim Ramsey Meyer, BB, spoke about the sorority's vision statement; Rhetta Nesbitt Robinson, BΓ, spoke about learning; and Mary Goeke Backsman, AA, spoke about balance.

founders walked in a tour of scenic Longwood College. The evening concluded back in Richmond with collegiate and alumnae chapters gathering for reunions over dinner and a night on the town.

Saturday kicked off with the Foundation breakfast. Themed "Sometimes One Dream is Enough to Light Up the Whole Sky," the Foundation highlighted the life of Freida Riley, BΠ, the high-school teacher featured in the movie "October Sky." Marjorie-Belle Anderson Thomson, TT, was honored for her generous contribution to the Foundation, which will fund the Marjorie-Belle Anderson Thomson Scholarship for a deserving graduate or undergraduate student who is hard of hearing. Keynote speaker Patricia Russell McCloud wowed her audience with her motivational speech. Her inspiring words were extracted from her book "A is for Attitude, an Alphabet for Living."

That evening was the Centennial Gala, where additional sorority awards were presented and the 2000-2002 national council was installed. The evening ended in a toast to Alpha Sigma Alpha:

"As women, and members of Alpha Sigma Alpha, may we continually aspire to strengthen the bonds of our sisterhood. May we seek to make a difference in the world by serving others. And as we look toward our future, may we challenge ourselves to attain, not only our goals, but also our dreams. Let us all join in a toast to the future of Alpha Sigma Alpha."

That's a lot of late nights

Several members marked milestones in Richmond by attending 15 or more conventions.

Rose Marie Fellin, BΣ, and Betty Urban Wallick, ZZ, had each attended 20, while Sidney Gremillion Allen, ΨΨ, had attended 18. Not far behind Sidney with 17 conventions are Frances "Dee Dee" Jobson Francis, BE; Jean Raup Grady, BE; and MaryAnn Sidehamer Wenzel, ΓH. Paula Cyrus Foreman, PP, and Helen Hooper Malone, BΓ, had each attended 16, and Bonnie Payne Koenemann, ZZ, Rhetta Nesbitt Robinson, BΓ, Silvana Filippello Richardson, ΓΛ, and Marlys Jarrett White, BB, had all attended 15.

Archives on display

The archives display was among the many highlights at convention. Archivist Julia Cooke Hofer, ΔI, Eleanor Borbas Williams, A, and several headquarters staff members spent hours reviewing materials at national headquarters and compiling them in a format suitable for 10 framed displays. The archives, depicting the sorority's history through convention memorabilia, were on display in two rooms at the hotel.

Clock dedication

In 1994, the four sororities founded at Longwood College in Farmville, Va., started dreaming about doing something to recognize Longwood and their founding.

The "Farmville Four" — Kappa Delta, Sigma Sigma Sigma, Zeta Tau Alpha and Alpha Sigma Alpha — considered a bell tower, a fountain and benches before deciding on the clock. The four-sided, 12-foot 4-inch cast aluminum street clock, patterned after the popular public clocks of Victorian England, was erected in spring 1997 near the Longwood Library.

The four sororities shared the $15,000 cost of the clock and landscaping. President Kim Ramsey Meyer, BB, was quoted in the Nov. 30, 1997, Richmond Times-Dispatch as saying: "It's important to us as an individual sorority because we still live by the values and creeds that our founders set for us. It's also important as an expression of all the sororities on the campus, especially the four that were founded there."

Alpha Sigma Alpha, the youngest of the Farmville Four, dedicated its side of the clock during the centennial convention.



From left, Sidney Gremillion Allen, ΨΨ, Nancy Szalwinski, BΔ, Susanne Withsosky Alfonso, NN, and Betty Urban Wallick, ZZ, meet under the Farmville Four clock at Longwood College.

Sorority buys land for HQ

While most students went back to school, national council met in Indianapolis Aug. 24-27, 2000. President Marianne Busch Bullock, BΘ, reported after the meeting that the sorority purchased nearly 3 acres of land in September for a new headquarters building in north Indianapolis.

Marianne also announced that national council was preparing to put the strategic plan into motion with the help of project teams, committees and task forces. Council and staff members unveiled the plan in "town meetings" in Denver, Dallas, Buffalo, N.Y., Kansas City, Mo., and Chicago that fall.

The summer 2000 Phoenix detailed the new strategic plan in an article written by Lisa Tait Longo, ΓH, executive director, and Lori White Scott, EE, vice president of extension. Two years of preparation and research were done prior to developing the plan. Resources included the 1997 communications audit, the 1998 Long-Range Planning Report, surveys of national officers prior to the 1999 retreat and interaction with other Greek leaders at conferences and meetings.

The plan had 10 strategic goals:

Advisory boards. All chapters would have a full and competent advisory board with at least one certified adviser by 2003.

Informed and connected membership. All members would be well-informed and well-connected.

Academic excellence. Academic excellence would be a priority for members.

Social responsibility. Members would be actively engaged in making a difference in their campus and community.

Volunteer development. The sorority would have well-trained volunteers and a volunteer pool that exceeds its needs by 2002.

Organization image. The Greek and larger community would recognize Alpha Sigma

Alpha as a leader in the community and on campus.

Administrative. The sorority would have adequate fiscal, personnel and facility resources to meet its needs.

Membership. Each year Alpha Sigma Alpha would have an annual increase in membership and an annual increase in alumnae organization involvement that is 5 percent greater than the previous year.

Leadership and personal development. Members would have the confidence and ability to reach their full leadership potential.

Governance. National council members would be well-educated and have processes in place to ensure their ability to fulfill their leadership roles.



In 2000, Nancy I. Zander Reese, BY, left, turned over the editorship of The Phoenix to Teresa Boyer Fishback, ΔK.

New look, new editor

As The Phoenix showed off its new look in the summer 2000 issue, Nancy I. Zander Reese, BY, said farewell as head of the magazine staff. After 16 years as editor, Nancy didn't step down, but rather over. She committed to serve for the next biennium as senior contributing editor. For more on Nancy Reese, see page 344.

Teresa Boyer Fishback, ΔK, the sorority's communications director, replaced Nancy as the first paid editor of the 86-year-old magazine. For more on Teresa Fishback, see page 344.

NPC leads the way, shares the vision

Delegates, presidents, executive directors and editors of the 26 members of the National Panhellenic Conference gathered in Grapevine, Texas, Oct. 20-22 for the 2000 interim meeting. The Alpha Sigma Alpha delegation consisted of Lynne Rachal Chambers, A, delegate; Ellen Funk Morris, BΛ, first alternate; Diane Yencic James, HH, second alternate; Lori White Scott, EE, third alternate; Marianne Busch Bullock, BΘ, president; Nancy I. Zander Reese, BY, senior contributing editor; Teresa Boyer Fishback, ΔK, communications director/Phoenix editor; and Brenda Rua Chappell, HH, chapter advisers chairman.

Chairman Marion Williams, Kappa Kappa Gamma, opened the meeting by noting the continued concern on campuses of alcohol abuse. She stressed that the time had come for new initiatives requiring NPC's vision, leadership and courage to create change in the culture on campus.

Zeta Chi installed at Niagara University

Zeta Chi Chapter was installed Oct. 28, 2000, at Niagara University in Niagara Falls, N.Y. On Oct. 27, the installation team, members of Epsilon Nu Chapter, Buffalo Alumnae Chapter, Greater Rochester Alumnae Chapter, vice president of alumnae Angela Dantzler Bauldree, BZ, and leadership consultant Jessica Bridwell, ZΠ, attended the get-acquainted party.

The installation team consisted of Marianne Busch Bullock, BΘ, president; Cindy Kelley-Deaton, BΠ, colonies chairman; Sharon Sterner, ΓΙ, colony development director; Lisa Argento Stevens, EN, province III director; Krystal Geyer, ΓΡ, assistant director of chapter services; Lesa Hedinger-Hamm, ΔK, director of extension and alumnae services; Jenn Ras-

sett, ZB, province XV director; and Melissa Koch, EE, leadership consultant.

Members from Gamma Iota, Epsilon Theta, Epsilon Nu, Buffalo alumnae and Greater Rochester alumnae assisted with the installation.

Four chapters closed

Effective Oct. 30, 2000, national council voted to accept the request for closure from Zeta Delta Chapter at Massachusetts College of Liberal Arts. The chapter was unable to maintain sufficient membership and support from the university. Zeta Delta was installed May 8, 1993, at North Adams State College in North Adams, Mass.

Epsilon Nu Chapter at State University of New York-Brockport was closed Dec. 2 as a result of the group's failure to uphold Alpha Sigma Alpha's standards and values and lack of support from the university. The chapter was installed March 4, 1989.

Alpha Alpha Chapter at Miami University of Ohio was closed Dec. 9 because of the campus culture. Alpha Alpha was first installed in May 1914, closed in 1938, reinstated Dec. 9, 1950, and placed on inactive status in May 1992. It was recolonized Sept. 18, 1994.

National council also closed Delta Rho Chapter at Elon College, Elon, N.C. The chapter was installed May 6, 1978.

Where is Alpha Sigma Alpha?

Midsized public institutions (4,000-10,000 students): **34%**

Small private institutions (fewer than 4,000 students): **27%**

Small public institutions (fewer than 4,000 students): **20%**

Large public institutions (10,000-20,000 students): **13%**

Midsized private institutions (4,000-10,000 students): **5%**

Major public institutions (more than 20,000 students): **1%**

History picture book published

"The Tie That Binds: A Celebration of Alpha Sigma Alpha" arrived at national headquarters Dec. 19, 2000. Nora Ten Broeck, BK, authored the coffee table book, produced as a companion to the 100-year history. It tells the sorority's history in pictures and is divided into three sections: sisterhood, heritage and leadership.

The book received a certificate of merit in the category of outstanding promotional publication at the annual meeting of the College Fraternity Editors Association in May 2001.



"The Tie That Binds," edited by Nora M. Ten Broeck, BK, was published in December 2000 as the photographic companion to "The Years Behind Us," the 100-year history of the sorority.

Officer Academy examines ΑΣΑ Advantage

Funded in part by a grant from the ΑΣΑ Foundation, the third annual Officer Academy was held Jan. 5-7, 2001, in Indianapolis. More than 100 undergraduates, advisers, national volunteers and headquarters staff members participated in the event.

Officers who took part that year were newly elected vice presidents of new member education. The program focused on the new lifetime membership initiative called "ΑΣΑ Advantage" and featured the theme of "Women of Poise and Purpose: Past, Present, Future."

Participants also were surveyed on their favorite things:

Favorite food: pizza

Favorite TV program: "Friends"

Favorite 1980s movie: "Dirty Dancing"

Favorite male movie star: Brad Pitt

Favorite band/musical group: Dave Matthews Band

Favorite Alpha Sigma Alpha song: "Smile-Pep"

The ΑΣΑ Advantage

ΑΣΑ Advantage, the new lifetime membership development initiative designed for all members, was introduced in 2001. Plans called for the program to be implemented over a two-year period beginning in the fall.

As a result of their participation in ΑΣΑ Advantage, members would:

- Develop a personal plan for individual growth and development.
- Work with others and gain support through partnerships, teams and mentors.
- Live the Alpha Sigma Alpha Creed, core values, aims and purpose on a daily basis.
- Learn about issues and topics relevant to sisters at each stage of membership — new member, initiate, senior and alumna.
- Provide specific examples of co-curricular learning to prospective employers and graduate schools.
- Experience the power of personal initiative.

As a result of their participation in ΑΣΑ Advantage, chapters would:

- Recruit members who are interested in lifetime membership and the value of learning.
- Involve alumnae members at a deeper level through workshops and mentoring, strengthening their connection to the sorority.
- Focus chapter educational programming toward personal and professional development appropriate to each level of membership.
- Increase connections within the sorority and develop a stronger relationship to Alpha Sigma Alpha.

Council meets to examine structure

National council met Feb. 1-5 in Indianapolis to refine the structure of the national organization. The first step, accomplished during the meeting, was to create detailed charts of function, processes and lines of communication among the various groups.

The council also examined the strategic plan and set priorities in six areas: recruitment, financial management, volunteer training, office management, member relations and implementing the ΑΣΑ Advantage initiative.

ΑΣΑs attend regional meetings

National volunteers attended three regional conferences during the winter. Diane Yencic James, HH, NPC alternate delegate, and Grace Moody, ΔH, province VI director, attended the Mid-American Greek Council Association Conference Feb. 15-18.

NPC delegate Lynne Rachal Chambers, A, and assistant director of chapter services Krystal Geyer, ΓP, attended the Northeastern Greek Leadership Association Conference Feb. 22-25. Lynne also attended the Southeastern Panhellenic Conference March 29-April 1.

Foundation issues challenge, announces scholarship

In honor of the sorority's centennial anniversary in 2001, the ΑΣΑ Foundation issued a challenge to alumnae to provide one $450 scholarship to each chapter to the Undergraduate Interfraternity Institute

The weeklong program is offered in the summer to student leaders in the Greek community. Now in its 12th year, it has more than 5,000 graduates.

Foundation chairman Leslie Maxwell Ziringer, ΓH, also announced that the Foundation had hired its first full-time development director in April: Bente M. Fein, a member of Alpha Chi Omega.



Members of the 2000 ΑΣΑ Foundation board of trustees are, from left: Diane Yencic James, HH; Dr. Rosemary Carucci Goss, BΠ; Cindy Fundis Smith, EE; Leslie Maxwell Ziringer, ΓH, chairman; Joanne Burroughs Zabaldo, BΘ, treasurer; Sidney Gremillion Allen, ΨΨ, secretary; Barbara Lombrano Williamson, HH; and Marianne Busch Bullock, BΘ.

Three installations in three weeks

Zeta Psi Chapter was installed at Loras College in Dubuque, Iowa, Feb. 10, 2001. The group started its search for a national sorority in fall 1999. After researching many different organizations, the women chose Alpha Sigma Alpha. They held interest group functions and philanthropy events throughout spring 2000 and finally began the focus program in fall 2000. The installation team consisted of Suzanne Kilgannon, BI, vice president of programs; Cindy Kelly-Deaton, BΠ, colonies chairman; Lindsay Reynolds, BK, colony development director; Anita Reichling, ΔN, province XVII director; Krystal Geyer, ΓP, assistant director of chapter services; and Leah Dooley, AB, leadership consultant.

Zeta Omega Chapter was installed Feb. 24, 2001, at Austin Peay State University in Clarksville, Tenn. The group went through the Phoenix Degree Oct. 2, 2000.

On Feb. 23, the installation team, Central Virginia alumnae and members of Beta Nu and Delta Kappa chapters, leadership consultant Laura Zabel, ΔK, and June Stratton, BY, attended the get-acquainted party at the armory on campus. The installation team consisted of Suzanne Kilgannon, BI, vice president of programs; Cindy Kelley-Deaton, BΠ, colonies chairman; Carin Perretta, ZY, colony development director; Tricia Richerson, BN, province XIII director; Kelly Gillespie Miller, EH, director of chapter services; and Mandy Stark, ZA, leadership consultant.

On Saturday 35 women were initiated, including one alumna. Special guests included members from Beta Lambda, Beta Nu, Delta Kappa and Central Virginia Alumnae chapters.

Theta Alpha Chapter was installed March 3, 2001, at Coe College in Cedar Rapids, Iowa, becoming the third NPC sorority on campus.

On March 2, the installation team; members of Zeta Kappa and Zeta Phi chapters; leadership consultants Jessica Bridwell, ZΠ, Leah Dooley, AB, Melissa Koch, EE, and Mandy Stark, ZA; Lindsay Reynolds, BK; and Jenn Rassett, ZB, province XIV director, attended the get-acquainted party and tour of Theta Alpha's chapter room.

The installation team consisted of Marianne Busch Bullock, BΘ, president; Cindy Kelley-Deaton, BΠ, colonies chairman; Jen Reisner, ΓM, colony development director; Anita Reichling, ΔN, province XVII director; Krystal Geyer, ΓP, assistant director of chapter services; and Laura Zabel, ΔK, leadership consultant. On Saturday the women were initiated and the



Fire destroyed the historic Longwood College rotunda, along with three other buildings on campus April 24, 2001.



colony was installed. Members from Epsilon Epsilon, Gamma Omega, Zeta Beta, Zeta Kappa and Zeta Phi chapters joined Theta Alpha for the day.

Fire destroys Longwood rotunda

On April 24, 2001, a fire broke out in the historic Ruffner Hall complex at Longwood College in Farmville, Va., the birthplace of Alpha Sigma Alpha. No one was injured in the blaze.

More than 400 students were evacuated from Tabb, South Tabb, French and South Ruffner dormitories and moved to the Lancer Gym on campus. The fire gutted the rotunda, West Ruffner and East Ruffner halls. Grainger Hall sustained heavy damage to its roof and top floor. Some 175 firefighters battled the blaze, the cause of which is not known.

Eleanor Borbas Williams, A, Alpha Chapter adviser, reported that all of the sorority's archives were safe. Classes were cancelled for the rest of the semester and there were no finals. Graduation took place on May 12 as scheduled.

S. June Smith dies

Recognition of Eminence recipient Dr. S. June Smith died April 25, 2001, at age 95. June, initiated into Kappa Kappa Chapter in 1925, helped establish the Retarded Children's Day-care Center in Lancaster, Pa., which was later named the S. June Smith Center in her honor. She also served for many years on the national level, most recently as treasurer of the ΑΣΑ Foundation. For more on June Smith, see p. 333.

Kappa Phi returns to Mount Union

Kappa Phi Chapter at Mount Union College in Alliance, Ohio, was installed April 28, 2001. The chapter was originally chartered in 1909 and was on campus until Alpha Sigma Alpha's reorganization in 1914, when it was released to Delta Delta Delta sorority.

In fall 2000 the Greek population at Mount Union College decided to expand its community and chose Alpha Sigma Alpha to return to the campus. The colony went through the Phoenix degree Feb. 13, 2001. Alpha Sigma Alpha was the fourth NPC sorority on campus.

Friday evening a reception was held at the newly remodeled chapter house. After the reception, the installation team, members of Zeta Gamma and Zeta Omicron chapters, local alumnae, leadership consultant Melissa Koch, EE, and colony members gathered for ice-breakers and songs. The women were fortunate enough to also have the company of Hazel Brewer Gibson, AΓ, who graduated from Indiana University of Pennsylvania in 1934.

The installation team consisted of Marianne Busch Bullock, BΘ, president; Grace Moody, ΔH, province VI director; Tricia Sanok Landrum, ΔN; Marna Ridenour-Ward, AA, colony development director; Krystal Geyer, ΓP, assistant director of chapter services; and Jessica

Bridwell, ΖΠ, leadership consultant.

Women of poise and purpose

Phoenix feature editor Nora Ten Broeck, BK, gave readers a glimpse of the life of Lina Wakefield Mattison Mahon, Γ, in the spring 2001 issue. Wakefield, as she was called, served as national president from 1909 to 1911. For more Wakefield Mattison, see p. 326.

In the summer 2001 issue, Nora profiled the legacy and leadership of past presidents Wilma Wilson Sharp, ZZ, and Evelyn G. Bell, ΠΠ. For 28 consecutive years between 1930 and 1958, the two served in the role of national president. Tremendous poise was the trademark of Wilma Wilson Sharp, while Ev Bell was known for the art of creating purpose and focusing the sorority on its goals. For more on Wilma Sharp, see p. 331. For more on Ev Bell, see p. 314.

The winter 2002 issue featured Susan Duane Galt, Γ, a woman who lived the sorority's creed many years before it was written. Susan, better known to family and friends as Susie, lived to be 102 and enjoyed life to the fullest. She died in 1995.

Susan Galt is important to Alpha Sigma Alpha because she was national president during 1912-1914. Only women who were initiated under the sorority's new 1914 ritual were kept on the chapter rolls, and it does not appear that Susie was reinitiated. For more on Susan Galt, see p. 320.

Zeta Phi house first in Chicago

Zeta Phi Chapter members moved into the first sorority house in the city of Chicago during summer 2001 on the campus of the Illinois Institute of Technology, on the city's South Side. The male-dominated private university features programs in engineering, science, psychology, architecture, business and law.

"We're all successful goal-oriented women in predominantly male fields," said Pam Marszalek, chapter president. The idea for an IIT sorority house began in 1999 with a proposal from Zeta Phi to the administration. The wheelchair-accessible house has computer capabilities in every one of its 28 rooms.

Alumnae make news ...

Several alumnae were recognized during spring 2001 for the differences they had made. NPC delegate Lynne Rachal Chambers, A, received an achievement award from the Greek community at Virginia Commonwealth University in Richmond. All future alumni awards will be named the Lynne Chambers Alumni Involvement and Relations award. The Panhellenic association there also voted to create an annual scholarship in Lynne's name for a deserving Panhellenic woman.

Brenda Rua Chappell, HH, was honored with the Student Organization Adviser of the Year award, given by the Leadership Institute of Pittsburg State University in Kansas. Jen Reisner, ΓM, received a volunteer management award from her employer. The Kevin D. Harkins Memorial award for outstanding volunteer management is one of the highest awards

given by Volunteers of America. Jen worked for VOA through the meals on wheels program.

Dr. Judi Biggs Garbuio, EE, was initiated into the national honor society of Phi Kappa Phi. Judi was the assistant dean of students at the University of Southern California.

The Denver Alumnae Chapter honored the following 50-year members at its annual fall meeting: Esther Kauffman Gatseos, BB; Vera Smith Waldron, BB; Dawn Babcock Nicholson, BB; Libby Richmond McWilliams, BI; Marge Muir Perdue, TT; Virginia Scioli Tomko, BB; and Marjorie Anderson Thomson, TT.

Rose Marie Fellin, BΣ, Beta Sigma Chapter financial adviser and a 53-year member of Alpha Sigma Alpha, received the Southwest Missouri State University outstanding Greek adviser award for 2000-2001.

Four alumnae chapters celebrated their 50th anniversaries in 2001: Phoenix, Ariz., San Diego, Terre Haute, Ind., and Cincinnati. The Denver Alumnae Chapter celebrated its 75th anniversary in 2001.

... and charter more chapters

Nine more alumnae chapters were installed during 2001, bringing the total to 32 new or re-established chapters since 1994.

The Western Massachusetts Alumnae Chapter formed March 10, and the Greater Valley Forge, Pa., and Baltimore chapters were chartered May 6. Topeka, Kan., was chartered April 17, Northern Colorado was chartered April 24, Music City, Tenn., was installed July 19 and the Lawrence, Kan., group was installed Aug. 22. Central Arkansas was formed Sept. 24, the Southwest Missouri Alumnae Chapter was installed Oct. 7 and the Laurel Highlands (Pa.) group was installed Oct. 28.

Making a difference with 100 philanthropic projects

Since the centennial convention in June 2000, Alpha Sigma Alphas participated in philanthropic events that resulted in more than 12,000 volunteer hours and raised more than $15,000 in support of Special Olympics, the S. June Smith Center, AIDS organizations, Habitat for Humanity, Toys for Tots, Multiple Sclerosis Society, the American Cancer Society, the Epilepsy Foundation, the Red Cross, Ronald McDonald houses, food pantries, women's shelters, thrift stores, children's hospitals and memorial foundations.

As of August 2001, beginning with the first philanthropic project completed at the centennial convention, 88 projects were registered with national headquarters. Wrote Tracey Kiefer, BK, in the spring 2001 Phoenix, both collegiate and alumnae members found numerous ways to truly make a difference.

Zeta Zeta Chapter, for example, exemplified the spirit of Alpha Sigma Alpha in its many philanthropic endeavors. Besides donating money to various organizations and charities, chapter members took part in the local Adopt-a-Highway program, hosted an annual Halloween alternative party for local schoolchildren, planned food and clothing drives, volunteered at blood drives and started a recycling program. Zeta Zetas also:

- Created 100 "creative kits" filled with stickers, crayons and drawing materials for

the S. June Smith Center.

- Participated in Special Olympics and committed to picking up a Special Olympian every week for a semester so he could participate in bowling activities.
- Participated in "Mule Haul," in which chapter members volunteered to help move incoming students into university housing.
- Created care packages containing such items as toothbrushes, toiletries and books for a Native American reservation.
- Volunteered at a local animal shelter by walking dogs and donating leashes, bones and toys.

Many other collegiate and alumnae chapters found ways to help Alpha Sigma Alpha move toward the goal of 100 philanthropic projects. Alpha Beta hosted a "launch for life" in honor of member Allie Poehling, who successfully battled cancer. Chapter members collected donations for the American Cancer Society, encouraging donors to write down the name of a person or a wish for someone who has battled or lost his or her life to cancer. Members attached the names and wishes to biodegradable balloons and then gathered on campus with donors to release the balloons.

Delta Kappa was involved in a yearlong project with the local Little Sisters of the Poor nursing home. Chapter members attended bingo night at the facility once a month and also spent their free time each week visiting the residents. Epsilon Alpha co-sponsored and volunteered at the Arkansas Bay Dog Championship in October 2000. The event benefited the Arkansas Children's Hospital.

Beta Nu held its annual teeter for tots event. Chapter members teamed up with Mattel and organized community events leading up to a 24-hour teeter-totter marathon to benefit the local Toys for Tots. Through money raised by pledges and donations from local organizations and businesses, Beta Nus also provided a hot meal for almost 60 families at a holiday party, where Santa was on hand to distribute toys to the children.

Several chapters made gift boxes or collected items for residents at homeless shelters or retirement homes, including Zeta Pi Chapter, the Atlanta Alumnae Chapter and the Windy City Alumnae Chapter in Chicago. Members of Zeta Pi decorated 100 boxes and filled them with personal hygiene items, gloves, a hat and a holiday surprise. The women at a local soup kitchen then handed out the boxes to the homeless.

The Atlanta Alumnae Chapter sponsored a "linen shower" in February to provide recently homeless residents of the Rainbow Village in Atlanta with linens to use in their new homes. The Windy City Alumnae Chapter gathered in December to fill and wrap gift baskets for low-income senior residents of the Centers for New Horizons Inc. in Chicago. The center works to educate and encourage people to participate in the revitalization of their community through employment, housing, recreation and cultural opportunities.

Beta Iota co-sponsored the fourth annual Radford community Good Neighbor Day in September 2000. The event encouraged community members to be kind to their neighbors by handing out roses to unsuspecting friends, family members and strangers.

The Houston Alumnae Chapter prepared and served a spaghetti dinner to 100 guests at the Ronald McDonald House in Galveston, Texas. Chapter members also collected more than 100 pounds of food for the house's pantry and collected pull-tabs from cans to help raise additional funds for the house.



The Houston Alumnae Chapter collected more than 100 pounds of food for the Galveston, Texas, Ronald McDonald House in 2000. From left are Noreen Vozzo, ΔO, Jan Ellis, EE, Leah Lester, EA, Katie Kieso, Drucilla Lester and Julie Doss, ΓΩ.

Among the many chapters that held events to benefit Special Olympics were Delta Sigma, Epsilon Eta and Zeta Sigma. About 40 Zeta Sigmas participated in a Special Olympics bowling tournament in San Antonio, Texas, in November. Chapter members registered participants, kept score, passed out refreshments and awards and cheered for participants.

Epsilon Eta members volunteered at Virginia Beach's ninth annual Polar Plunge in February. Chapter members assisted local radio stations in PR campaigns to advertise the event, helped cheer the 1,500 participants who plunged into the arctic waters of the Atlantic Ocean and collected donations at a benefit concert after the plunge. The event raised $200,000 for Special Olympics.

Delta Sigma held its fourth annual Special Olympics basketball camp in February. The event included all 39 Special Olympics divisions in Michigan with more than 100 participants learning basketball drills and scrimmages. Chapter members arranged for a local restaurant to donate food for the event and also gathered donations from local organizations to provide money for participant T-shirts.

The Cincinnati Alumnae Chapter treated physically and emotionally abused children of One Way Farm emergency shelter to a special holiday season last year. Chapter members donated money so that three newcomers to the shelter could have their own footlocker to store their personal possessions while at the shelter. Members also provided gloves, hats, winter scarves and gift certificates for the shelter children.

Zeta Lambda held its second annual Michael Bergen softball tournament to benefit the Michael Bergen Foundation at the Medical College of Virginia. The foundation was established in memory of Michael Bergen, a 5-year-old boy who lost his life to a rare form of pediatric brain cancer in 1999. Valerie Heim, ZΛ, founded the tournament to raise money for the fund and memorialize her cousin Michael's love of baseball.

2001

Leadership has its advantages

The 2001 Emma Coleman Frost Leadership Development Institutes were held June 15-17, 2001, in St. Louis for Midwest collegiate chapters and Hunt Valley, Md., for East Coast collegiate chapters.

The curriculum, developed with a focus on emerging leaders, divided the 341 participants into groups of 10-12 to engage in discussions on diversity, service learning and social change. Both LDIs included an afternoon of community service in the host city.

Throughout the weekend, the AΣA Foundation sponsored a "Sky of Inspiration." Partici-

pants could buy a star to honor someone who had been an inspiration to them. With two $1,000 donations and a $5,000 donation, more than $10,000 was raised for the Foundation.

Bigger, better, directory

Members received the third edition of the Alpha Sigma Alpha membership directory during the summer. Produced by the Bernard C. Harris Publishing Co., White Plains, N.Y., the directory had been updated every five years. The 2001 edition was notable for the inclusion of a new section: e-mail addresses.

The 982-page directory features a message from the national president; a description of the sorority and the ΑΣΑ Foundation; a timeline; a directory of alumnae chapters; the collegiate chapter roll; and member listings by chapter, alphabetical index, location, career and e-mail address.

Headquarters moves again ...

... but not as far as last time. The office moved the week of Aug. 6 from its temporary space on Wesleyan Road to 9550 Zionsville Road.

National headquarters moved from Springfield, Mo., to Indianapolis in May 1998. In fall 2000 the sorority purchased land to be used eventually for a new facility. Until then, the sorority has a five-year lease on the Zionsville Road space.

Group colonized at Roanoke

Iota Organization, an interest group with 45 women, was colonized at Roanoke College in Roanoke, Va., Sept. 5, 2001. The women received the Phoenix degree from Cindy Kelley-Deaton, ΒΠ, colonies chairman; Carin Perretta, ΖΥ, colony development director; Megan Johnson, ΦΦ, leadership consultant; Tricia Richerson, ΒΝ, province XIII director; and Krystal Geyer, ΓΡ, national headquarters staff liaison. The expected date of installation as a chapter was Feb. 16, 2002.

ΑΣΑ on disk

Alpha Sigma Alpha was the first NPC group to develop an interactive, multimedia CD-ROM. It was the first stage of ΑΣΑ Advantage, the new lifetime membership education program. The disk contained a variety of information, including the sorority's history, policies, manuals, handbooks, guides, songs, photos and video clips. Starting in fall 2001, every new member and chapter executive board officer received a copy of the CD-ROM.

Sorority pairs with bookstore

In September, national headquarters announced an "affinity" partnership with nationwide bookseller Barnes and Noble. When anyone bought books, textbooks, magazines, CDs, movies or any other merchandise offered through the company's link on the sorority Web site, a 5 percent commission would be sent to the national organization.

According to Lisa Tait Longo, ΓΗ, executive director, the program had the potential

And in the world ...

April 28, 2001

Dennis Tito, a California billionaire and former NASA employee, becomes the first commercial space tourist aboard the Russian Soyuz-U booster. The eight-day trip cost Tito $20 million.

to translate into thousands of dollars for the sorority — and possibly offset future dues increases.

America attacked

The United States was struck with the worst terrorist attack in U.S. history Tuesday, Sept. 11, 2001, when hijackers crashed two jets into the World Trade Center, reducing both twin towers to huge piles of concrete and steel rubble.

Other hijackers flew a jet into the Pentagon, and a fourth plane crashed into a Pennsylvania field, possibly missing yet another target because of a struggle on board between passengers and terrorists. In addition to the 266 killed on the four planes, nearly 3,500 people died in the collapse of the World Trade Center towers and the crash at the Pentagon.

The attacks also sent the U.S. economy into a tailspin; the stock market ceased trading for four days (the longest period ever) and U.S.-based airlines and related industries laid off more than 100,000 people within days of the attacks.

As U.S. President George W. Bush continued his efforts to build a global coalition against terrorism, he prepared the nation for what could be a long, unconventional war. Bush identified Islamic extremist Osama bin Laden, then living in Afghanistan, as a "prime suspect" in the attacks. On Oct. 7, the United States and Britain launched the first of many air assaults on Afghanistan.

A double anniversary

The Terre Haute Alumnae Chapter and Beta Upsilon Chapter members at Indiana State University in Terre Haute celebrated the 50th anniversaries of both groups Oct. 6 with a dinner at the Olive Garden restaurant in Terre Haute.

Dorothy Henry Suiso, the chapter's first president, attended from Hawaii, while other alumnae came from across Indiana and Illinois. The program concluded with the collegians serenading the alumnae.

The big day

More than 1,300 women from 53 collegiate chapters and 40 alumnae chapters met at 10 regional sites to celebrate the 100th anniversary of Alpha Sigma Alpha Saturday, Nov. 17, 2001. Guests, national officers, planning committee members and 50-year members all received recognition, and in several cities event coordinators read proclamations from governors and mayors as well as a congratulatory letter from President George W. and Laura Bush.

Chapter flags, mascots, sweatshirts, centennial logos, red, white, green and gold items, pumpkins and fall flowers decorated the various ballrooms. Reunions and picture taking continued throughout the day, and chapter displays, scrapbooks and picture albums helped in the trip down memory lane.

Present and past national council members and Alpha Sigma Alpha Foundation trustees addressed attendees about Founders' Day and the work being done by the Foundation.

President Marianne Busch Bullock, BΘ, delivered her Founders' Day message in Richmond, Va., while members at the other city events enjoyed the presentation via videotape. To honor the occasion, "Aspire, Seek, Attain" toasts were presented by a collegiate member, an alumnae member and a national officer at each site.

All luncheon participants received a watch donated by Lee Jeans. The watches were part of an annual National Denim Day program sponsored by the company to raise money for the Susan G. Komen Foundation and breast cancer awareness.

The Founders' Day ceremony took on special meaning this year. As the candles were lit, each member reflected on the dreams of the sorority's founders and remembered her personal vow to Alpha Sigma Alpha. To close each luncheon, members gathered for a friendship circle.



Rose Marie Fellin, BΣ, second from left, joins Diane Yencic James, HH, fourth from left, Barbara Lombrano Williamson, HH, fifth from left, and other unidentified members in the friendship circle during the Kansas City regional Founders' Day luncheon Nov. 17, 2001.

In **Buffalo, N.Y.** (at the Hyatt Regency, coordinated by Jacquelyn Vito LoRusso, ΠΠ), Pi Pis Lindy Redmond, Jackie LoRusso, Sue Sokolowski, Judy Biber and Sarah Anderson, who started singing together in college, performed "Hello Dolly" to welcome Dolly Purvis Loyd, BΔ, vice president of communications, and the luncheon guests. The Marms, as they're called, also sang a special version of "Peg of My Heart" to honor Margaret "Peg" Hammond Nelson, ΠΠ, for her 60 years of sisterhood. Peg was also presented with a Mother Patroness pin and the "retired" alumnae gavel. The Buffalo event featured individual cakes on each table so the entire group could help cut the cake and make a wish for the sorority's next 100 years.

In **Chicago** (at the Sheraton Suites, Elk Grove, coordinated by Beth Zubinski Heidel, ΓΩ), members welcomed Lori White Scott, EE, vice president of extension, and Nora Ten Broeck, BK, Foundation representative, to their luncheon. Certificates were presented to members in attendance observing their 10-, 20-, 30- and 40-year anniversaries. Karen Aredia, Beta Kappa Chapter president, was overcome with emotion as she presented the 50-year membership certificate to Mary Hohe, the first initiated collegiate member of Beta Kappa in 1943.

In **Dallas** (at the Embassy Suites-Outdoor World, Grapevine, coordinated by Virginia A. Lloyd, ΓO), Lynne Rachal Chambers, A, NPC delegate, arrived in time to help with final luncheon preparations. The Dallas Alumnae Chapter presented Molly Chernak and Crystal Hoff with centennial stickpins for traveling from Zeta Kappa Chapter in Minnesota to attend the luncheon. The red "velvet" cake featured the centennial logo, and a centerpiece of red and white roses, carnations and lilies adorned the head table.

In **Denver** (at the Holiday Inn Select, Cherry Creek, coordinated by Nancy Lucas McFaddin, BB), 50 area alumnae met on Friday night at the home of Leslie Tweed-King, BB, to catch up on old times. The highlight of the evening was a traditional "candle passing" to announce an engagement. At the luncheon, members noted the 85-year anniversary of Beta Beta Chapter and the 75-year anniversary of the Denver Alumnae Chapter. ΑΣΑ flags were

presented to the new Southern Colorado and Northern Colorado alumnae chapters. Kim Ramsey Meyer, BB, centennial celebration committee chairman and a past national president, represented the national organization and the Foundation at the luncheon.

In **Indianapolis** (at the Indianapolis Convention Center, coordinated by Joyce Rissler Wozniak, BY), four women were initiated into membership prior to the luncheon: Lara Gooding, presented by Krystal Geyer, ΓP; Judy Fraley, sponsored by her daughter Ashley Fraley, ZΩ; Jane Garafola, sponsored by her daughter Kim Garafola, ZK; and Linda Gillespie, sponsored by her daughter Kelly Gillespie Miller, EH. The initiation was organized by Lesa Hedinger-Hamm, ΔK, region III director. Barbara Pennington Struble, ΔN, vice president of collegians, presided at the luncheon. Bente Fein, director of development, discussed the Foundation's successes in 2001 and its upcoming initiatives. During the luncheon, Sarah Lowe read a poem about sisterhood she had written in October to note the 50th anniversary of her chapter, Beta Upsilon. The event also featured a three-tiered marble cake with a fountain and fall flower accents.

In **Kansas City** (at the Holiday Inn Conference Center/Holidome, Lenexa, coordinated by Johanna M. Gardner, ZZ), members were welcomed by Barbara Lombrano Williamson, HH, vice president of finance, and Diane Yencic James, HH, Foundation trustee. The Kansas City event drew the most attendees: 277. An ΑΣΑ throw was presented to Kristina Merrick, BΣ, for being the 100th registrant for the luncheon.

In **Philadelphia** (at the Valley Forge Radisson and Convention Center, Valley Forge, coordinated by Susanne Withsosky Alfonso, NN), the planning committee raised $300 in a raffle to benefit the S. June Smith Center, Special Olympics and the ΑΣΑ Foundation. Suzanne Kilgannon, BI, vice president of programs, represented the sorority and the Foundation at the luncheon. A message in lights announcing that "Alpha Sigma Alpha Sorority Celebrates 100 Years of Making a Difference" illuminated the top of Philadelphia's PECO Energy building. The scrolling message was one of 12 that ran from 6:00 p.m. to 4:00 a.m. on Nov. 9, 12 and 15.



President Marianne Busch Bullock, BΘ, above, joined past national presidents Jean Raup Grady, BE, and Rosemary Carucci Goss, BΠ, at the Richmond regional Founders' Day luncheon.

In **Pittsburgh** (at the Radisson Hotel Pittsburgh, Monroeville, coordinated by Shelly Dohey Wile, EΛ), honored guests were Mary Ann Sidehamer Wenzel, ΓH, past national president; Leslie Maxwell Ziringer, ΓH, Foundation chairman; and Paula Cyrus Foreman, PP, sorority liaison for the S. June Smith Center and a past national officer. Paula gave an update on the work being done at the center. The Laurel Highlands Alumnae Chapter, for its centennial philanthropic project, asked luncheon attendees to donate items to the center. The number of books, audiotapes, videotapes and art supplies more than exceeded the goal of 100 items.

In **Richmond** (at the Dominion Club, Glen Allen, coordinated by Susan Joyce, EΓ), the Richmond Alumnae Chapter raised money for the Foundation. During the luncheon, Epsilon Gamma Chapter members presented a special skit about Founders' Day. "I dig ΑΣΑ" gardening gloves, narcissus bulbs and cookbooks donated by McCormick & Co. were presented as favors. The Richmond event featured a five-tiered cake with yellow roses. President Marianne Busch Bullock, BΘ, past national presidents Jean Raup Grady, BE, and Rosemary

Carucci Goss, BΠ, and area alumnae were present at the luncheon. The celebration at Longwood College on Founders' Day also featured founder Mary Williamson Hundley's nephew, Billy (William) Hundley and his wife Jan. In honor of its 100th anniversary, Alpha Chapter was presented with a silver tray and ritual altar cloths.

In **Tampa** (at the Tradewinds Sirata Beach Resort, St. Pete Beach, coordinated by Sheri Hendren First, AB), the Tampa Bay Alumnae Chapter hosted a "meet and greet" by the pool at the resort on Friday evening. Presiding over the luncheon were Angela Dantzler Bauldree, BZ, vice president of alumnae, and Joanne Burroughs Zabaldo, BΘ, Foundation treasurer. Elaine Rahaim Fuerst, BΔ, Doris McGahey, EΦ, and Sheri First, AB, presented "What ΑΣΑ Means to Me" and asked attendees to write on a card what the sorority means to them. For its centennial philanthropic project, the Tampa Bay Alumnae Chapter collected personal hygiene items for Project Cheer, which benefits people with mental disabilities in the Tampa Bay area.

Marcia Kinbar Goldstein, ΔT, served as national Founders' Day 2001 planning committee chairman. Committee members were Eleanor Borbas Williams, A, Linda Wyrick Lineback, XX, Jenny Arthur Burkhead, ΦΦ, Jennifer Griggs, EE, staff director, and Jane Cox Lind, BY, programming assistant.

In addition to the regional luncheons, members marked the occasion in other ways. Collegiate members of Zeta Theta Chapter at Wagner College, Staten Island, N.Y., and Zeta Iota Chapter at the State University of New York at Stony Brook traveled to the outdoor set of the "Today" show to display the sorority's banner. Members of Zeta Xi Chapter at Lindenwood University, St. Charles, Mo., appeared on "Show-Me St. Louis" on Founders' Day.

Happy birthday

Dear Alpha Sigma Alpha:

Happy birthday! Today we reflect on the past and look to what lies ahead. We stand on the threshold of our future as we celebrate 100 years of sisterhood.

The celebration of Founders' Day honors the women who had the wisdom and steadfastness to create Alpha Sigma Alpha. Their vision, a sisterhood that believed in the best all-around development of women, has stood the test of time.

I am quite sure Virginia Lee Boyd, Juliette Jefferson Hundley, Calva Hamlet Watson, Louise Burks Cox and Mary Williamson Hundley never imagined how their dream would grow and endure. These women had fun together, enjoyed life, treasured their friendships and believed in themselves and the ennoblement of womanhood. And for 100 years we have carried on that dream. . . .

I think the founders would be proud of our organization today. They would understand the issues we face — they faced similar challenges. I think they would tell us that living according to our ritual, giving fully of ourselves and caring about one another would see us through most challenges. They would remind us to enjoy our sisterhood and the special friendships we develop as Alpha Sigma Alphas. . . .



Alpha Sigma Alpha celebrated its 100th anniversary Nov. 15, 2001.

Our founders understood the need to develop women of poise and purpose who would be noted for their character and concern for others. It was important to them that all members lived up to the highest ideals and used the advantages they had to serve humanity.

Today we carry on that dream as we make a positive difference in the lives of those we touch, and that influence is spread to the larger community. We continue to hold one another accountable to our vow of upholding our sorority ideals and values. One hundred years from now our sisters will continue to cherish the highest ideals. ...

Our founders also created an organization that would respond to its environment to ensure its survival. Today we are in the midst of great organizational change as we implement a strategy and structure designed for our new environment. I expect that in the next 100 years Alpha Sigma Alpha will see many more changes. But our values endure. ...

We have many challenges leading balanced lives. Technology has led to a culture of immediate gratification. It has become expected that we are accessible at all times to our family, friends and employers. Many of us are working longer hours than before — all the timesaving devices have pushed us to be ever more productive rather than taking more time for leisure activities.

We have no problem filling our lives with activity, but many times we find activities are not satisfying. Many women are searching for peace and serenity but it becomes just one more thing on their "to do" list. Alpha Sigma Alpha women, however, remember that balance in our lives is essential. ...

Our founders might be surprised to see how we have grown. They might be in awe of our technology to communicate, how we conduct our work and how we have expanded. But they would feel comfortable that our values and our beliefs are so similar to their own. They would understand the laughter we share, the special memories of time with our sisters, our aspirations, our challenges and our successes. ...

In 1941 Wilma Wilson Sharp, ZZ, wrote "love reaches out with stronger bonds in times of anxiety and trouble." This has been true for Alpha Sigma Alpha since its founding and will remain true. Who can say what our membership will look like 100 years from now? Will we still have a sisterhood whose values have stood the test of time? I believe Alpha Sigma Alpha will still be a vital force in members' lives. Women will still treasure their friendships and the great joy those relationships bring. They will still see a need for personal growth and development.

Members will still believe in ennobling women and will support each other in making the world a better place. Alpha Sigma Alpha will continue to adapt to its environment and the changes in its members' lives. Our sorority will be there to help women through life's journey — offering sisterhood, leadership opportunities and a chance to have fun.

Marianne Busch Bullock, BΘ
National president

The years behind us, the years ahead

"These, then, are the years behind us," wrote historian Louise Neely Stewart, YY, in 1952. "In fostering close friendship among members, Alpha Sigma Alpha has constantly stressed their physical, intellectual, social and spiritual development. Each chapter has been urged to become a powerful factor in the life of its college and of the community, local and world.

"In program and ritual, Alpha Sigma Alphas are reminded that 'life is not taking in only; it is giving out too,' giving not only work or deeds or things we have bought or made, but giving ourselves 'in comradeship, in understanding, in joy, in love.' Thus have we dreamed, and many of our dreams have been fulfilled."

As we look to the years ahead and strive to achieve the sorority's high ideals, we must always be mindful that Alpha Sigma Alpha will continue to be relevant only if every member makes a difference.

Mizpah.